

Custom Seasonal Cakes and Cupcakes Q3

NEW!!! Check your Admin –
Many seasonal Cake and Cupcake designs have been pre-added

celebration**IQ**[™]



Patriotic – Can add as Custom



#27925 Stars and Stripes
Forever Banner Layon



#38869 USA Flag
Layon



#27177 Fireworks
Skewer



#28790 Star
Skewer

Patriotic – Already added within Admin



#38054 Printed Star
Assortment Cupcake Rings



#37916 American Flag
Cupcake Rings



#25614 Celebrate Liberty
Cupcake Rings



#25493 USA
Cupcake Rings



#27176 USA Love
DecoPics®



#29276 American Flag
DecoPics®



#48616 Red, White and Blue
Pinwheels DecoPics®

Back to School

Can add as Custom



#29298 Ready for School
Pop Tops®

Already added
within Admin



#27169 Kawaii Back to
School Cupcake Rings

#29289 School Rules Icons
Cupcake Rings

#38825 School Icons
Cupcake Rings

Adding Custom Cupcake Designs to Individual Bakeries

1. Log into Admin site
2. Select Custom Cake Size
3. Select new custom cake size.
4. Fill out name, description, servings, upload icon.
5. Save-custom size created.
6. Select Custom Cakes
7. Select New
8. Fill in Description
9. Fill in Number
10. Select Age Group
11. Select categories recommend 2-3
12. Select cake Design
13. Cake Sizes(can select multiple options)
14. Add keywords for customers to search item
15. Upload Image
16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
17. Add Flavors-Cakes/Flavors
18. Select Edit
19. Choose cake flavor
20. Select Yes-add price to flavor.
21. Save
22. Repeat steps 18-21 for fillings and frosting options.

New Custom Cake Sizes

Name
6 pack

Description
six pack of cupcakes

Servings
6

Icon


Use the default icon shown or upload your own.
Find icons at celebrationis.com/icons

Note: If you choose to upload an image that is not from celebrationis.com/icons, make sure that it is a PNG, if for best results image size should be 72 DPI and 2000x. Max file size is 200KB.

WARNING: By law, copyrighted materials (e.g., logos) permission of the copyright holder. Unauthorized i-

Upload Icon

[Reset Icon](#)



Cancel Save

☒ Active

Description *

Valentine's Day Heels

Long description

Number *

1500, Valentine's Day Heels

Gender

Neutral ☐

Weighted edit

Many features supported here, allowing variations by size, hair, design, ring, and more! All elements are customizable and are provided as-is.

\$100

App Design (Hold Ctrl Key to select multiple options)

Wrist banner
☐ Yes
☐ No

Comes with (Hold Ctrl Key to select multiple options)

Wrist banner
☐ Yes
☐ No

Color Design

HELV ☐ Customize Colors

Color Name (Hold Ctrl Key to select multiple options)

HELV colors
☐ Yes
☐ No

Tools/Mark

Size of Keywords

Default, Valentine's Day Heels

Images

Note: Image file must be a PNG, JPG or GIF format.
 For best results, images should be 33 DPI and 100px by 100px.
 Max file size is 200KB.

WARNING: By law, copyrighted materials (e.g., logos, photographs, designs, images, cartoon characters, etc.) may not be reproduced without permission of the copyright holder. Unauthorized use of copyrighted materials, cartoonish art and unusual penalties and fines.

Upload Image <input type="button" value="Choose File"/> No file chosen	With/Show Position: <input type="checkbox"/> Currently uploaded image: <input type="checkbox"/> Remove image
Upload Image <input type="button" value="Choose File"/> No file chosen	With/Show Position: <input type="checkbox"/>
Upload Image <input type="button" value="Choose File"/> No file chosen	With/Show Position: <input type="checkbox"/>
Upload Image <input type="button" value="Choose File"/> No file chosen	With/Show Position: <input type="checkbox"/>

☐ Send Email Warning: "Warning: Outgoing Email parts not for children under 13"

☐ Allow Photo Upload

Cake Flavors

<input checked="" type="checkbox"/>	Cake Flavored
<input checked="" type="checkbox"/>	Chocolate Chip
<input checked="" type="checkbox"/>	Pumpkin
<input checked="" type="checkbox"/>	Sugar
<input checked="" type="checkbox"/>	Chocolate Chip
<input checked="" type="checkbox"/>	Apple
<input checked="" type="checkbox"/>	Pecan
<input checked="" type="checkbox"/>	Glazed Donut
<input checked="" type="checkbox"/>	Chocolate Cake Flavored
<input checked="" type="checkbox"/>	Chocolate
<input checked="" type="checkbox"/>	Marble
<input checked="" type="checkbox"/>	Red Velvet
<input type="checkbox"/>	Tres Leches
<input checked="" type="checkbox"/>	White
<input type="checkbox"/>	Carrot
<input checked="" type="checkbox"/>	Yellow
<input type="checkbox"/>	Variety

Cake Size

	Pumpkin Pie	<input type="checkbox"/>	ND	0.00
	48 Cookies	<input type="checkbox"/>	ND	0.00
	Donuts Party Pack	<input type="checkbox"/>	ND	0.00
	Bakery PhotoCake	<input type="checkbox"/>	ND	0.00
	Cookie Cake	<input type="checkbox"/>	ND	0.00
	6 dozen cupcakes	<input checked="" type="checkbox"/>		9.99
	6 pack	<input checked="" type="checkbox"/>		6.99
	Graduation half sheet cake	<input checked="" type="checkbox"/>		57.96
	24 Cookies	<input type="checkbox"/>	ND	0.00
	1/8 Sheet	<input checked="" type="checkbox"/>		19.96
	1/4 Sheet	<input checked="" type="checkbox"/>		25.96
	1/2 Sheet	<input checked="" type="checkbox"/>		51.96
	Full Sheet	<input checked="" type="checkbox"/>		74.96
	Pull Apart Cupcake Cake	<input type="checkbox"/>	ND	0.00
	7" Round	<input type="checkbox"/>	ND	0.00
	8" Round	<input checked="" type="checkbox"/>		25.96
	9" Round	<input type="checkbox"/>	ND	0.00
	10" Round	<input type="checkbox"/>	ND	0.00
	Signature	<input type="checkbox"/>	ND	0.00
	Simple Signature	<input type="checkbox"/>	ND	0.00
	Petite Signature	<input type="checkbox"/>	ND	0.00
	1 Cupcake	<input type="checkbox"/>	ND	0.00
	6 Pack Cupcakes	<input checked="" type="checkbox"/>		5.99
	12 Pack Cupcakes	<input checked="" type="checkbox"/>		11.96
	24 Pack Cupcakes	<input checked="" type="checkbox"/>		23.96
	Signature Cupcake Platter	<input type="checkbox"/>	ND	0.00
	As Shown	<input checked="" type="checkbox"/>		

Base Price (\$)

Update the cake flavors, sizes and prices that your bakery offers, or adjust your pricing. Anticipating more updates in the future? No problem. This page always available to edit so your customers are always shown your latest cake options.

Note: Most bakeries only have a base price for Signature Cakes.

Cancel

Save

17-21

17-21

17-21

Adding Custom Cupcake Designs to Bakeries Websites Thru Mass Updates

1. Log into Mass Updates
2. Select Custom Cakes
3. Create New Cake
4. Fill out Description
5. Fill out Number
6. Price in Dollars
7. Categories-recommend 2-3
8. Select cake design
9. Select cake size
10. Add keywords for searching
11. Upload image
12. Check mark "Push to locations after saving" along with any other additions to cake build.
13. Select save to create custom design.
14. Select Cake Flavors
15. Select a Cake Flavor
16. Checkmark on left side options you would like to include.
17. Checkmark "include in options" and add a price to desired cake flavor.
18. Save when completed adding in flavor options.
19. Repeat steps 16-18 for cake filling & cake frosting options.

The screenshot shows the 'Custom Cakes' form in the Decopac system. A yellow circle labeled '2-13' highlights the left-hand section of the form, which includes fields for 'Select specific location(s)', 'Select cake design', 'Description', 'Keywords', 'Image', 'Categories', 'Cake Design', 'Push to locations', 'Search keywords', and 'Images'. A second yellow circle labeled '14-18' highlights the right-hand section, which lists various cupcake designs (e.g., '6" and 8" Stacked Rounds', 'Cookie Cake', 'x-cx', 'new flavor', 'pi', 'DecoSizes1', 'ic', 'a size', 'tiac', 'Message Cookie', 'tiny cupcakes', '1/8 Sheet', '1/4 Sheet', '1/2 Sheet', 'Full Sheet', 'Pull Apart Cupcake Cake', '7" Round', '8" Round', '9" Round', '10" Round', 'Signature', 'Simple Signature', 'Petite Signature', '1 Cupcake', '6 Pack Cupcakes', '12 Pack Cupcakes', '24 Pack Cupcakes', 'Signature Cupcake Platter', 'As Shown') and a table for selecting options and prices for each. The bottom of the form has buttons for 'Cancel', 'Save', and 'Add Offering'.

2-13

14-18

DECOPAC

Calendar of Events and Promotions

celebration**IQ**TM



JULY – CELEBRATE FREEDOM

Ice Cream Month

4 – Independence Day

7 – World Chocolate Day

9 – National Sugar Cookie Day

17 – World emoji Day

23 – National Vanilla Ice Cream Day

25 – National Hot Fudge Sundae Day

27 – National Love is Kind Day

AUGUST – CELEBRATE FAMILY

Back to School Season Begins

2 – National Friendship Day

4 – National Chocolate Chip Cookie Day

4 – National Night Out

10 – National S'more Day

15 – National Lemon Meringue Pie Day

25 – National Banana Split Day

27 – National Just Because Day

28 – National Power Rangers Day

SEPTEMBER – CELEBRATE BIRTHDAYS

1 – Set Fall in-store

7 – Labor Day

13 – National Grandparent's Day

12 – National Chocolate Milkshake Day

14 – National Cream Filled Donut Day

15 – Hispanic Heritage Month Begins

18 – Air Force Birthday

22 – Autumn Equinox

27 – National Chocolate Milk Day

29 – National Coffee Day