

Custom Seasonal Cupcakes Q2

celebrationIQ™



Spring and Easter



#27021 Spring Floral
Cupcake Rings



#27022 Happy Spring
Banner Layon



#25470 Blossoming Flowers
Layon



#25443 Cute Bunny Faces
Cupcake Rings



#25474 Flowers Assortment
Cupcake Rings



#25338 Springtime Assortment
DecoPics®



#21692 Painted Eggs
Cupcake Rings



#28461 Easter Gnome
Pop Tops®

Mother's Day



#26873 Happy Mother's Day
Banner Layon



#25465 Best Mom Ever
Cupcake Rings



#28460 :a Mejor Mama de
Todas! Cupcake Rings



#28478 Feliz Dia de las Madres!
Layon



#28479 Mother's Day
Blooms Pop Tops®



#25440 Mom
DecoPics®

Father's Day



#29265 Super Dad
Assortment Cupcake Rings



#28787 #1 Dad Assortment
Cupcake Rings



#28786 Father's Day Plaid
Pop Tops®



#28782 Happy Father's Day
Layon



#27146 Hobby Dad
Layon



#25503 Father's Day Hero
Assortment Pop Tops®

Patriotic



#27925 Stars and Stripes
Forever Banner Layon



#38869 USA Flag
Layon



#27177 Fireworks
Skewer



#28790 Star
Skewer



#27176 USA Love
DecoPics®



#25493 USA
Cupcake Rings



#37916 American Flag
Cupcake Rings



#25614 Celebrate Liberty
Cupcake Rings

Summer



#29277 Tropical Vibes
DecoSet®



#27171 Summer Sayings
DecoPics®



#23750 Summer Fun
DecoPics®



#38622 Beach Cuties
Cupcake Rings



#28794 Cherry
Pop Tops®



#28514 Strawberry
Pop Tops®



#25601 Fruit Assortment
Cupcake Rings



#25505 Cool Summer Treats
Cupcake Rings

Customer Experience – Cupcakes



A SCHELLENBERG DEMO
 (785) 317-0190
 3500 THURSTON AVE
 ANOKA, MN 55303

Landing Page

Featured Cakes

 Cupcakes	 Video Games & Apps	 Donuts	 Mythical
 Toy Kits	 Personal Photo	 Balloons and Presents	 Personalize Designs
 Floral	 Football	 Marvel's Spider-Man™	

Cake Build View




Create Your Cake

CHOOSE YOUR CAKE SIZE:

 Serves 6 6 Pack Cupcakes	 Serves 12 12 Pack Cupcakes
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CHOOSE YOUR CAKE FLAVOR:

 + \$11.99 Chocolate	 + \$11.99 Marble	 + \$11.99 White
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Changes are not reflected in preview.
 Please note that your cake may have some design variations.

Decoration: \$5.00
 Size: 12 Pack Cupcakes
 Flavor: White + \$11.99

Order Total: \$16.99
 Price does not include tax.

CONTINUE

CHOOSE YOUR FROSTING FLAVOR:

Decorator Experience

The screenshot displays the PCO View interface. At the top, there is a navigation bar with status tabs: Alert (0 Orders in alert), New (0 Orders to Accept), Accepted (2 Accepted Orders), Conditional (0 Orders to Accept), Pending (0 Pending Orders), and Closed (0 Closed Orders). Below this, the 'Order Status' section shows two orders: 'Angela Schellenberg' (01/21/23 10:45 AM, Order: 505448) and 'Angela Test' (02/12/23 1:00 PM, Order: 489781), both marked as 'Accepted'. The main area features three cupcakes with 'BUSY', 'DAD', and 'MOM' toppers. To the right, the 'IN-STORE' and 'DELIVERY' sections show order details for 'TMPL-Valentine's Day Hearts', including order number 505448, source 'Kiosk', product name, item number, size (12 Pack Cupcakes), flavor (White), and frosting (Whipped Frosting). At the bottom, there are 'Cancel' and 'Ready for Pickup' buttons.

PCO
View

Admin
View



Cake Details

Product: TMPL-Valentine's Day Hearts
Valentine's Day Hearts
Size: 12 Pack Cupcakes
Flavor: White
Frosting Flavor: Whipped Frosting
Background Type: Standard

Customer Details

Payment: In Store
Name: Angela Schellenberg
Phone: +1 (555) 555-5555
Order Placed: 01/17/23 10:33 AM
Requested Pickup: 01/21/23 10:45 AM
Email: angela@decopac.com

Product Pickup Option: DELIVERY

Order Status:

Accepted - No changes needed

Send Ready for Pickup Notification

Print

Cancel Order

Adding Custom Cupcake Designs to Individual Bakeries

1. Log into Admin site
2. Select Custom Cake Size
3. Select new custom cake size.
4. Fill out name, description, servings, upload icon.
5. Save-custom size created.
6. Select Custom Cakes
7. Select New
8. Fill in Description
9. Fill in Number
10. Select Age Group
11. Select categories recommend 2-3
12. Select cake Design
13. Cake Sizes(can select multiple options)
14. Add keywords for customers to search item
15. Upload Image
16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
17. Add Flavors-Cakes/Flavors
18. Select Edit
19. Choose cake flavor
20. Select Yes-add price to flavor.
21. Save
22. Repeat steps 18-21 for fillings and frosting options.

2-5

New Custom Cake Sizes

Name:

Description:

Servings:

Icon:

6-16

Add New

Description:

Number:

Gender:

Age Group:

Categories:

Cake Design:

Cake Flavors:

Images:

17-21

Cake Flavors

<input type="checkbox"/>	Cake Flavored
<input type="checkbox"/>	Chocolate Chip
<input type="checkbox"/>	Pumpkin
<input type="checkbox"/>	Sugar
<input type="checkbox"/>	Chocolate Chip
<input type="checkbox"/>	Apple
<input type="checkbox"/>	Pecan
<input type="checkbox"/>	Glazed Donut
<input type="checkbox"/>	Chocolate Cake Flavored
<input type="checkbox"/>	Chocolate
<input type="checkbox"/>	Marble
<input type="checkbox"/>	Red Velvet
<input type="checkbox"/>	Tres Leches
<input type="checkbox"/>	White
<input type="checkbox"/>	Carrot
<input type="checkbox"/>	Yellow
<input type="checkbox"/>	Variety

Cake Size

		Base Price (\$)
Pumpkin Pie	<input type="checkbox"/>	0.00
48 Cookies	<input type="checkbox"/>	0.00
Donuts Party Pack	<input type="checkbox"/>	0.00
Bakery PhotoCake Cookie Cake	<input type="checkbox"/>	0.00
Cookie Cake	<input type="checkbox"/>	0.00
6 dozen cupcakes	<input type="checkbox"/>	9.99
6 pack	<input type="checkbox"/>	6.99
Graduation half sheet cake	<input type="checkbox"/>	57.99
24 Cookies	<input type="checkbox"/>	0.00
1/8 Sheet	<input type="checkbox"/>	19.99
1/4 Sheet	<input type="checkbox"/>	25.99
1/2 Sheet	<input type="checkbox"/>	51.99
Full Sheet	<input type="checkbox"/>	74.99
Pull Apart Cupcake Cake	<input type="checkbox"/>	0.00
7" Round	<input type="checkbox"/>	0.00
8" Round	<input type="checkbox"/>	25.99
9" Round	<input type="checkbox"/>	0.00
10" Round	<input type="checkbox"/>	0.00
Signature	<input type="checkbox"/>	0.00
Simple Signature	<input type="checkbox"/>	0.00
Petite Signature	<input type="checkbox"/>	0.00
1 Cupcake	<input type="checkbox"/>	0.00
6 Pack Cupcakes	<input type="checkbox"/>	5.99
12 Pack Cupcakes	<input type="checkbox"/>	11.99
24 Pack Cupcakes	<input type="checkbox"/>	23.99
Signature Cupcake Platter	<input type="checkbox"/>	0.00
As Shown	<input type="checkbox"/>	



Calendar of Events and Promotions

celebration**IQ**[™]



APRIL – CELEBRATE HOPE

Grad Season Begins

1 – April Fools Day

3 - National Chocolate Mousse Day

5 – Passover Begins

9 – National Unicorn Day

11 – National Pet Day

14 – National Gardening Day

15 – Set Mother’s Day in-store

22 – Earth Day

24 – Administrative Professionals Day

28 – National Superhero Day

MAY – CELEBRATE ACHEIVEMENT

Military Appreciation Month

4 – Star Wars Day

5 - Cinco de Mayo

6 – National Nurses Day

7 – National Teacher’s Day

10 – Hispanic Mother’s Day

12 – U.S. Mother’s Day

15 - National Chocolate Chip Day

20 - World Bee Day

27 – Memorial Day

27 – Set Father’s Day in-store

31 – National Smile Day

JUNE - CELEBRATE UNIQUENESS

Pride Month

7 - National Chocolate Ice Cream Day

7 - National Donut Day

8 - National Best Friends Day

14 - National Movie Night

14 - U.S. Flag Day

14 - National Strawberry Shortcake Day

16 - Father's Day

19 - Juneteenth

20 - Summer Begins

23 - National Pink Day

26 - National Coconut Day