

Custom Seasonal Cupcakes Q4

celebration**IQ**TM

DECOPAC

Halloween



#29481 Disney Tim Burton's
The Nightmare Before
Christmas
DecoSet®



#28190 Trick or Treat Banner
Layon



#29534 Candelabra Vertical
Layon



#63044 Cauldron Layon



#62944 Spooky Skeleton
Vertical Layon



#62972 Crashing Witch
Layon



NEW!

Skeleton Hands
DecoPics®

#63001 - 144/PKG



NEW!

Small Cauldron Cupcake
Layon

#63007 - 72/PKG

Halloween



BEETLEJUICE Cupcake
Rings

#29541 - 72/PKG



Classic Monster
Assortment Cupcake
Rings

#21374 - 144/PKG



Ghosts Cupcake Rings

#28194 - 144/PKG



Halloween Cuties
Cupcake Rings

#28196 - 144/PKG



Jack-O'-Lanterns Cupcake
Rings

#28202 - 144/PKG



Metallic Skull Cupcake
Rings

#29625 - 144/PKG



Spooky Bat Cupcake
Rings

#29616 - 144/PKG



Vintage Fright Cupcake
Rings

#28195 - 144/PKG



Witching Hour Cupcake
Rings

#28193 - 144/PKG



Ghoulish Spider and Web
Cupcake Rings

#20975 - 144/PKG



Halloween Characters
Cupcake Rings

#38642 - 144/PKG



Disney Hocus Pocus
Forever Bewitching
Cupcake Rings

#28221 - 72/PKG



Disney Tim Burton's The
Nightmare Before
Christmas Jack, Sally, and
Oogie Boogie Cupcake
Rings

#28222 - 72/PKG

Dia de los Muertos



#27377 La Calavera Mask
Pop Tops®



Papel Picado Banner
Cupcake Rings

#29537 - 144/PKG



La Calavera Mask
Cupcake Rings

#28908 - 144/PKG



Día de los Muertos
Assortment Cupcake
Rings

#27354 - 144/PKG

Thanksgiving / Fall



#27924 Fall Banner Layon



#29535 Thanksgiving Cross-Stitch Easel Back Layon



#25947 Autumn Harvest Pop Tops®



Flowers & Feathers Cupcake Rings

#27544 - 144/PKG



Harvest Friends Cupcake Rings

#22830 - 144/PKG



Harvest of Hues Cupcake Rings

#22839 - 144/PKG



Sunflower Cupcake Rings

#29016 - 144/PKG



Thanksgiving Cuties Cupcake Rings

#28256 - 144/PKG

Thanksgiving / Fall



Thankful for Fall Cupcake Rings

#21381 - 144/PKG



Traditional Pumpkin Cupcake Rings

#21040 - 72/PKG



Autumn Leaves Foil DecoPics®

#22831 - 144/PKG



Be Thankful DecoPics®

#23851 - 72/PKG



Cutout Pumpkin DecoPics®

#24058 - 144/PKG



Happy Thanksgiving DecoPics®

#28912 - 144/PKG



Thanksgiving Turkeys DecoPics®

#29533 - 144/PKG



Fall Leaves DecoPics®

#17415 - 144/PKG



Happy Thanksgiving Turkeys DecoPics®

#38865 - 144/PKG



Autumn Leaves Cupcake Rings

#29733 - 144/PKG

Christmas



CHRISTMAS DEER ASSORTMENT
#29700 Vertical Layon
12/Pkg - 2.25" x 6.15" h



MERRY CHRISTMAS DEER
#27617 Vertical Layon
12/Pkg - 2.25" x 6.15" h



#29697 How the Grinch
Stole Christmas!
DecoSet®



#28914 Merry & Bright
Banner Layon



#24487 Christmas Tree
Layon



SANTA AND REINDEER
#21438 Layon
24/Pkg - 4.85" x 3.05"



SANTA IN SLEIGH
#27111 Layon
12/Pkg - 5" x 3.1"



#29682 Melting Snowman
Pop Tops®



#24376 Merry Christmas
Script Glitter Layon

Christmas



NEW! HOLIDAY SWEETS
#63076 Rings
144/Pkg



Christmas Cuties
Cupcake Rings

#28358 - 144/PKG



Festive Stockings
Cupcake Rings

#23100 - 144/PKG



Gingerbread Friends
Cupcake Rings

#28359 - 144/PKG



How The Grinch Stole
Christmas Assortment
Cupcake Rings

#29698 - 72/PKG



Holiday Icon Cupcake
Rings

#19007 - 144/PKG



Elf 'Smiling's My Favorite'
Cupcake Rings

#28935 - 72/PKG



NEW! FILLABLE FESTIVE PRESENTS
#63043 Rings
72 Sets/Pkg



Holiday Gnomes Cupcake
Rings

#26266 - 144/PKG



Holly Jolly Cupcake Rings

#29666 - 144/PKG



Santa Claus Cupcake
Rings

#27117 - 72/PKG



Light it Up Cupcake Rings

#20724 - 144/PKG



Reindeer Face Cupcake
Rings

#38817 - 72/PKG



Santa Face Cupcake Rings

#38823 - 72/PKG

Christmas



Whimsical Assortment
Cupcake Rings

#18838 - 144/PKG



Whimsical Feet and Hats
Cupcake Rings

#21443 - 144/PKG



Christmas Assortment
DecoPics®

#28911 - 144/PKG



Feliz Navidad DecoPics®

#23132 - 144/PKG



Holiday Icons DecoPics®

#24591 - 144/PKG



Merry Christmas Holly
DecoPics®

#24589 - 144/PKG



Angelic Assortment
Cupcake Rings

#23110 - 144/PKG



Tree and Ornament Icons
DecoPics®

#26238 - 144/PKG



Evergreen Trees
DecoPics®

#1290 - 144/PKG



Holiday Gifts DecoPics®

#14579 - 72/PKG



Holiday Tidings
DecoPics®

#15919 - 144/PKG



Tumbling Santas
DecoPics®

#41817 - 24/PKG



Christmas Bauble
Cupcake Rings

#27803 - 144/PKG

Hanukkah



Happy Hanukkah Vertical
Layon

#29681 - 12/PKG



Hanukkah Assortment
Cupcake Rings

#28919 - 72/PKG



Star of David DecoPics®

#24481 - 72/PKG



Star of David DecoPics®

#29702 - 72/PKG

New Years



#27083 Cheers Banner Layon



Bright New Year Cupcake Rings

#28934 - 144/PKG



New Year's Countdown Assortment DecoPics®

#24488 - 144/PKG



Toasting Glasses DecoPics®

#24491 - 144/PKG



Countdown to the New Year Vertical Layon

#29657 - 12/PKG



NEW!

Champagne Cheers Layon

#63108 - 12/PKG



Countdown to the New Year Cupcake Rings

#29695 - 144/PKG



NEW!

Countdown to the New Year DecoPics®

#63107 - 144/PKG

Winter



#17300 Powder Power
DecoSet®



Winter Friends Cupcake
Rings

#28921 - 144/PKG



Winter Wonderland
Assortment Cupcake
Rings

#24485 - 144/PKG



Blue Snowflake Cupcake
Rings

#6748 - 144/PKG



Holographic Glitter
Snowflake Cupcake Rings

#38731 - 144/PKG

Customer Experience – Cupcakes



A SCHELLENBERG DEMO
(785) 317-0190
3500 THURSTON AVE
ANOKA, MN 55303

Landing
Page

Featured Cakes

 <p>Cupcakes</p>	 <p>Video Games & Apps</p>	 <p>Donuts</p>	 <p>Mythical</p>
 <p>Toy Kits</p>	 <p>Personal Photo</p>	 <p>Balloons and Presents</p>	 <p>Personalize Designs</p>
 <p></p>	 <p></p>	 <p>Football</p>	 <p>Marvel's Spider-Man™</p>

Create Your Cake




CHOOSE YOUR CAKE SIZE:

 <p>Serves 6 6 Pack Cupcakes</p>	 <p>Serves 12 12 Pack Cupcakes</p>
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Cake
Build
View



CHOOSE YOUR CAKE FLAVOR:

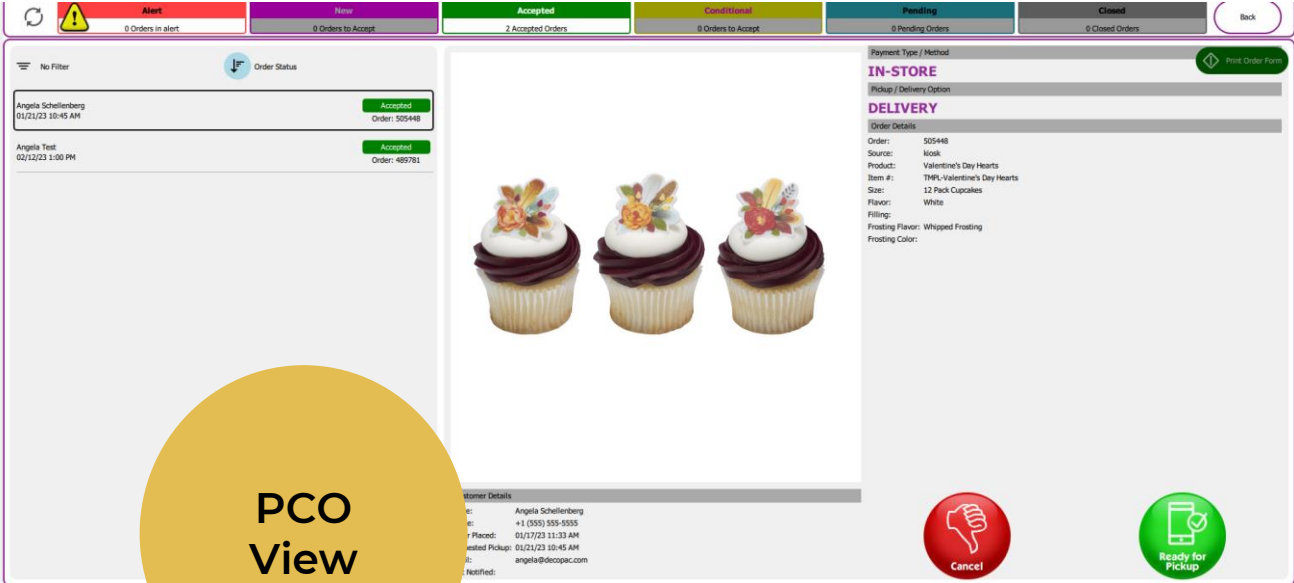
 <p>+ \$11.99 Chocolate</p>	 <p>+ \$11.99 Marble</p>	 <p>+ \$11.99 White</p>
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CHOOSE YOUR FROSTING FLAVOR:

Changes are not reflected in preview.
Please note that your cake may have some design variations.

Decoration: \$5.00
Size: 12 Pack Cupcakes
Flavor: White + \$11.99
Order Total: \$16.99 Price does not include tax.
CONTINUE

Decorator Experience



PCO
View

Admin
View



Customer Details
Payment: In Store
Name: Angela Schellenberg
Phone: +1 (555) 555-5555
Order Placed: 01/17/23 10:33 AM
Requested Pickup: 01/21/23 10:45 AM
Email: angela@decopac.com
Product Pickup Option: DELIVERY
Order Status:
☒ Accepted - No changes needed

Cake Details
Product: TMPL-Valentine's Day Hearts
Valentine's Day Hearts
Size: 12 Pack Cupcakes
Flavor: White
Frosting Flavor: Whipped Frosting
Background Type: Standard

Send Ready for Pickup Notification
Print Cancel Order

Adding Custom Cupcake Designs to Individual Bakeries

1. Log into Admin site
2. Select Custom Cake Size
3. Select new custom cake size.
4. Fill out name, description, servings, upload icon.
5. Save-custom size created.
6. Select Custom Cakes
7. Select New
8. Fill in Description
9. Fill in Number
10. Select Age Group
11. Select categories recommend 2-3
12. Select cake Design
13. Cake Sizes(can select multiple options)
14. Add keywords for customers to search item
15. Upload Image
16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
17. Add Flavors-Cakes/Flavors
18. Select Edit
19. Choose cake flavor
20. Select Yes-add price to flavor.
21. Save
22. Repeat steps 18-21 for fillings and frosting options.

New Custom Cake Sizes

Name
6 pack

Description
six pack of cupcakes

Servings
6

Icon


Use the default icon shown or upload your own.
Find icons at celebrationis.com/icons

Note: If you choose to upload an image that is not from celebrationis.com/icons, make sure that it is a PNG, if for best results image size should be 72 DPI and 2000x. Max file size is 200KB.

WARNING: By law, copyrighted materials (e.g., logos) permission of the copyright holder. Unauthorized i

Upload Icon

[Reset Icon](#)



Cancel Save

☒ Active

Description *

Valentin's Day Heels

Long description

Number *

1500, Valentin's Day Heels

Gender

Neutral

Weighted value

Many factors influence item, according to values by item, item design, rating, and other characteristics the system will pay use greater or lesser

5.00

App Design (Hold Ctrl Key to select multiple options)

None button
 Personal
 Free
 Adult

Compos (Hold Ctrl Key to select multiple options)

None button
 Without the heels
 without platform
 Spikes
 Heels
 Asymmetrical
 Custom
 Soft
 Heavy
 None

Color Design

None, Choose a Color

Color Item (Hold Ctrl Key to select multiple options)

Black colors
 Colored colors
 Pattern colors
 Gradient colors
 None

Tools/Mark

None or Keyword

Default, Valentin's Day Heels

Images

Note: Image file must be a PNG, JPG or GIF format.
 For best results, images should be 33 DPI and 100px by 100px.
 Max file size is 200KB.

WARNING: By Use, copyrighted materials (logos, logos, drawings, designs, images, cartoon characters, etc.) may not be reproduced without permission of the copyright holder. Unauthorized use of copyrighted materials, cartoonish and other content penalties and fines.

Upload Image <input type="button" value="Choose File"/> No file chosen	With/Show Position: <input type="button" value="S"/> <div> </div> Currently uploaded image: <input type="button" value="Remove image"/>
Upload Image <input type="button" value="Choose File"/> No file chosen	With/Show Position: <input type="button" value="S"/>
Upload Image <input type="button" value="Choose File"/> No file chosen	With/Show Position: <input type="button" value="S"/>
Upload Image <input type="button" value="Choose File"/> No file chosen	With/Show Position: <input type="button" value="S"/>

☐ Send Email Warning "Warning: Drawing/Model/Design not for children under 13"

☐ Allow Photo/Description

☐ Allow Photo/Upload

Cake Flavors

<input checked="" type="checkbox"/>	Cake Flavored
<input checked="" type="checkbox"/>	Chocolate Chip
<input checked="" type="checkbox"/>	Pumpkin
<input checked="" type="checkbox"/>	Sugar
<input checked="" type="checkbox"/>	Chocolate Chip
<input checked="" type="checkbox"/>	Apple
<input checked="" type="checkbox"/>	Pecan
<input checked="" type="checkbox"/>	Glazed Donut
<input checked="" type="checkbox"/>	Chocolate Cake Flavored
<input checked="" type="checkbox"/>	Chocolate
<input checked="" type="checkbox"/>	Marble
<input checked="" type="checkbox"/>	Red Velvet
<input type="checkbox"/>	Tres Leches
<input checked="" type="checkbox"/>	White
<input type="checkbox"/>	Carrot
<input checked="" type="checkbox"/>	Yellow
<input type="checkbox"/>	Variety

Cake Size

	Pumpkin Pie	<input type="checkbox"/>	ND	0.00
	48 Cookies	<input type="checkbox"/>	ND	0.00
	Donuts Party Pack	<input type="checkbox"/>	ND	0.00
	Bakery PhotoCake	<input type="checkbox"/>	ND	0.00
	Cookie Cake	<input type="checkbox"/>	ND	0.00
	6 dozen cupcakes	<input checked="" type="checkbox"/>		9.99
	6 pack	<input checked="" type="checkbox"/>		6.99
	Graduation half sheet cake	<input checked="" type="checkbox"/>		57.96
	24 Cookies	<input type="checkbox"/>	ND	0.00
	1/8 Sheet	<input checked="" type="checkbox"/>		19.96
	1/4 Sheet	<input checked="" type="checkbox"/>		25.96
	1/2 Sheet	<input checked="" type="checkbox"/>		51.96
	Full Sheet	<input checked="" type="checkbox"/>		74.96
	Pull Apart Cupcake Cake	<input type="checkbox"/>	ND	0.00
	7" Round	<input type="checkbox"/>	ND	0.00
	8" Round	<input checked="" type="checkbox"/>		25.96
	9" Round	<input type="checkbox"/>	ND	0.00
	10" Round	<input type="checkbox"/>	ND	0.00
	Signature	<input type="checkbox"/>	ND	0.00
	Simple Signature	<input type="checkbox"/>	ND	0.00
	Petite Signature	<input type="checkbox"/>	ND	0.00
	1 Cupcake	<input type="checkbox"/>	ND	0.00
	6 Pack Cupcakes	<input checked="" type="checkbox"/>		5.99
	12 Pack Cupcakes	<input checked="" type="checkbox"/>		11.96
	24 Pack Cupcakes	<input checked="" type="checkbox"/>		23.96
	Signature Cupcake Platter	<input type="checkbox"/>	ND	0.00
	As Shown	<input checked="" type="checkbox"/>		

Base Price (\$)

Directions:

Update the cake flavors, sizes and prices that your bakery offers, or adjust your pricing. Anticipating more updates in the future? No problem. This page always available to edit so your customers are always shown your latest cake options.

Note: Most bakeries only have a base price for Signature Cakes.

Cancel

Save

17-21

o Cake Size Information

Adding Custom Cupcake Designs to Bakeries Websites Thru Mass Updates

- # Bakeries
1. Log into Mass Updates
 2. Select Custom Cakes
 3. Create New Cake
 4. Fill out Description
 5. Fill out Number
 6. Price in Dollars
 7. Categories-recommend 2-3
 8. Select cake design
 9. Select cake size
 10. Add keywords for searching
 11. Upload image
 12. Check mark "Push to locations after saving" along with any other additions to cake build.
 13. Select save to create custom design.
 14. Select Cake Flavors
 15. Select a Cake Flavor
 16. Checkmark on left side options you would like to include.
 17. Checkmark "include in options" and add a price to desired cake flavor.
 18. Save when completed adding in flavor options.
 19. Repeat steps 16-18 for cake filling & cake frosting options.

[illegible]

Calendar of Events and Promotions

celebration**IQ**TM



OCTOBER – CELEBRATE SURPRISE

Breast Cancer Awareness Month

1 – National Pumpkin Spice Day

10 – National Cake Decorating Day / Set Halloween in-store

12 – National Stop Bullying Day

14 – National Dessert Day

15 – National Sweetest Day

17 – Set Día de los Muertos in-store

18 – National Chocolate Cupcake Day

22 – National Make a Difference Day

28 – National Chocolate Day

31 – Halloween

NOVEMBER – CELEBRATE GRATITUDE

1 – Día de los Muertos

2 – Daylight Saving Times Ends

8 – National STEM/STEAM Day

10 - National Vanilla Cupcake Day / Set Thanksgiving in-store

11 – Veterans Day

13 – World Kindness Day

18 - National Princess Day / Mickey Mouse Birthday

19 - National Play Monopoly Day

27 - Thanksgiving

26 – National Cake Day

DECEMBER – CELEBRATE GIVING

1 – National Pie Day

4 – Set Hanukkah in-store / Set Christmas in-store

12 – Gingerbread House Day

15 – National Cupcake Day

15 - Hanukkah

17 – Set New Year's in-store

21 – Winter Solstice

22 – National Cookie Exchange

25 – Christmas Day

26 - Kwanzaa

31 – New Year's Eve