## **MINECRAFT**

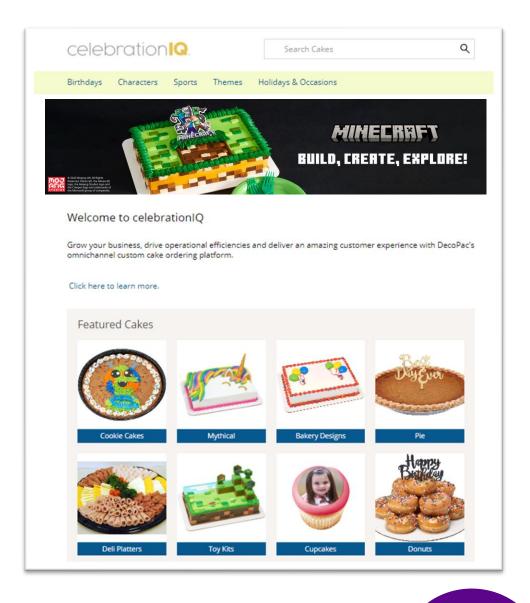
- PhotoCake® images are available for your customers to order online
- Ensure the images are on your site to help your customers celebrate with a favorite Brand.
- Update your hero banner to create customer awareness
- Increase your cake sales using virtual inventory

<u>Visit Hero Banners</u> to see your hero banner option



Visit Licensed Marketing Content for your Bakery | DecoPac

Visit our social toolkit marketing hub for assets to help drive engagement with your customers







# **MINECRAFT**



#28831 MINECRAFT Mobs Beware! DecoSet®



#29041 MINECRAFT Mobs Beware!
PhotoCake® Edible Image® DecoSet®
Background



#29060 MINECRAFT Mobs Beware! PhotoCake® Edible Image® DecoSet® Background



#28829 MINECRAFT Lush Cupcake Rings





## **MINECRAFT**

### Images available on your connected PhotoCake Systems and on CelebrationIQ



#29043 MINECRAFT Build PhotoCake® Edible Image® Strip



#29054 MINECRAFT Survival Mode PhotoCake® Edible Image®



#29055 MINECRAFT Boom PhotoCake® Edible Image®



# **How to Update Your Site**

#### Add images in your admin site:

- 1. Bakery Cakes
- 2. Cake Designs
- 3. Select New Cakes
- 4. Filter
- 5. Check include image's you want
- Select Save to upload images to your online cake ordering site.

#### **Update your Hero Banner and Featured Cakes:**

- 1. Bakery Cakes-CelebrationIQ Banner
- 2. Bakery Cakes-CelebrationIQ Featured Cakes

See our user guide page 16 (hero banner) and page 21 (adding new cake designs)

**USER GUIDE** 

