

Graduation

- PhotoCake® images are available for your customers to order online
- Ensure the images are on your site to help your customers celebrate the graduation season.
- Update your hero banner to create customer awareness
- Increase your cake sales using virtual inventory

[Visit Hero Banners](#) to see your hero banner option



<https://www.decopac.com/seasonal-bakery-marketing-content>

Visit our social toolkit marketing hub for assets to help drive engagement with your customers

celebration**IQ**



Visit the graduation flyer:

<https://www.decopac.com/graduation-2026>

Or visit DecoPac.com to see all graduation product offerings:

<https://www.decopac.com/products/seasonal-holidays/graduation>

The DecoPac logo, featuring the word "DECOPAC" in white capital letters inside a purple circle.

Graduation - Already added within Admin



#28545 What Now? Grad Spinner
DecoSet®



#25407 The Future
is Bright DecoSet®



#21764 Mega Hat
Graduate DecoSet®



#29268 Adventure Awaits
DecoSet®



#29272 Star Grad Letter Board
DecoSet®



#63110 2026 Cake Kit

Graduation – Already added within Admin



#28591 Bright Grad Hats
DecoPics®



#25337 Graduation Icons
DecoPics®



#28547 Bright Future
Rings



#29326 Adventure Awaits
DecoPics®



#47087 3D Hat
DecoPics®



#22403 Grad Foil
DecoPics®



#63000 2026
DecoPics®



#27060 Congrats Grad
DecoPics®

Graduation – custom Design options

Designs you can add as custom



DECOPAC

Graduation

Images available on your connected PhotoCake Systems and on CelebrationIQ



#544 Congrats Grad PhotoCake®
Edible Image® Frame



#63180 Gold 2026 Graduate
PhotoCake® Edible Image® Frame



#663181 2026 Congratulations
PhotoCake® Edible Image® Frame



#29267 Shoot for the Stars
PhotoCake® Edible Image®



#48600 Traditional Grad 2026
PhotoCake® Edible Image®



#25457 Graduation Hat
PhotoCake® Edible Image®

Adding Custom Cupcake Designs to Individual Bakeries

1. Log into Admin site
2. Select Custom Cake Size
3. Select new custom cake size.
4. Fill out name, description, servings, upload icon.
5. Save-custom size created.
6. Select Custom Cakes
7. Select New
8. Fill in Description
9. Fill in Number
10. Select Age Group
11. Select categories recommend 2-3
12. Select cake Design
13. Cake Sizes(can select multiple options)
14. Add keywords for customers to search item
15. Upload Image
16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
17. Add Flavors-Cakes/Flavors
18. Select Edit
19. Choose cake flavor
20. Select Yes-add price to flavor.
21. Save
22. Repeat steps 18-21 for fillings and frosting options.

Cake Flavors		Cake Size		Directions:		
<input checked="" type="checkbox"/>	Cake Flavored	Pumpkin Pie	<input type="checkbox"/>	NO	Base Price (\$)	
<input checked="" type="checkbox"/>	Chocolate Chip	48 Cookies	<input type="checkbox"/>	NO	0.00	
<input checked="" type="checkbox"/>	Pumpkin	Donuts Party Pack	<input type="checkbox"/>	NO	0.00	
<input checked="" type="checkbox"/>	Sugar	Bakery PhotoCake	<input type="checkbox"/>	NO	0.00	
<input checked="" type="checkbox"/>	Chocolate Chip	Cookie Cake	<input type="checkbox"/>	NO	0.00	
<input checked="" type="checkbox"/>	Apple	Cookie Cake	<input type="checkbox"/>	NO	0.00	
<input checked="" type="checkbox"/>	Pecan	6 dozen cupcakes	<input checked="" type="checkbox"/>	YES	9.99	
<input checked="" type="checkbox"/>	Glazed Donut	6 pack	<input checked="" type="checkbox"/>	YES	6.99	
<input checked="" type="checkbox"/>	Chocolate Cake Flavored	Graduation half sheet cake	<input checked="" type="checkbox"/>	YES	57.95	
<input checked="" type="checkbox"/>	Chocolate	24 Cookies	<input type="checkbox"/>	NO	0.00	
<input checked="" type="checkbox"/>	Marble	1/8 Sheet	<input checked="" type="checkbox"/>	YES	19.95	
<input checked="" type="checkbox"/>	Red Velvet	1/4 Sheet	<input checked="" type="checkbox"/>	YES	25.95	
<input type="checkbox"/>	Tres Leches	1/2 Sheet	<input checked="" type="checkbox"/>	YES	51.95	
<input type="checkbox"/>	White	Full Sheet	<input checked="" type="checkbox"/>	YES	74.95	
<input type="checkbox"/>	Carrot	Pull Apart Cupcake Cake	<input type="checkbox"/>	NO	0.00	
<input checked="" type="checkbox"/>	Yellow	7" Round	<input type="checkbox"/>	NO	0.00	
<input type="checkbox"/>	Variety	8" Round	<input checked="" type="checkbox"/>	YES	25.95	
		9" Round	<input type="checkbox"/>	NO	0.00	
		10" Round	<input type="checkbox"/>	NO	0.00	
		Signature	<input type="checkbox"/>	NO	0.00	
		Simple Signature	<input type="checkbox"/>	NO	0.00	
		Petite Signature	<input type="checkbox"/>	NO	0.00	
		1 Cupcake	<input type="checkbox"/>	NO	0.00	
		6 Pack Cupcakes	<input checked="" type="checkbox"/>	YES	5.95	
		12 Pack Cupcakes	<input checked="" type="checkbox"/>	YES	11.95	
		24 Pack Cupcakes	<input checked="" type="checkbox"/>	YES	23.95	
		Signature Cupcake Platter	<input type="checkbox"/>	NO	0.00	
		As Shown	<input checked="" type="checkbox"/>	YES	0.00	
 Cake Size Information		<p>Update the cake flavors, sizes and prices that your bakery offers, or adjust your pricing. Anticipate more updates in the future? No problem. This page is always available to edit so your customers are always shown your latest cake options.</p> <p>Note: Most bakeries only have a base price for Signature Cakes.</p>				
			<input type="button" value="Cancel"/>	<input type="button" value="Save"/>		

Adding Custom Cupcake Designs to Bakeries Websites Thru Mass Updates

Bakeries

1. Log into Mass Updates
2. Select Custom Cakes
3. Create New Cake
4. Fill out Description
5. Fill out Number
6. Price in Dollars
7. Categories-recommend 2-3
8. Select cake design
9. Select cake size
10. Add keywords for searching
11. Upload image
12. Check mark “Push to locations after saving” along with any other additions to cake build.
13. Select save to create custom design.
14. Select Cake Flavors
15. Select a Cake Flavor
16. Checkmark on left side options you would like to include.
17. Checkmark “include in options” and add a price to desired cake flavor.
18. Save when completed adding in flavor options.
19. Repeat steps 16-18 for cake filling & cake frosting options.

14-18

2-13

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