

celebrationIQ Introducing Personalized Cupcakes Available Now On CelebrationIQ!

Strategy: Offer your customers the ability to personalize their cupcakes with their own artwork!

- Cupcakes is the #1 searched item
- Over 800 million cupcakes are eaten in the United States every year.
- 1 in 4 cakes sold include a customer photo



Customer's Experience

Birthdays Characters Sports Themes Holidays & Occasions



Celebrate!

Welcome to the CelebrationIQ Demo Account. We invite you to create your personalized cake that is perfect for your celebration!

DecoPac

Featured Cakes

 Balloons and Presents	 Disney Princess	 Personal Photo	 Wedding Bakery Designs
 Bakery Designs	 Cookie Cakes	 Disney and Pixar Lightyear	 Patriotic
 Super Heroes	 Cupcakes	 Father's Day	 Graduation

Create Your Cake

CHOOSE YOUR CAKE SIZE:

 Serves 6 6 Pack Cupcakes	 Serves 12 12 Pack Cupcakes	 Serves 24 24 Pack Cupcakes
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CHOOSE YOUR CAKE FLAVOR:

 +\$6.99 Chocolate	 +\$7.99 Marble	 +\$6.99 White
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CHOOSE YOUR FROSTING FLAVOR:

 +\$0.00 Buttercream - Chocolate	 +\$0.00 Buttercream - White	 +\$0.00 Cream Cheese
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CHOOSE YOUR FROSTING COLOR:

If chocolate frosting has been selected, borders will be chocolate. ●

Bottom Frosting Layer

Please note that your cake may have some design variations.

Decoration: \$9.00
Size: 12 Pack Cupcakes
Flavor: Marble + \$7.99
Frosting: Buttercream - White

Order Total: \$16.99
Price does not include tax.

CONTINUE



Customize





Please note that your cake may have some design variations.

Decoration: \$9.00
Size: 12 Pack Cupcakes
Flavor: Marble + \$7.99
Frosting: Buttercream - White

Order Total: \$16.99
Price does not include tax.

CONTINUE

Scale	Scale	Rotate	Rotate
Undo	Redo		
Add Photo			
Add Text			

Alert 0 Orders in alert | **New** 1 Orders to Accept | **Accepted** 3 Accepted Orders | **Conditional** 0 Orders to Accept | **Pending** 0 Pending Orders | **Closed** 0 Closed Orders

Order Status: No Filter

Stacey Fick 06/27/22 10:30 AM **New** Order: 370607

Cupcake test 06/20/22 11:00 AM **Accepted** Order: 367675

Gunner Times 06/20/22 10:00 AM **Accepted** Order: 368943

Text Only 06/23/22 9:15 AM **Accepted** Order: 368873

Payment Type / Method: **IN-STORE** [Print Order Form](#)

Pickup / Delivery Option: **IN-STORE**

Order Details:

Order #: 370607
 Source: kiosk
 Product: Your Personal Photo
 Item #: 25354
 Size: 12 Pack Cupcakes
 Flavor: Marble
 Filling: Icing Flavor: Buttercream - White
 Border: Top: White, Bottom: Bright Pink

Customer Details:
 Order Placed: 06/20/22 10:13 AM
 Requested Pickup: 06/27/22 10:30 AM
 Last Notified:

Cancel **Conditionally Accept**

Need help? Call a PhotoCake® Technical Support Representative (800) 646-1228 hours: M - F 7AM - 8PM & Saturday 7AM - 2PM Central

Order accessed on PCO view

370607 06/27/22 25354 Your Personal Photo \$16.99 CelebrationIQ **Accepted** 06

Customer Details:
 Payment: In Store
 Name: Stacey Fick
 Phone: +1 (555) 555-5555
 Order Placed: 06/20/22 10:13 AM
 Requested Pickup: 06/27/22 10:30 AM
 Email: stacey@decopac.com
 Product Pickup Option: IN STORE

Order Status:
 Accepted - No changes needed

[Send Ready for Pickup Notification](#)

[Print](#) [Cancel Order](#)

Cake Details:
 Product: 25354
 Your Personal Photo
 Size: 12 Pack Cupcakes
 Flavor: Marble
 Frosting Flavor: Buttercream - White
 Background Type: Edible Image® Printed by PhotoCake®
 PhotoCake Upload(s): [view](#)
 PhotoCake Data: [370607.live](#)
 Frosting Color: Bright Pink

Order accessed on Admin view

Select the Topping

Order #: 370607
 Size: 12 Pack Cupcakes
 Requested Pickup: 06/27/22 10:30 AM
 Pickup / Delivery: **IN-STORE**

PhotoCake® Premium

Precut Shapes

2" Circles - Item #44622

Orientation
 Portrait Landscape

You can control which sites are printed.
 In the **EDIT PRINT** step, click on the site that you don't want to print. You can restore a site to printing by clicking on the blank site.

[Back](#) [Next](#)

Need help? Call a PhotoCake® Technical Support Representative

Printing you order on PhotoCake



Adding in PhotoCake Cupcake to Individual Bakeries

1. Log into Admin site
2. Select Bakery Cakes- Cake Design
3. Select All Cakes
4. Search by Cake number 25354
5. Select Filter
6. Select include- update cakes
7. To add Cake Flavors-Select Cakes - Cake Flavors
8. Add cupcake count and price to flavors you offer
9. Select Save to update changes.
10. Follow same steps for frosting and filling.
11. Cake Design upcharge- PC Edible Image charge will be added to Cupcakes.

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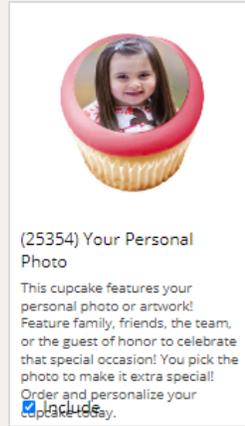
Cake Designs

You can choose which cake designs you want to display for your bakery. By default, all cakes available to you are included on your bakery page. To remove cakes from your bakery page, uncheck the box for that cake and click the Update Cakes button at the bottom of this page.

All Cakes

PhotoCake® Frame

1 cakes



Cake Flavors

<input type="checkbox"/> NO	Pineapple
<input checked="" type="checkbox"/> YES	Chocolate Chip
<input checked="" type="checkbox"/> YES	Rainbow
<input checked="" type="checkbox"/> YES	Chocolate
<input checked="" type="checkbox"/> YES	Marble
<input type="checkbox"/> NO	Red Velvet
<input type="checkbox"/> NO	Tres Leches
<input checked="" type="checkbox"/> YES	White
<input type="checkbox"/> NO	Carrot
<input checked="" type="checkbox"/> YES	Yellow
<input type="checkbox"/> NO	Variety

Cake Size

Message Cookie	<input type="checkbox"/> NO	Base Price (\$)
1/8 Sheet	<input checked="" type="checkbox"/> YES	9.99
1/4 Sheet	<input checked="" type="checkbox"/> YES	14.99
1/2 Sheet	<input checked="" type="checkbox"/> YES	26.99
Full Sheet	<input checked="" type="checkbox"/> YES	29.99
Pull Apart Cupcake Cake	<input type="checkbox"/> NO	0.00
7" Round	<input type="checkbox"/> NO	0.00
8" Round	<input checked="" type="checkbox"/> YES	19.99
9" Round	<input type="checkbox"/> NO	0.00
10" Round	<input type="checkbox"/> NO	0.00
Signature	<input type="checkbox"/> NO	0.00
Simple Signature	<input type="checkbox"/> NO	0.00
Petite Signature	<input type="checkbox"/> NO	0.00
1 Cupcake	<input type="checkbox"/> NO	0.00
6 Pack Cupcakes	<input checked="" type="checkbox"/> YES	3.99
12 Pack Cupcakes	<input checked="" type="checkbox"/> YES	6.99
24 Pack Cupcakes	<input checked="" type="checkbox"/> YES	12.99
Signature Cupcake Platter	<input type="checkbox"/> NO	0.00
As Shown	<input type="checkbox"/> NO	

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Directions:

Update the cake flavors, sizes and prices that your bakery offers, or adjust your pricing. Anticipating more updates in the future? No problem. This page is always available to edit so your customers are always shown your latest cake options.

Note: Most bakeries only have a base price for Signature Cakes.



Adding in PhotoCake Cupcake to Bakeries Websites Thru Mass Updates:

1. Log into Mass Updates
2. Select Cake Exclusions
3. Select All Cakes
4. Search by Cake number 25354
5. Select Filter
6. Add cake flavors, fillings & frostings to cupcake
7. To add cake flavors-Select cake flavors
8. Add offering
9. Select a cake flavor(ex Chocolate)
10. Checkmark both boxes and add in pricing for 1, 6, 12, & or 24 pack cupcakes
11. Select Save to update changes.
12. Follow same steps for other cake options(frostings etc..)
13. Cake Design upcharge- PC Edible Image charge will be added to Cupcakes.

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Cake Exclusions

All Cakes Search by Name or Exact Cake Number: 25354

- DecoSet® / Cake Kit
- PhotoCake® Frame
- PhotoCake®
- PhotoCake® Strip

Filter

[Clear filters & selections](#)

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Directions:

Choose which Cake Flavors are offered in this group and include the additional cost based on the size of the cake.

Cancel	<ul style="list-style-type: none"> Chocolate <input type="checkbox"/> 1/8 Sheet Include in Options \$ 0.00 <input type="checkbox"/> 1/4 Sheet Include in Options \$ 0.00 <input type="checkbox"/> 1/2 Sheet Include in Options \$ 0.00 <input type="checkbox"/> Full Sheet Include in Options \$ 0.00 <input type="checkbox"/> Pull Apart Cupcake Cake Include in Options \$ 0.00 <input type="checkbox"/> 7" Round Include in Options \$ 0.00 <input type="checkbox"/> 8" Round Include in Options \$ 0.00 <input type="checkbox"/> 9" Round Include in Options \$ 0.00 <input type="checkbox"/> 10" Round Include in Options \$ 0.00 <input type="checkbox"/> Signature Include in Options \$ 0.00 <input type="checkbox"/> Simple Signature Include in Options \$ 0.00 <input type="checkbox"/> Petite Signature Include in Options \$ 0.00 <input type="checkbox"/> 1 Cupcake Include in Options \$ 0.00 <input checked="" type="checkbox"/> 6 Pack Cupcakes Include in Options \$ 5.00 <input checked="" type="checkbox"/> 12 Pack Cupcakes Include in Options \$ 10.00 <input checked="" type="checkbox"/> 24 Pack Cupcakes Include in Options \$ 20.00 <input type="checkbox"/> Signature Cupcake Platter Include in Options \$ 0.00 <input type="checkbox"/> As Shown Include in Options \$ 0.00 	
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Select a Cake Flavor Add Offering

Cancel Save

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Decorations Upcharge		
<input checked="" type="checkbox"/> Decoset® (licensed)	<input checked="" type="checkbox"/> Include in Options \$	<input type="text" value="10.00"/>
<input checked="" type="checkbox"/> Decoset® (generic)	<input checked="" type="checkbox"/> Include in Options \$	<input type="text" value="10.00"/>
<input checked="" type="checkbox"/> Photocake® edible image® frame (licensed)	<input checked="" type="checkbox"/> Include in Options \$	<input type="text" value="10.00"/>
<input checked="" type="checkbox"/> Photocake® edible image® frame (generic)	<input checked="" type="checkbox"/> Include in Options \$	<input type="text" value="10.00"/>
<input checked="" type="checkbox"/> Photocake® edible image® (licensed)	<input checked="" type="checkbox"/> Include in Options \$	<input type="text" value="10.00"/>
<input checked="" type="checkbox"/> Photocake® edible image® (generic)	<input checked="" type="checkbox"/> Include in Options \$	<input type="text" value="10.00"/>
<input checked="" type="checkbox"/> Photocake® edible image® strips (licensed)	<input checked="" type="checkbox"/> Include in Options \$	<input type="text" value="10.00"/>
<input checked="" type="checkbox"/> Photocake® edible image® strips (generic)	<input checked="" type="checkbox"/> Include in Options \$	<input type="text" value="10.00"/>

Cancel Save