

# NFL Super Bowl LIX

- PhotoCake® images are available for your customers to order online
- Ensure the images are on your site to help your customers celebrate with a favorite Brand.
- Update your hero banner to create customer awareness
- Increase your cake sales using virtual inventory

[Visit Hero Banners](#) to see your hero banner option



[Visit Licensed Marketing Content for your Bakery | DecoPac](#)

Visit our social toolkit marketing hub for assets to help drive engagement with your customers

celebrationIQ

Search Cakes



Birthdays Characters Sports Themes Holidays & Occasions

READY! SET!  
**CELEBRATE!**

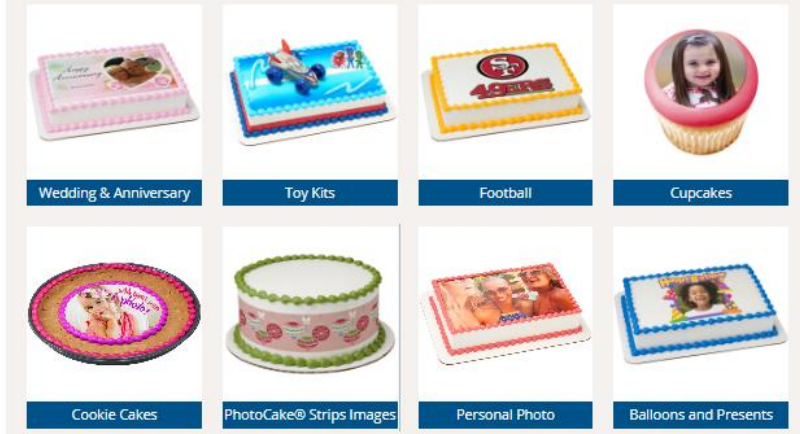


Welcome to celebrationIQ

Grow your business, drive operational efficiencies and deliver an amazing customer experience with DecoPac's omnichannel custom cake ordering platform.

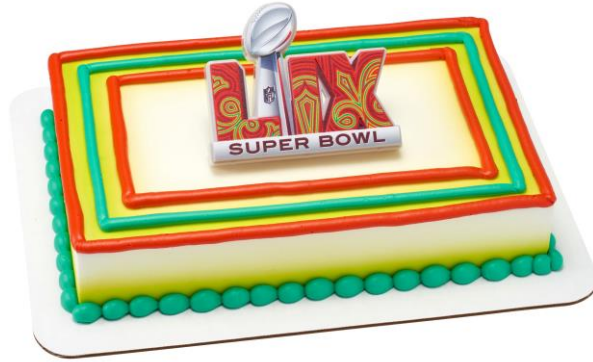
[Click here to learn more.](#)

Featured Cakes



**DECOPAC**

# NFL Super Bowl LIX



#62529 NFL Super Bowl LIX  
Layon



#62528 NFL Super Bowl LIX  
Cupcake Layon



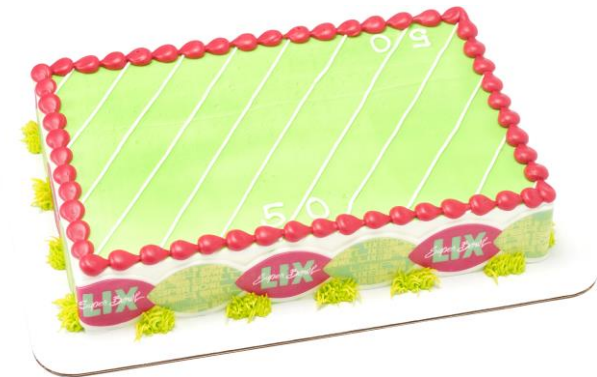
#62565 NFL Super Bowl LIX  
Cupcake Rings



#62531 NFL Super Bowl LIX  
Skewer



#62531 NFL Super Bowl LIX Disks  
SugarStyle® Edible Decorations



#62533 NFL Super Bowl LIX Strips  
SugarStyle® Edible Decorations

# NFL Super Bowl LIX

Images available on your connected PhotoCake Systems and on CelebrationIQ



#29795 NFL Super Bowl LIX  
PhotoCake® Edible Image®



#29797 NFL Super Bowl LIX  
PhotoCake® Edible Image® Strips



# NFL Super Bowl LIX

Product available from DecoPac after the AFC/NFC Championship games and will feature the actual conference champions.



#29796 NFL Super Bowl LIX QTM  
Match Up PhotoCake® Edible Image®



#62532 NFL Super Bowl LIX Match Up  
Layon

# How to Update Your Site

## Add images in your admin site:

1. Bakery Cakes
2. Cake Designs
3. Select New Cakes
4. Filter
5. Check include image's you want
6. Select Save to upload images to your online cake ordering site.

## Update your Hero Banner and Featured Cakes:

1. Bakery Cakes-CelebrationIQ Banner
2. Bakery Cakes-CelebrationIQ Featured Cakes

See our user guide page 16 (hero banner) and page 21 (adding new cake designs)

[USER GUIDE](#)

The screenshot shows the admin interface for updating cake designs. It includes a navigation menu with 'Bakery Cakes' and 'Cake Designs' highlighted. A dropdown menu is open under 'Cake Designs', listing various options like 'CelebrationIQ Settings', 'Custom Cakes', and 'Cake Designs'. A 'Cake Designs' modal is open, showing a list of 103 cakes with 'Include' buttons for each. The interface is annotated with numbered circles 1 through 4, corresponding to the steps in the text.

1. Bakery Cakes

2. Cake Designs

3. Select New Cakes

4. Filter