

# NFL Super Bowl LVIII

- PhotoCake® images are available for your customers to order online
- Ensure the images are on your site to help your customers celebrate with a favorite Brand.
- Update your hero banner to create customer awareness
- Increase your cake sales using virtual inventory

[Visit Hero Banners](#) to see your hero banner option



[Visit Licensed Marketing Content for your Bakery | DecoPac](#)

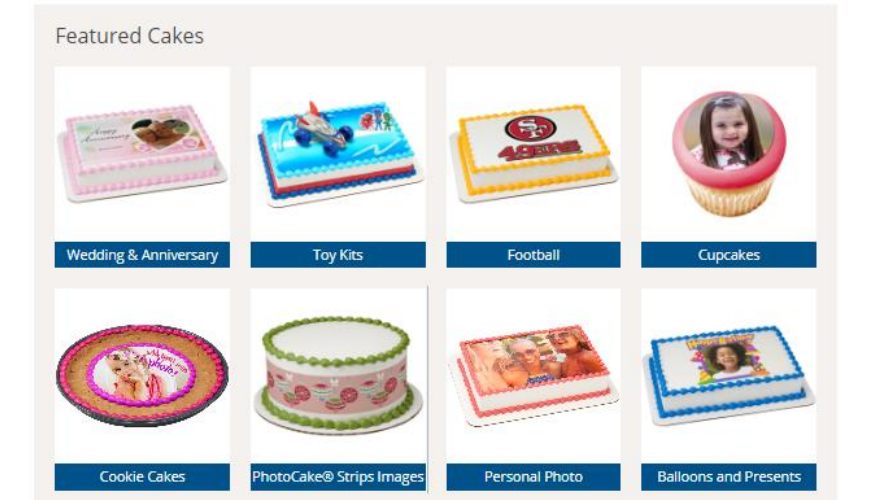
Visit our social toolkit marketing hub for assets to help drive engagement with your customers



Welcome to celebrationIQ

Grow your business, drive operational efficiencies and deliver an amazing customer experience with DecoPac's omnichannel custom cake ordering platform.

[Click here to learn more.](#)



# NFL Super Bowl LVIII



#29234 NFL Super Bowl LVIII  
Layon



#29236 NFL Super Bowl LVIII  
Skewers



#29233 NFL Super Bowl LVIII  
Chocolate



#29235 NFL Super Bowl LVIII  
Cupcake Rings

# NFL Super Bowl LVIII

Images available on your connected PhotoCake Systems and on CelebrationIQ



#29061 NFL Super Bowl LVIII Las Vegas  
PhotoCake® Edible Image®



#29063 NFL Super Bowl LVIII Las Vegas  
PhotoCake® Edible Image®  
Strips

# How to Update Your Site

## Add images in your admin site:

1. Bakery Cakes
2. Cake Designs
3. Select New Cakes
4. Filter
5. Check include image's you want
6. Select Save to upload images to your online cake ordering site.

## Update your Hero Banner and Featured Cakes:

1. Bakery Cakes-CelebrationIQ Banner
2. Bakery Cakes-CelebrationIQ Featured Cakes

See our user guide page 16 (hero banner) and page 21 (adding new cake designs)

[USER GUIDE](#)

The screenshot shows the admin interface for updating cake designs. It includes a navigation menu with 'Bakery Cakes' highlighted, a dropdown menu for 'Cake Designs', and a 'Cake Designs' management page. The page displays a grid of 103 cakes with 'Include' checkboxes. Numbered callouts (1-4) highlight key steps: 1. 'Bakery Cakes' in the navigation menu; 2. 'Cake Designs' in the dropdown menu; 3. The 'Include' checkbox on a cake design card; 4. The 'Filter' button on the cake design page.