## NFL

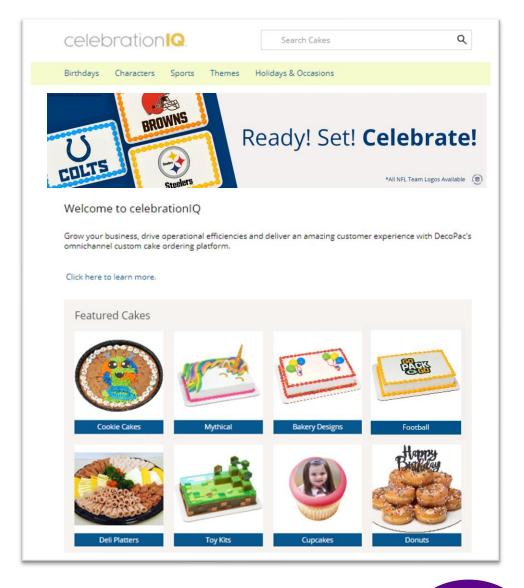
- PhotoCake® images are available for your customers to order online
- Ensure the images are on your site to help your customers celebrate with their favorite team.
- Update your hero banner to create customer awareness
- Increase your cake sales using virtual inventory
- Contact <u>cakes@decopac.com</u> for help or more information

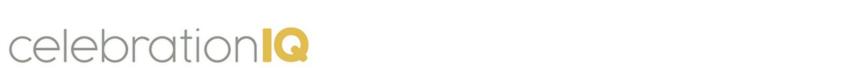
<u>Visit Hero Banners</u> to see your hero banner option



Visit Licensed Marketing Content for your Bakery | DecoPac

Visit our social toolkit marketing hub for assets to help drive engagement with your customers







# **NFL**



Every team Available

NFL Football & Tee DecoSet®



#24102 NFL Football & Tee PhotoCake® Edible Image® DecoSet® Background



#25056 NFL Football & Tee PhotoCake® Edible Image® DecoSet® Background





# **NFL**

### Can be entered as custom designs



#15192 NFL Brown Football with Shield Cupcake Rings



#23876 NFL Football Pop Tops®



Every team Available

NFL Team Helmet Cupcake Rings





## Images available on your connected PhotoCake Systems and on CelebrationIQ



#4942 NFL Shield PhotoCake® Edible Image®



#28246 NFL Teams
PhotoCake® Edible Image® Frame



Every team Available

NFL Team PhotoCake® Edible Image®



Select teams available

Team Mantra PhotoCake® Edible Image®



# **How to Update Your Site**

#### Add images in your admin site:

- 1. Bakery Cakes
- 2. Cake Designs
- 3. Select New Cakes
- 4. Filter
- 5. Check include image's you want
- 6. Select Save to upload images to your online cake ordering site.

#### **Update your Hero Banner and Featured Cakes:**

- 1. Bakery Cakes-CelebrationIQ Banner
- 2. Bakery Cakes-CelebrationIQ Featured Cakes

See our user guide page 16 (hero banner) and page 21 (adding new cake designs)

**USER GUIDE** 

