Custom Seasonal Cakes and Cupcakes Q3

NEW!!! Check your Admin —
Many seasonal Cake and Cupcake designs have been pre-added





Patriotic - Can add as Custom



#27925 Stars and Stripes Forever Banner Layon



#38869 USA Flag Layon



#27177 Fireworks Skewer



#28790 Star Skewer





Patriotic - Already added within Admin



#38054 Printed Star Assortment Cupcake Rings



#37916 American Flag Cupcake Rings



#25614 Celebrate Liberty Cupcake Rings



#25493 USA Cupcake Rings



#27176 USA Love DecoPics®



#29276 American Flag DecoPics®



#48616 Red, White and Blue Pinwheels DecoPics®







Back to School

Can add as Custom









#29298 Ready for School Pop Tops®

Already added within Admin







#27169 Kawaii Back to School Cupcake Rings

#29289 School Rules Icons Cupcake Rings

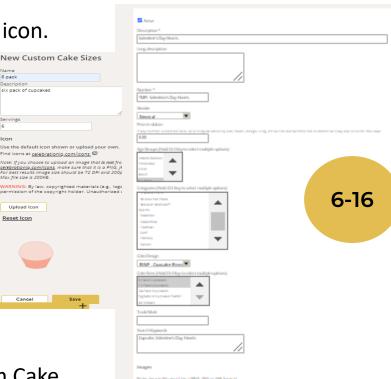
#38825 School Icons Cupcake Rings





Adding Custom Cupcake Designs to **Individual Bakeries**

- Log into Admin site
- Select Custom Cake Size
- Select new custom cake size.
- Fill out name, description, servings, upload icon.
- Save-custom size created.
- **Select Custom Cakes**
- Select New
- Fill in Description
- Fill in Number
- 10. Select Age Group
- 11. Select categories recommend 2-3
- 12. Select cake Design
- 13. Cake Sizes(can select multiple options)
- 14. Add keywords for customers to search item
- 15. Upload Image
- 16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
- 17. Add Flavors-Cakes/Flavors
- 18. Select Edit
- 19. Choose cake flavor
- 20. Select Yes-add price to flavor.
- 21. Save
- 22. Repeat steps 18-21 for fillings and frosting options.



Const Fig. 1

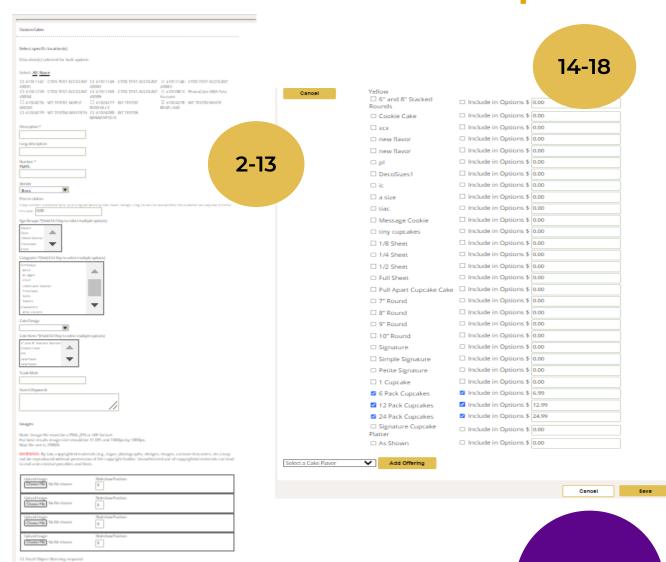
six pack of cupcakes





Adding Custom Cupcake Designs to Bakeries Websites Thru Mass Updates

- 1. Log into Mass Updates
- 2. Select Custom Cakes
- 3. Create New Cake
- 4. Fill out Description
- 5. Fill out Number
- 6. Price in Dollars
- 7. Categories-recommend 2-3
- 8. Select cake design
- 9. Select cake size
- 10. Add keywords for searching
- 11. Upload image
- 12. Check mark "Push to locations after saving" along with any other additions to cake build.
- 13. Select save to create custom design.
- 14. Select Cake Flavors
- 15. Select a Cake Flavor
- 16. Checkmark on left side options you would like to include.
- 17. Checkmark "include in options" and add a price to desired cake flavor.
- 18. Save when completed adding in flavor options.
- 19. Repeat steps 16-18 for cake filling & cake frosting options.



DECOPAC

Calendar of Events and Promotions





JULY - CELEBRATE FREEDOM

Ice Cream Month

- 4 Independence Day
- 7 World Chocolate Day
- 9 National Sugar Cookie Day
- 17 World emoji Day
- 23 National Vanilla Ice Cream Day
- 25 National Hot Fudge Sundae Day
- 27 National Love is Kind Day



AUGUST - CELEBRATE FAMILY

Back to School Season Begins

- 2 National Friendship Day
- 4 National Chocolate Chip Cookie Day
- 4 National Night Out
- 10 National S'more Day
- 15 National Lemon Meringue Pie Day
- 25 National Banana Split Day
- 27 National Just Because Day
- 28 National Power Rangers Day



SEPTEMBER – CELEBRATE BIRTHDAYS

- 1 Set Fall in-store
- 7 Labor Day
- 13 National Grandparent's Day
- 12 National Chocolate Milkshake Day
- 14 National Cream Filled Donut Day
- 15 Hispanic Heritage Month Begins
- 18 Air Force Birthday
- 22 Autumn Equinox
- 27 National Chocolate Milk Day
- 29 National Coffee Day

