# Graduation

- PhotoCake<sup>®</sup> images are available for your customers to order online
- Ensure the images are on your site to help your customers celebrate the graduation season.
- Update your hero banner to create customer awareness
- Increase your cake sales using virtual inventory

Visit Hero Banners to see your hero banner option



https://www.decopac.com/seasonal-bakery-marketing-content

Visit our social toolkit marketing hub for assets to help drive engagement with your customers





Visit the graduation flyer: <u>https://www.decopac.com/graduation-</u> 2025

Or visit DecoPac.com to see all graduation product offerings: <u>https://www.decopac.com/products/s</u> <u>easonal-holidays/graduation</u>



## Graduation



#28545 What Now? Grad Spinner DecoSet®



#25407 The Future is Bright DecoSet®



#21764 Mega Hat Graduate DecoSet®



#29268 Adventure Awaits DecoSet®



#29272 Star Grad Letter Board DecoSet®



#29654 2025 Cake Kit





Visit <u>https://www.decopac.com/</u> or <u>https://www.decopac.com/products/seasonal-holidays/graduation</u> for more product offerings to add your own designs

## **Graduation – custom options**



#28544 Congrats Grad Gold Vertical Layon



#25337 Graduation Icons DecoPics®



#29634 2025 Foil DecoPics®



#29326 Adventure Awaits DecoPics®



#25400 The Future is Bright Banner Layon



#22403 Grad Foil Cupcake Rings

25

#29679 2025

Cupcake Rings



#27060 Congrats Grad DecoPics



celebration

Visit <u>https://www.decopac.com/</u> or <u>https://www.decopac.com/products/seasonal-holidays/graduation</u> for more product offerings to add your own designs

### **Graduation – custom options**

Designs you can add as custom





#### Graduation

Images available on your connected PhotoCake Systems and on CelebrationIQ



#544 Congrats Grad PhotoCake® Edible Image® Frame



#29267 Shoot for the Stars PhotoCake® Edible Image®



#29786 Gold 2025 Graduate PhotoCake® Edible Image® Frame



#62508 Traditional Grad 2025 PhotoCake® Edible Image®



#62505 2025 Congratulations PhotoCake® Edible Image® Frame



#25457 Graduation Hate PhotoCake® Edible Image®

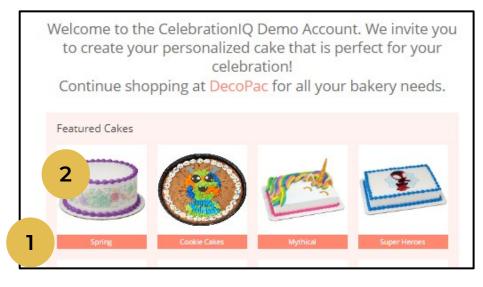


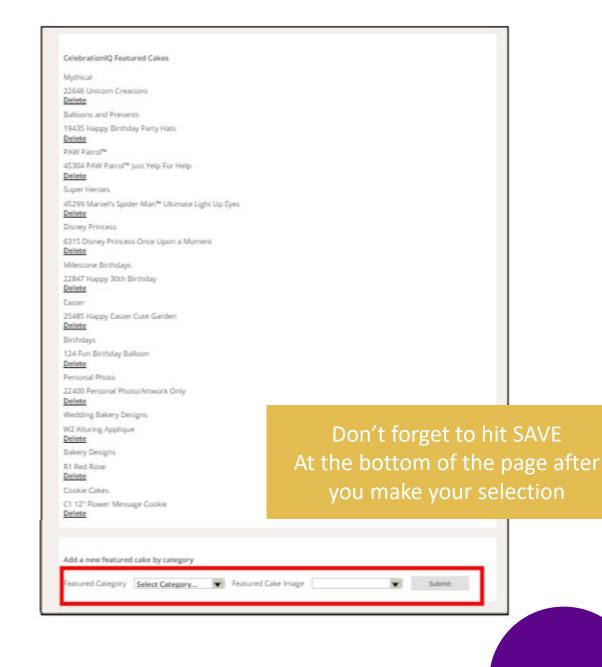
# Featured Cakes Menu

- Customize your landing page by adding/deleting featured cake category
  - 1. Featured Category- category name that will be displayed

2. Featured Cake Image- cake image that will appear on landing page (only cakes you offer will be available to select)

- Hit Submit
- Hit Save





DECOPAC

## celebration

# **Update Your Landing Page**

#### **Other Updates Available:**

- 1. Add new DecoPac designs to your site (page 21)
- 2. Update your CelebrationIQ Banner (page 15-17)
- 3. Add Graduation feature tile to your landing page
- 4. Add custom grad cake/cupcake/message cookie or other designs to your site (page 22)

#### USER GUIDE

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