

# Graduation

- PhotoCake® images are available for your customers to order online
- Ensure the images are on your site to help your customers celebrate the graduation season.
- Update your hero banner to create customer awareness
- Increase your cake sales using virtual inventory

[Visit Hero Banners](#) to see your hero banner option



<https://www.decopac.com/seasonal-bakery-marketing-content>

Visit our social toolkit marketing hub for assets to help drive engagement with your customers



Visit the graduation flyer:

<https://www.decopac.com/graduation-2024>

Or visit DecoPac.com to see all graduation product offerings:

<https://www.decopac.com/products/seasonal-holidays/graduation>

# Graduation



#28545 What Now? Grad Spinner  
DecoSet®



#25407 The Future  
is Bright DecoSet®



#21764 Mega Hat  
Graduate DecoSet®



#29268 Adventure Awaits  
DecoSet®



#29272 Star Grad Letter Board  
DecoSet®



#28924 2024 Cake Kit

# Graduation – custom options



#28544 Congrats Grad Gold  
Vertical Layon



#25337 Graduation Icons  
DecoPics®



#28897 2024 Foil  
DecoPics®



#29326 Adventure Awaits  
DecoPics®



#25400 The Future is Bright  
Banner Layon



#22403 Grad Foil  
Cupcake Rings



#28896 2024  
Cupcake Rings



#27060 Congrats Grad  
DecoPics



# Graduation – custom options

Designs you can add as custom



# Graduation

Images available on your connected PhotoCake Systems and on CelebrationIQ



#544 Congrats Grad PhotoCake®  
Edible Image® Frame



#29020 Gold 2024 Graduate  
PhotoCake® Edible Image® Frame



#29032 2024 Congratulations  
PhotoCake® Edible Image® Frame



#29033 2024 Graduate PhotoCake®  
Edible Image® Frame



#29021 Traditional Grad 2024  
PhotoCake® Edible Image®



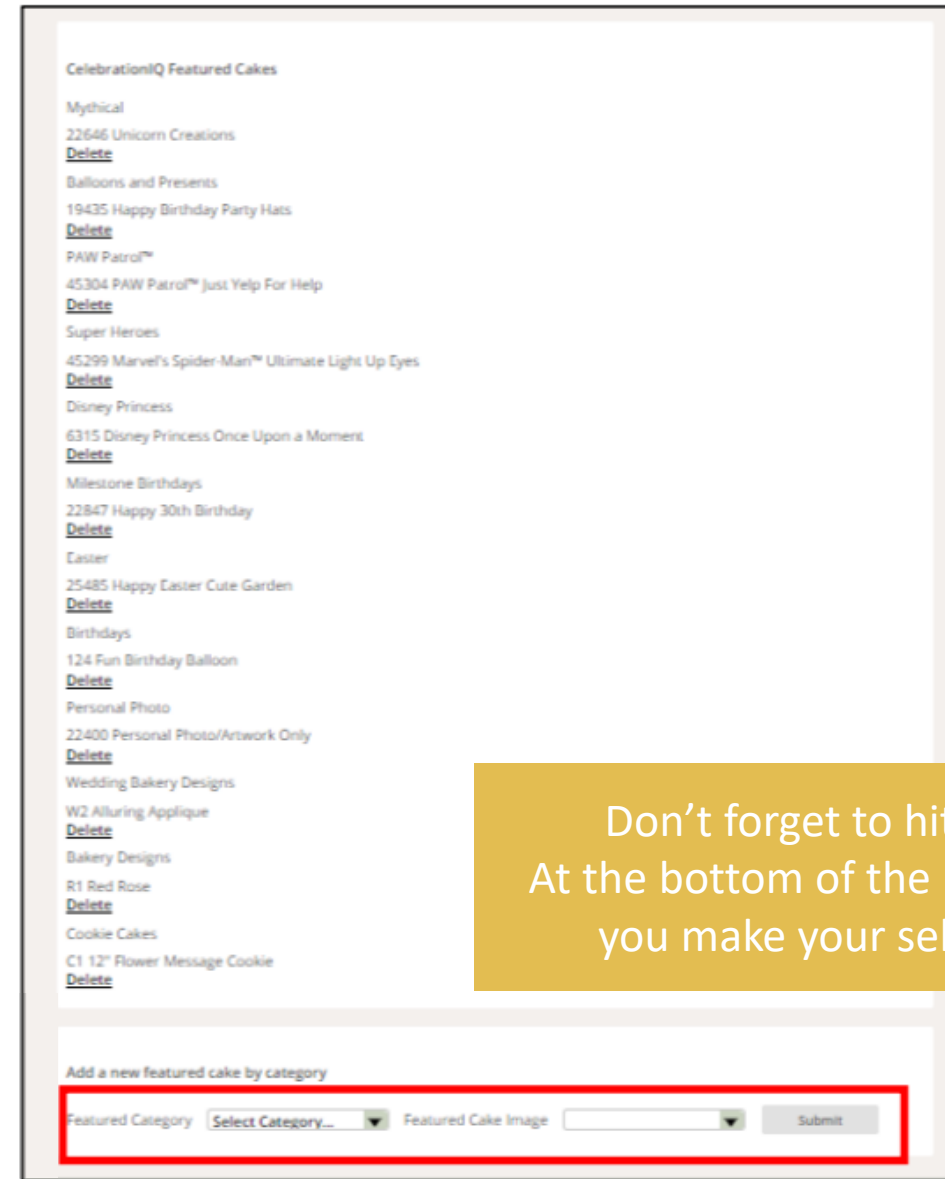
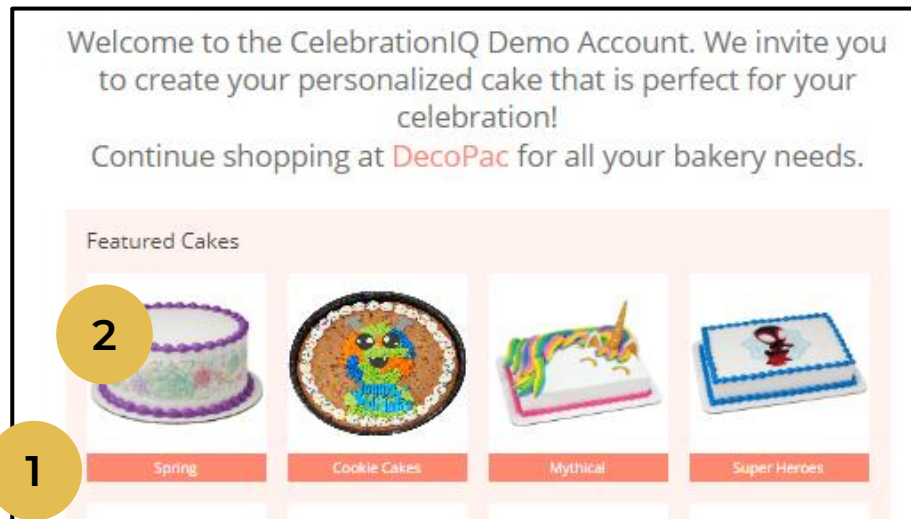
#25457 Graduation Hat  
PhotoCake® Edible Image®





# Featured Cakes Menu

- Customize your landing page by adding/deleting featured cake category
  1. Featured Category- category name that will be displayed
  2. Featured Cake Image- cake image that will appear on landing page (only cakes you offer will be available to select)
- Hit Submit
- Hit Save



Don't forget to hit SAVE  
At the bottom of the page after  
you make your selection

# Update Your Landing Page

## Other Updates Available:

1. Add new DecoPac designs to your site (page 21)
2. Update your CelebrationIQ Banner (page 15-17)
3. Add Graduation feature tile to your landing page
4. Add custom grad cake/cupcake/message cookie or other designs to your site (page 22)

## [USER GUIDE](#)

celebrationIQ

Search Cakes













Birthdays Characters Sports Themes Holidays & Occasions

## CELEBRATE YOUR GRADUATE!

Welcome to the CelebrationIQ Demo Account. We invite you to create your personalized cake that is perfect for your celebration!

Continue shopping at [DecoPac](#) for all your bakery needs.

### Featured Cakes

 Spring	 Cookie Cakes	 Mythical	 Super Heroes
 Wedding & Anniversary	 Graduation	 Personal Photo	 Bakery Designs
 Video Games & Apps	 Toy Kits	 Baby	 Balloons and Presents