

Custom Seasonal Cupcakes Q3

celebration**IQ**[™]

DECOPAC

Patriotic



#27925 Stars and Stripes
Forever Banner Layon



#38869 USA Flag
Layon



#27177 Fireworks
Skewer



#28790 Star
Skewer



#27176 USA Love
DecoPics®



#25493 USA
Cupcake Rings



#37916 American Flag
Cupcake Rings



#25614 Celebrate Liberty
Cupcake Rings

Back to School



#27169 Kawaii Back to
School Cupcake Rings



#29289 School Rules Icons
Cupcake Rings



#38825 School Icons
Cupcake Rings

Customer Experience – Cupcakes



A SCHELLENBERG DEMO
(785) 317-0190
3500 THURSTON AVE
ANOKA, MN 55303

Landing
Page

Featured Cakes

 Cupcakes	 Video Games & Apps	 Donuts	 Mythical
 Toy Kits	 Personal Photo	 Balloons and Presents	 Personalize Designs
 Flowers	 Personal Photo	 Football	 Marvel's Spider-Man™

Create Your Cake




CHOOSE YOUR CAKE SIZE:

 Serves 6 6 Pack Cupcakes	 Serves 12 12 Pack Cupcakes
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Cake
Build
View



CHOOSE YOUR CAKE FLAVOR:

 + \$11.99 Chocolate	 + \$11.99 Marble	 + \$11.99 White
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CHOOSE YOUR FROSTING FLAVOR:

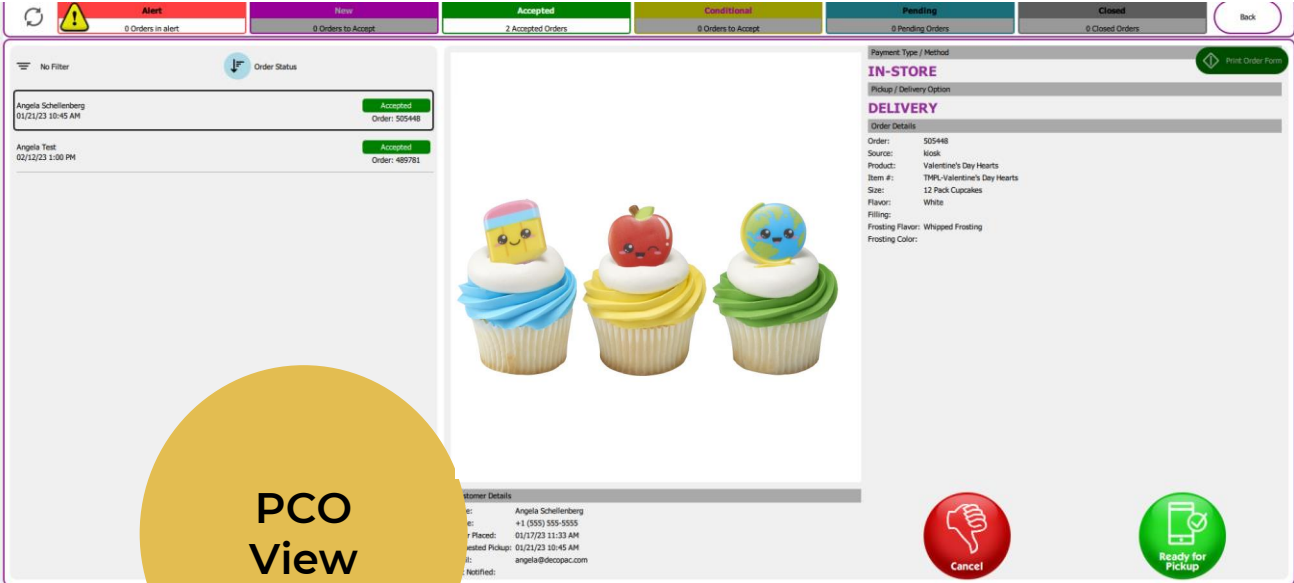
Please note that your cake may have some design variations.

Decoration: \$5.00
Size: 12 Pack Cupcakes
Flavor: White + \$11.99

Order Total: \$16.99
Price does not include tax.

CONTINUE

Decorator Experience



PCO
View

Admin
View



Customer Details
Payment: In Store
Name: Angela Schellenberg
Phone: +1 (555) 555-5555
Order Placed: 01/17/23 10:33 AM
Requested Pickup: 01/21/23 10:45 AM
Email: angela@decopac.com
Product Pickup Option: DELIVERY
Order Status:
☒ Accepted - No changes needed

Cake Details
Product: TMPL-Valentine's Day Hearts
Valentine's Day Hearts
Size: 12 Pack Cupcakes
Flavor: White
Frosting Flavor: Whipped Frosting
Background Type: Standard

Send Ready for Pickup Notification

Print Cancel Order

Cupcake Designs to Individual Bakeries

1. Log into Admin site
2. Select Custom Cake Size
3. Select new custom cake size.
4. Fill out name, description, servings, upload icon.
5. Save-custom size created.
6. Select Custom Cakes
7. Select New
8. Fill in Description
9. Fill in Number
10. Select Age Group
11. Select categories recommend 2-3
12. Select cake Design
13. Cake Sizes(can select multiple options)
14. Add keywords for customers to search item
15. Upload Image
16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
17. Add Flavors-Cakes/Flavors
18. Select Edit
19. Choose cake flavor
20. Select Yes-add price to flavor.
21. Save
22. Repeat steps 18-21 for fillings and frosting options.

New Custom Cake Sizes

Name
6 pack

Description
six pack of cupcakes

Servings
6

Icon


Use the default icon shown or upload your own.
Find icons at celebrationip.com/icons

Note: If you choose to upload an image that is not from celebrationip.com/icons, make sure that it is a PNG file. For best results image size should be 72 DPI and 200px. Max file size is 200KB.

WARNING: By law, copyrighted materials (e.g., logos) require the permission of the copyright holder. Unauthorized use

Upload Icon

[Reset Icon](#)



Cancel Save

[illegible]

Cake Flavors

YES

Cake Flavored

YES

Chocolate Chip

YES

Pumpkin

YES

Sugar

YES

Chocolate Chip

YES

Apple

YES

Pecan

YES

Glazed Donut

YES

Chocolate Cake Flavored

YES

Chocolate

YES

Marble

YES

Red Velvet

NO

Tres Leches

YES

White

NO

Carrot

YES

Yellow

NO

Variety

Cake Size

Pumpkin Pie

NO

0.00

48 Cookies

NO

0.00

Donuts Party Pack

NO

0.00

Bakery PhotoCake Cookie Cake

NO

0.00

Cookie Cake

NO

0.00

6 dozen cupcakes

YES

9.99

6 pack

YES

6.99

Graduation half sheet cake

YES

57.00

24 Cookies

NO

0.00

1/8 Sheet

YES

19.00

1/4 Sheet

YES

25.00

1/2 Sheet

YES

51.00

Full Sheet

YES

74.00

Pull Apart Cupcake Cake

NO

0.00

7" Round

NO

0.00

8" Round

YES

25.00

9" Round

NO

0.00

10" Round

NO

0.00

Signature

NO

0.00

Simple Signature

NO

0.00

Petite Signature

NO

0.00

1 Cupcake

NO

0.00

6 Pack Cupcakes

YES

5.99

12 Pack Cupcakes

YES

11.00

24 Pack Cupcakes

YES

23.00

Signature Cupcake Platter

NO

0.00

As Shown

YES

0.00

Base Price (\$)

0.00

0.00

0.00

0.00

0.00

9.99

6.99

57.00

0.00

19.00

25.00

51.00

74.00

0.00

0.00

0.00

0.00

0.00

5.99

11.00

23.00

0.00

0.00

Directions:

Update the cake flavors, sizes and prices that your bakery offers, or adjust your pricing. Anticipate more updates in the future? No problem. This is always available to edit so your customers are shown your latest cake options.

Note: Most bakeries only have a base price for Signature Cakes.

Cancel

Save

17-21

1

Cake Size Information

Adding Custom Cupcake Designs to Bakeries Websites Thru Mass Updates

- # Bakeries
1. Log into Mass Updates
 2. Select Custom Cakes
 3. Create New Cake
 4. Fill out Description
 5. Fill out Number
 6. Price in Dollars
 7. Categories-recommend 2-3
 8. Select cake design
 9. Select cake size
 10. Add keywords for searching
 11. Upload image
 12. Check mark "Push to locations after saving" along with any other additions to cake build.
 13. Select save to create custom design.
 14. Select Cake Flavors
 15. Select a Cake Flavor
 16. Checkmark on left side options you would like to include.
 17. Checkmark "include in options" and add a price to desired cake flavor.
 18. Save when completed adding in flavor options.
 19. Repeat steps 16-18 for cake filling & cake frosting options.

[illegible]

Calendar of Events and Promotions

celebration**IQ**TM



JULY – CELEBRATE FREEDOM

Ice Cream Month

4 – Independence Day

7 – World Chocolate Day

8 – National Video Game Day

9 – National Sugar Cookie Day

10 – National Doughnut Week

17 – World emoji Day

18 – Set Back to School in-store

23 – National Vanilla Ice Cream Day

25 – National Hot Fudge Sundae Day

27 – National Love is Kind Day

30 – International Day of Friendship

AUGUST – CELEBRATE FAMILY

Back to School Season Begins

4 – National Chocolate Chip Cookie Day

5 – National Night Out

7 – National Friendship Day

10 – National S'more Day

15 – National Lemon Meringue Pie Day

21 – World Honey Bee Day

23 – Set Patriotic in-store for Labor Day

25 – National Banana Split Day

27 – National Just Because Day

28 – National Power Rangers Day

SEPTEMBER – CELEBRATE BIRTHDAYS

1 – Set Fall in-store

1 – Labor Day

4 – NFL Season Begins

11 – National Grandparent's Day

12 – National Chocolate Milkshake Day

14 – National Cream Filled Donut Day

15 – Hispanic Heritage Month Begins

18 – Air Force Birthday

22 – Autumn Equinox

27 – National Chocolate Milk Day

29 – National Coffee Day