# Sonic the Hedgehog™

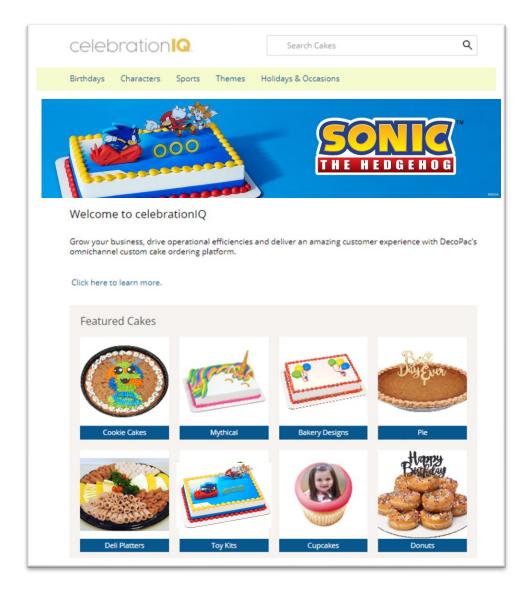
- PhotoCake® images are available for your customers to order online
- Ensure the images are on your site to help your customers celebrate with a favorite Brand.
- Update your hero banner to create customer awareness
- Increase your cake sales using virtual inventory

<u>Visit Hero Banners</u> to see your hero banner option



Visit Licensed Marketing Content for your Bakery | DecoPac

Visit our social toolkit marketing hub for assets to help drive engagement with your customers







## Sonic the Hedgehog™



#29279 Sonic the Hedgehog™ DecoSet®



#29335 Sonic the Hedgehog™ PhotoCake® Edible Image® DecoSet® Background



#29336 Sonic the Hedgehog™ PhotoCake® Edible Image® DecoSet® Background



#29250 Sonic, Tails and Shadow Cupcake Rings





### Sonic the Hedgehog™

### Images available on your connected PhotoCake Systems and on CelebrationIQ



#29104 Sonic the Hedgehog™ Still Unstoppable PhotoCake® Edible Image®



#58165 Sonic Boom™ Catch You Later PhotoCake® Edible Image®



#29337 Sonic the Hedgehog™ and Friends PhotoCake® Edible Image® Frame



#58222 Sonic Boom™ Let's Do This PhotoCake® Edible Image® Frame



#58223 Sonic Boom™ Sonic Powered!

PhotoCake® Edible Image® Strips



## **How to Update Your Site**

### Add images in your admin site:

- 1. Bakery Cakes
- 2. Cake Designs
- 3. Select New Cakes
- 4. Filter
- 5. Check include image's you want
- Select Save to upload images to your online cake ordering site.

### **Update your Hero Banner and Featured Cakes:**

- 1. Bakery Cakes-CelebrationIQ Banner
- 2. Bakery Cakes-CelebrationIQ Featured Cakes

See our user guide page 16 (hero banner) and page 21 (adding new cake designs)

**USER GUIDE** 

