### Message Cookies





# Custom Message Cookies allow customers to add their own message and photos!









#### Message Cookies – use our designs or add you own!

























#### Message Cookies – use our designs or add you own!







#### Customer Experience – Message Cookies





CHOOSE YOUR CAKE FLAVOR:



variations.

Decoration: \$0.00
Size: Message Cookie
Flavor: Chocolate Chip + \$12.99
Piped Message:
Piped Message:
Order Total: \$12.99
Price does not include tax.

CONTINUE

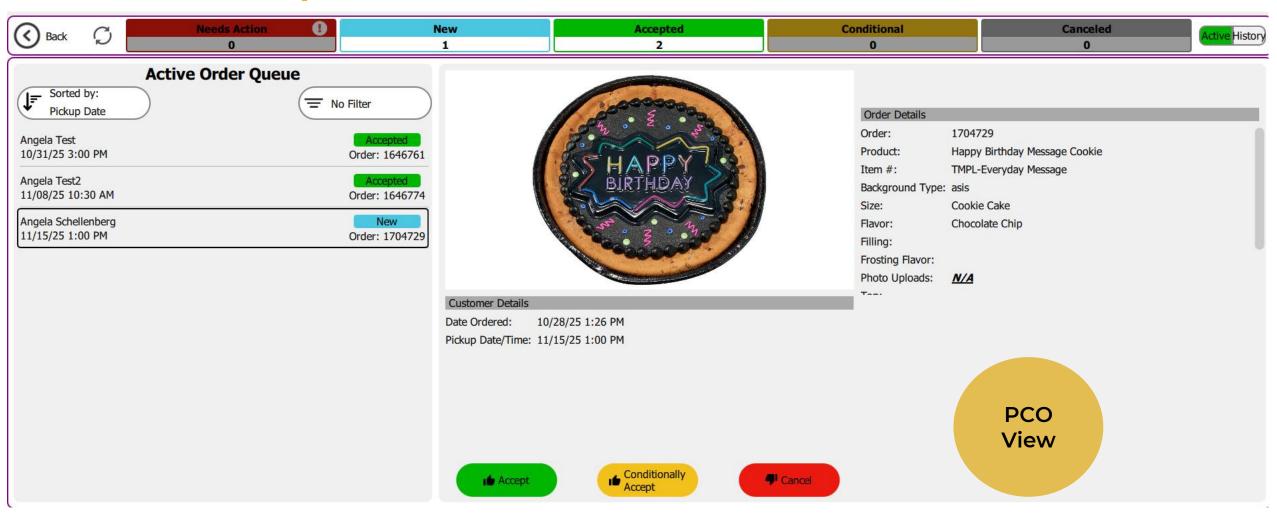
ADD YOUR PIPED MESSAGE:
Message will not appear on preview.

Enter Your Piped Message





#### **Decorator Experience**

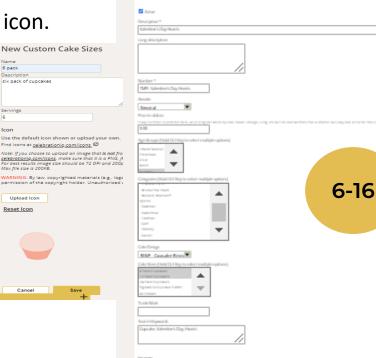






## Adding Custom Designs to Individual Bakeries

- 1. Log into Admin site
- 2. Select Custom Cake Size
- Select new custom cake size.
- 4. Fill out name, description, servings, upload icon.
- 5. Save-custom size created.
- 6. Select Custom Cakes
- 7. Select New
- 8. Fill in Description
- Fill in Number
- 10. Select Age Group
- 11. Select categories recommend 2-3
- 12. Select cake Design
- 13. Cake Sizes(can select multiple options)
- 14. Add keywords for customers to search item
- 15. Upload Image
- 16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
- 17. Add Flavors-Cakes/Flavors
- 18. Select Edit
- 19. Choose cake flavor
- 20. Select Yes-add price to flavor.
- 21. Save
- 22. Repeat steps 18-21 for fillings and frosting options.



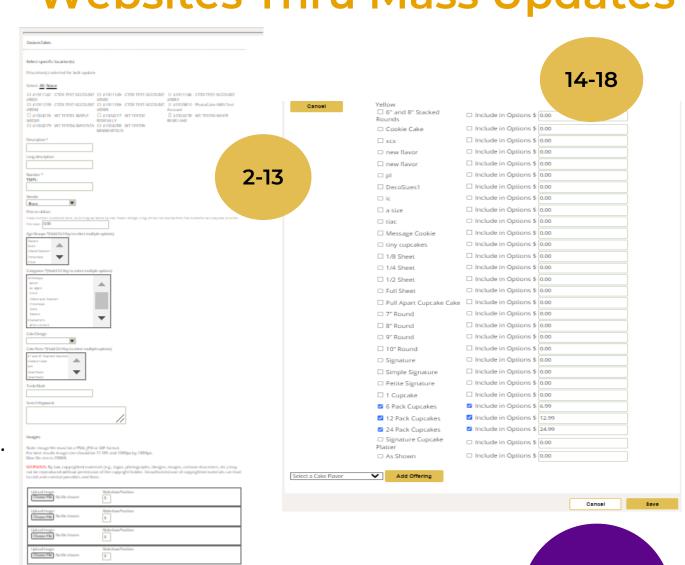
Const Fig. 1





Adding Custom Designs to Bakeries Websites Thru Mass Updates

- 1. Log into Mass Updates
- 2. Select Custom Cakes
- 3. Create New Cake
- 4. Fill out Description
- 5. Fill out Number
- 6. Price in Dollars
- 7. Categories-recommend 2-3
- 8. Select cake design
- 9. Select cake size
- 10. Add keywords for searching
- 11. Upload image
- 12. Check mark "Push to locations after saving" along with any other additions to cake build.
- 13. Select save to create custom design.
- 14. Select Cake Flavors
- 15. Select a Cake Flavor
- 16. Checkmark on left side options you would like to include.
- 17. Checkmark "include in options" and add a price to desired cake flavor.
- 18. Save when completed adding in flavor options.
- 19. Repeat steps 16-18 for cake filling & cake frosting options.



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