

Party Pack Add-On

celebrationIQ™



Exciting New Serving Essentials for all Parties!!

- Strategy: Add serving essentials to your offerings to help grow your basket size online and provide your customers a convenient way to add on their party essentials.

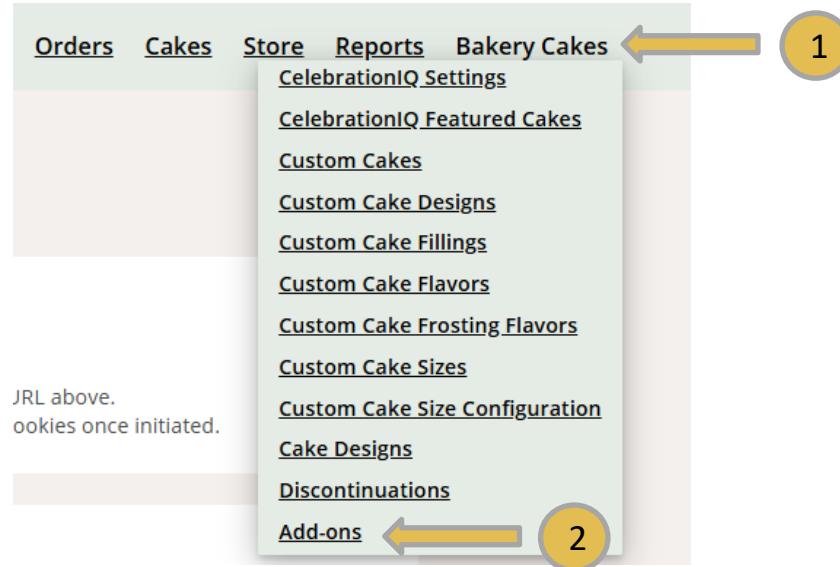


Everyday Party Pack
Add-on: #47139
Re-order: #25812



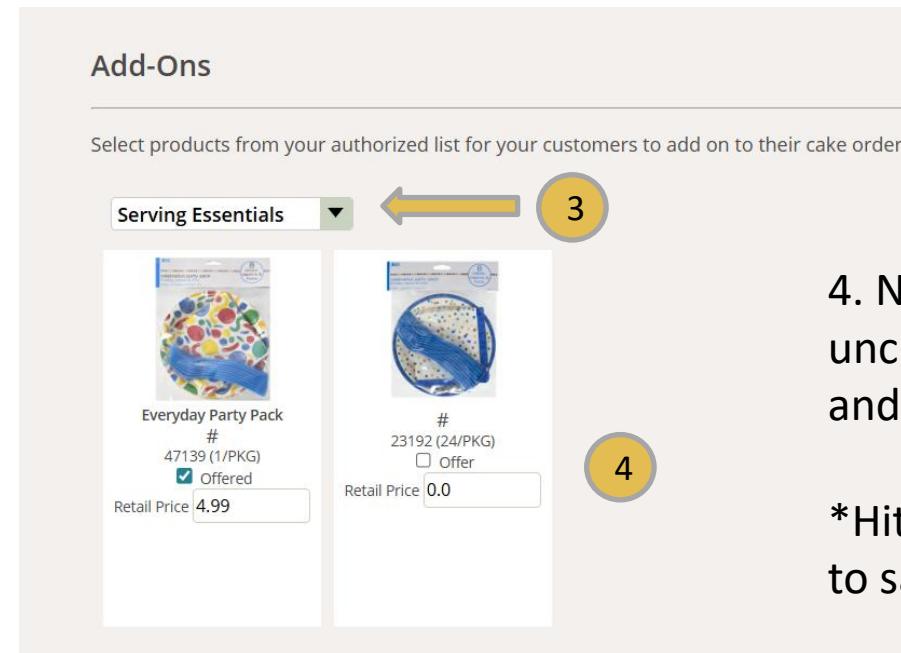
Party Pack – Polka Dot
Add-on: #23192
Re-order: #44665

Admin Side: Add-Ons



1. Once in the CIQ admin, go to "Bakery Cakes"
2. Then select "Add-ons"

3. Once in "Add-ons," you can Filter by Category "Serving Essentials"



4. Now you can check or uncheck the "Offered" box and put in the retail price

*Hit "Save" at the bottom to save your changes

Cake Toppers



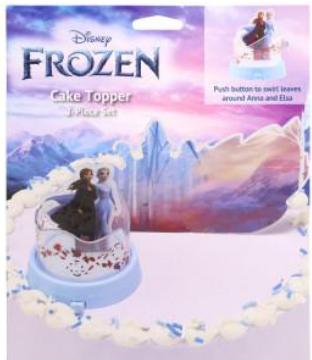
Sonic the Hedgehog™
Retail Decorations
Add-on: #47987
Re-order: #29921



Bluey Dance Mode
Retail Decorations
Add-on: #47895
Re-order: #29920



Spider-Man™ Ultimate Light
Up Eyes Retail Decorations
Add-on: #47819
Re-order: #29526



Disney Frozen Mythical
Journey Retail Decorations
Add-on: #47818
Re-order: #29525



Disney Princess Once Upon a
Moment Retail Decorations
Add-on: #47817
Re-order: #29524



MINECRAFT Mobs Beware!
Retail Decorations
Add-on: #47814
Re-order: #29499

Cake Toppers



Happy Birthday
Add-on: #47473
Re-order: #27594



Celebration
Add-on: #47472
Re-order: #27593



Love
Add-on: #47072
Re-order: #25674

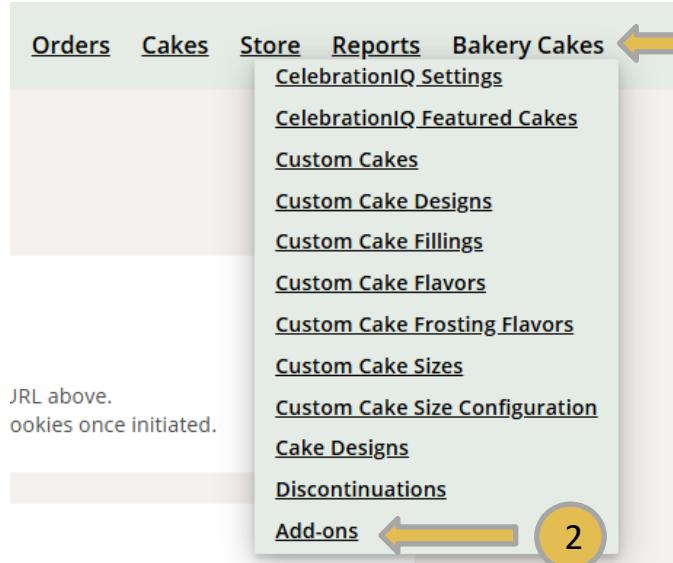


It's a Boy
Add-on: #47347
Re-order: #26618



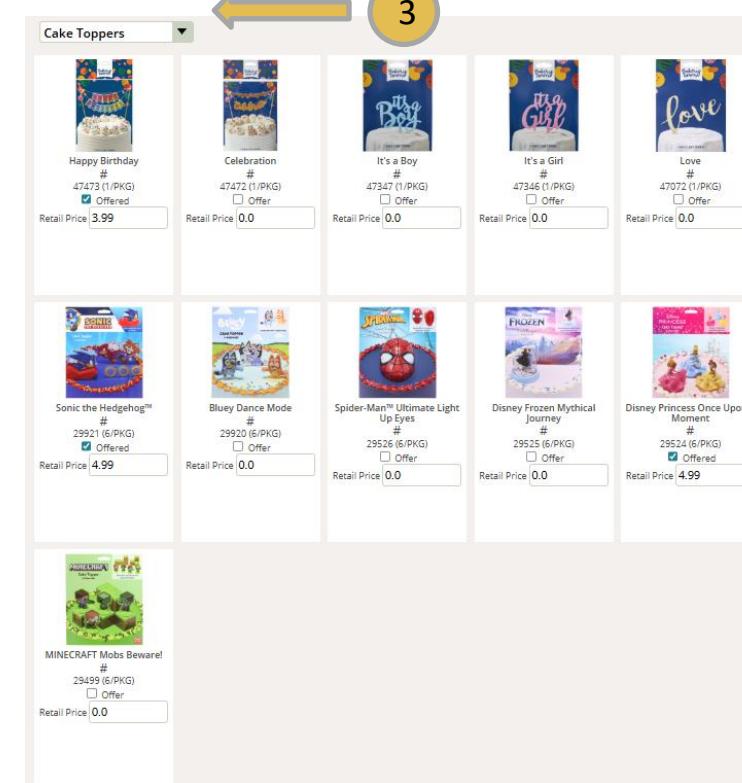
It's a Girl
Add-on: #47346
Re-order: #26617

Admin Side: Add-Ons



1. Once in the CIQ admin, go to "Bakery Cakes"
2. Then select "Add-ons"

3. Once in "Add-ons," you can Filter by Category "Cake Toppers"



3. Once in "Add-ons," you can Filter by Category "Cake Toppers"
4. Now you can check or uncheck the "Offered" box and put in the retail price

*Hit "Save" at the bottom to save your changes

Cupcake Toppers



Oh Baby Retail
Party Pics
Add-on: #47995
Re-Order: #29914



Celebratory Sayings
Retail Party Pics
Add-on: #47816
Re-Order: #29523



3D Soccer Retail Cupcake
Rings
Add-on: #47994
Re-Order: #29913



3D Football Retail
Cupcake Rings
Add-on: #47993
Re-Order: #29912



Happy Birthday Retail
Cupcake Rings
Add-on: #47992
Re-Order: #29911



Sonic, Tails and Shadow
Retail Cupcake Rings
Add-on: #47991
Re-Order: #29923



Bluey So Much Fun
Add-on: #47989
Re-Order: #29922



Spider-Man™ and Mask
Retail Cupcake Rings
Add-on: #47823
Re-Order: #29530



Disney Frozen Anna, Elsa
and Olaf Retail Cupcake
Rings
Add-on: #47822
Re-Order: #29527

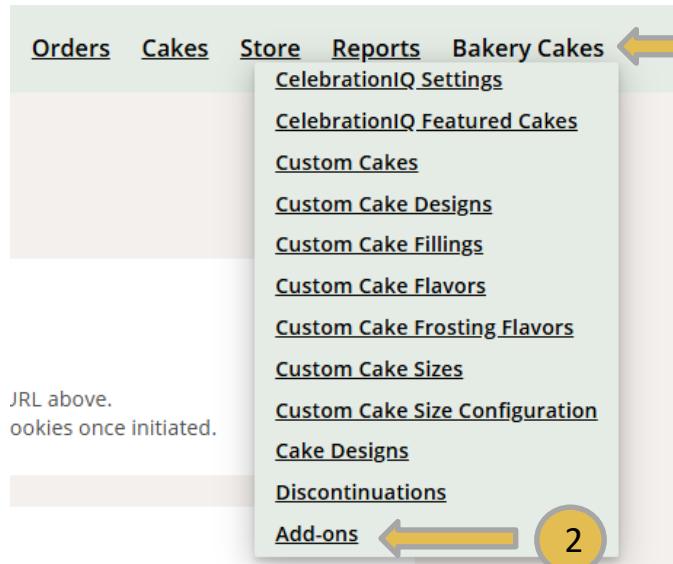


MINECRAFT Lush Finds
Retail Cupcake Rings
Add-on: #47821
Re-Order: #29528



Disney Princess Characters
Retail Cupcake Rings
Add-on: #47820
Re-Order: #29529

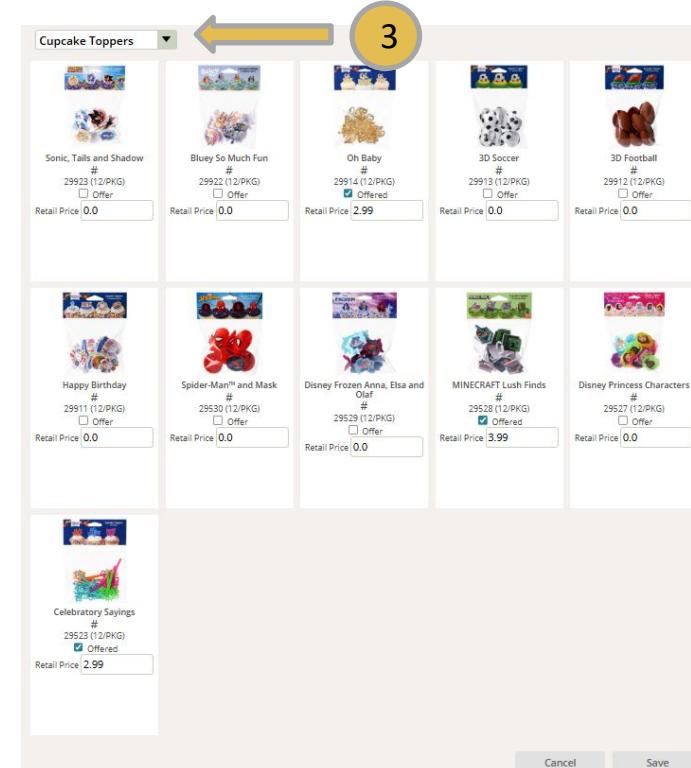
Admin Side: Add-Ons



JRL above.
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1. Once in the CIQ admin, go to "Bakery Cakes"
2. Then select "Add-ons"

3. Once in "Add-ons," you can Filter by Category "Cupcake Toppers"



4. Now you can check or uncheck the "Offered" box and put in the retail price

*Hit "Save" at the bottom to save your changes

Consumer Side: Candle Add-On

Add-ons

Categories



24/PKG - \$4.99

Everyday Party Pack
1/PKG - \$4.99

Add Add

Changes are not reflected in preview.
Please note that your cake may have some design variations.

Decoration: \$0.00
Size: 24 Pack Cupcakes
Flavor: White + \$23.99
Frosting: Buttercream - White

Order Total: \$23.99
Price does not include tax.

CONTINUE

Add-ons

Categories



Disney Princess Once Upon a Moment 6/PKG - \$4.99

Sonic the Hedgehog™ 6/PKG - \$4.99

Happy Birthday 1/PKG - \$3.99

Add Add Add

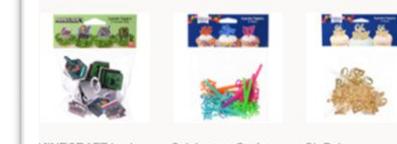
Changes are not reflected in preview.
Please note that your cake may have some design variations.

Decoration: \$0.00
Size: Full Sheet Brownie Cake
Flavor: Brownie + \$49.99
Piped Message:
Piped Message Color: Black

Order Total: \$49.99
Price does not include tax.

Add-ons

Categories



MINECRAFT Lush Finds 12/PKG - \$3.99

Celebratory Sayings 12/PKG - \$2.99

Oh Baby 12/PKG - \$2.99

Add Add Add

Changes are not reflected in preview.
Please note that your cake may have some design variations.

Decoration: \$0.00
Size: 12 pack
Flavor: 1/2 Chocolate, 1/2 Yellow + \$13.99
Frosting: Buttercream - White

Order Total: \$13.99
Price does not include tax.

CONTINUE

Consumer Experience: Once they have selected all your cake options, it will bring them to the "Add-Ons" section.

They can select from different categories and add candles to their order.