

# Disney's Wish

- PhotoCake® images are available for your customers to order online
- Ensure the images are on your site to help your customers celebrate with a favorite Brand.
- Update your hero banner to create customer awareness
- Increase your cake sales using virtual inventory

[Visit Hero Banners](#) to see your hero banner option



[Visit Licensed Marketing Content for your Bakery | DecoPac](#)

Visit our social toolkit marketing hub for assets to help drive engagement with your customers

A screenshot of the celebrationIQ website. At the top, the logo 'celebrationIQ' is on the left, and a search bar with the text 'Search Cakes' and a magnifying glass icon is on the right. Below the logo is a navigation menu with links for 'Birthdays', 'Characters', 'Sports', 'Themes', and 'Holidays &amp; Occasions'. The main content area features a large hero banner with the same Disney's Wish cake and text as seen in the previous image. Below the banner, the text 'Welcome to celebrationIQ' is followed by a paragraph: 'Grow your business, drive operational efficiencies and deliver an amazing customer experience with DecoPac's omnichannel custom cake ordering platform.' and a link 'Click here to learn more.' Below this is a section titled 'Featured Cakes' with a grid of eight cake categories: 'Cookie Cakes', 'Mythical', 'Bakery Designs', 'Pie', 'Deli Platters', 'Toy Kits', 'Cupcakes', and 'Donuts'. Each category has a representative image and a blue label at the bottom.

# Disney's Wish



#29251 Disney's Wish Shining Star  
DecoSet®



#47742 Disney's Wish Shining Star  
PhotoCake® Edible Image® DecoSet®  
Background



#47743 Disney's Wish Shining Star  
PhotoCake® Edible Image® DecoSet®  
Background



#29249 Disney's Wish Better Together  
Cupcake Rings

# Disney's Wish

Images available on your connected PhotoCake Systems and on CelebrationIQ



#29081 Disney's Wish Shine On  
PhotoCake® Edible Image®



# How to Update Your Site

## Add images in your admin site:

1. Bakery Cakes
2. Cake Designs
3. Select New Cakes
4. Filter
5. Check include image's you want
6. Select Save to upload images to your online cake ordering site.

The screenshot shows the admin interface for Bakery Cakes. A navigation menu is open, highlighting 'Cake Designs'. A 'Cake Designs' modal window is displayed, showing a list of 103 cakes with 'Include' checkboxes. The interface includes a search bar, 'Select All Cakes', and 'Clear All Cakes' buttons. The cake list includes items like 'Felicitaciones por tu Graduación Floral', 'The Girl Lay Lay Party', 'Celebrate Freedom', 'De You Tiful', 'Party Like It's Your Birthday', 'Marvel's The Punisher', 'Blooming Iris', 'CoComelon™ Ready for Adventure!', 'Disney Mickey Mouse Funhouse Sweet Adventures', 'NFL Super Bowl LVII', 'NFL Super Bowl LVII Canyon', and 'Transgender Pride Flag'.

## Update your Hero Banner and Featured Cakes:

1. Bakery Cakes-CelebrationIQ Banner
2. Bakery Cakes-CelebrationIQ Featured Cakes

See our user guide page 16 (hero banner) and page 21 (adding new cake designs)

[USER GUIDE](#)