Graduation

- PhotoCake® images are available for your customers to order online
- Ensure the images are on your site to help your customers celebrate the graduation season.
- Update your hero banner to create customer awareness
- Increase your cake sales using virtual inventory

Visit Hero Banners to see your hero banner option

https://www.decopac.com/seasonal-bakery-marketing-content

Visit our social toolkit marketing hub for assets to help drive engagement with your customers

Visit the graduation flyer:
https://www.decopac.com/graduation-2024

Or visit DecoPac.com to see all graduation product offerings:
https://www.decopac.com/products/seasonal-holidays/graduation

celebrationIQ

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Graduation

#28545 What Now? Grad Spinner DecoSet®

#25407 The Future is Bright DecoSet®

#21764 Mega Hat Graduate DecoSet®

#29268 Adventure Awaits DecoSet®

#29272 Star Grad Letter Board DecoSet®

#28924 2024 Cake Kit

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Graduation – custom options

#28544 Congrats Grad Gold Vertical Layon

#25337 Graduation Icons DecoPics®

#28897 2024 Foil DecoPics®

#29326 Adventure Awaits DecoPics®

#25400 The Future is Bright Banner Layon

#22403 Grad Foil Cupcake Rings

#28896 2024 Cupcake Rings

#27060 Congrats Grad DecoPics

celebrationIQ

Visit https://www.decopac.com/ or https://www.decopac.com/products/seasonal-holidays/graduation for more product offerings to add your own designs

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Graduation – custom options
Designs you can add as custom

Graduation

Images available on your connected PhotoCake Systems and on CelebrationIQ

#544 Congrats Grad PhotoCake® Edible Image® Frame

#29020 Gold 2024 Graduate PhotoCake® Edible Image® Frame

#29032 2024 Congratulations PhotoCake® Edible Image® Frame

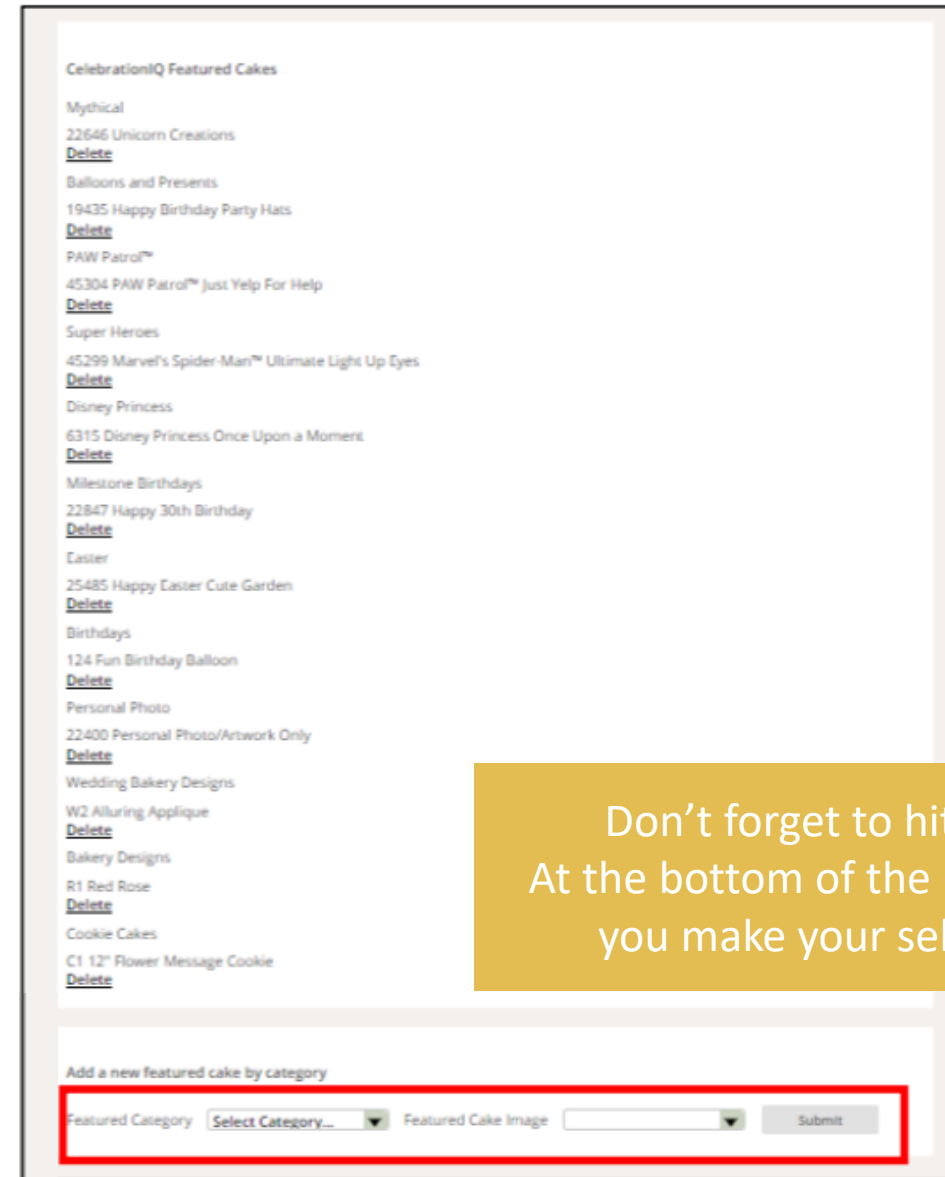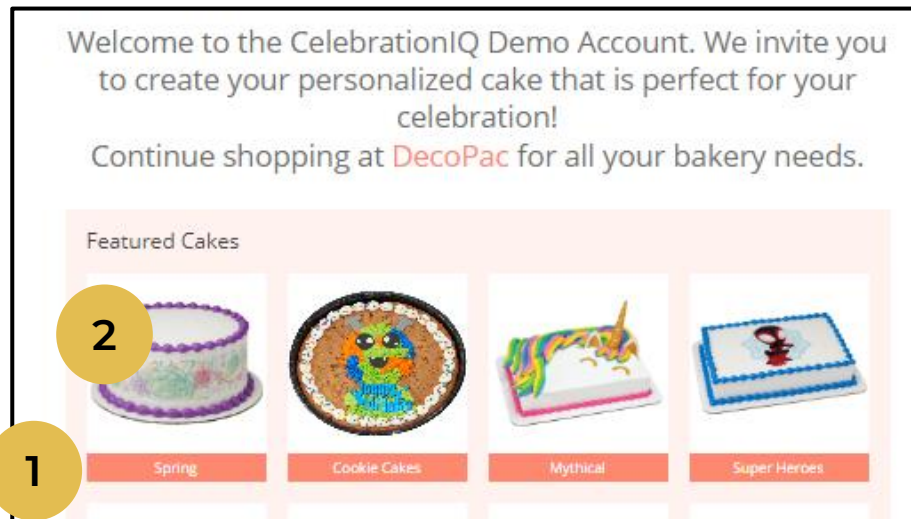#29033 2024 Graduate PhotoCake® Edible Image® Frame

#29021 Traditional Grad 2024 PhotoCake® Edible Image®

#25457 Graduation Hate PhotoCake® Edible Image®

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Featured Cakes Menu

- Customize your landing page by adding/deleting featured cake category
    1. Featured Category- category name that will be displayed
    2. Featured Cake Image- cake image that will appear on landing page (only cakes you offer will be available to select)
- Hit Submit
- Hit Save

CelebrationIQ Featured Cakes

Mythical
22646 Unicorn Creations
Delete

Balloons and Presents
19435 Happy Birthday Party Hats
Delete

PAW Patrol™
45304 PAW Patrol™ Just Yelp For Help
Delete

Super Heroes
45299 Marvel's Spider-Man™ Ultimate Light Up Eyes
Delete

Disney Princess
6315 Disney Princess Once Upon a Moment
Delete

Milestone Birthdays
22847 Happy 30th Birthday
Delete

Easter
25485 Happy Easter Cute Garden
Delete

Birthdays
124 Fun Birthday Balloon
Delete

Personal Photo
22400 Personal Photo/Artwork Only
Delete

Wedding Bakery Designs
W2 Alluring Applique
Delete

Bakery Designs
R1 Red Rose
Delete

Cookie Cakes
C1 12" Flower Message Cookie
Delete

Add a new featured cake by category

Featured Category [Select Category...]   Featured Cake Image [   ]   Submit

Don't forget to hit SAVE At the bottom of the page after you make your selection

Update Your Landing Page

Other Updates Available:

1. Add new DecoPac designs to your site (page 21)
2. Update your CelebrationIQ Banner (page 15-17)
3. Add Graduation feature tile to your landing page
4. Add custom grad cake/cupcake/message cookie or other designs to your site (page 22)

USER GUIDE