Nintendo

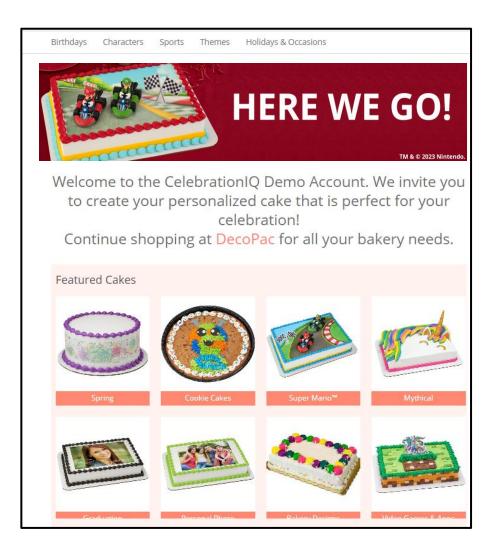
- PhotoCake® images are available for your customers to order online
- Ensure the images are on your site to help your customers celebrate the movie release
- Update your hero banner to create customer awareness
- Increase your cake sales using virtual inventory

<u>Visit Hero Banners</u> to see your hero banner option



Visit Licensed Marketing Content for your Bakery | DecoPac

Visit our social toolkit marketing hub for assets to help drive Super Mario engagement with your customers







Nintendo



#7630 – 1/Pkg and #37859 – 6/Pkg Super Mario™ Mario Kart™ DecoSet®



#7981 Super Mario™ Mario Kart™ PhotoCake® Edible Image® DecoSet® Background



#45343 Super Mario™ Mario Kart™ PhotoCake® Edible Image® DecoSet® Background



#38037 Super Mario™ Mario & Luigi Cupcake Rings



#7541 Super Mario™ Game On PhotoCake® Edible Image® Strips





Super Mario™

Images available on your connected PhotoCake Systems and on CelebrationIQ



#43686 Super Mario™ Mushroom Kingdom PhotoCake® Edible Image®



#23364 Super Mario™ Luigi Okie Dokie! PhotoCake® Edible Image®



#23368 Super Mario Mario Here We Go! PhotoCake® Edible Image®



#27002 Nintendo Super Mario™ PhotoCake® Edible Image®



#20973 Super Mario[™] Here We Go! PhotoCake® Edible Image® Frame



#7542 Super Mario™ Power Play PhotoCake® Edible Image®



How to Update Your Site

Add images in your admin site:

- Bakery Cakes
- 2. Cake Designs
- 3. Select New Cakes
- 4. Filter
- 5. Check include images
- 6. Select Save to upload images to your online cake ordering site.

Update your Hero Banner and Featured Cakes:

- 1. Bakery Cakes-CelebrationIQ Banner
- 2. Bakery Cakes-CelebrationIQ Featured Cakes

See our user guide page 16 (hero banner) and page 21 (adding new cake designs)

USER GUIDE

