

# Custom Seasonal Cakes and Cupcakes Q2

**NEW!!!** Check your Admin –  
Many seasonal Cake and Cupcake designs have been pre-added

celebration**IQ**<sup>™</sup>



# Spring – Can add as Custom



#5366 Iridescent Butterflies  
Layon



#25470 Blossoming Flowers  
Layon



# Spring – Already added within Admin



#27021 Spring Floral  
Cupcake Rings



#7894 Butterly Cupcake  
Rings



#28482 Springtime Blooms  
Cupcake Rings



#62535 Spring has Sprung  
Pop Tops®



#25474 Flowers Assortment  
Cupcake Rings



#25338 Springtime Assortment  
DecoPics®



#29919 Pinwheel  
DecoPics®



#62504 Spring has Sprung  
Cupcake Rings

# Easter – Can add as Custom



#14940 White Easter Bunny  
Pop Tops®



#15094 Brown Easter Bunny  
Pop Tops®



#29957 Happy Easter Foil  
Layon



#28473 Some Bunny Loves  
You Layon



# Easter – Already added within Admin



#19344 Duck and Bunny  
Cupcake Rings



#25443 Cute Bunny Faces  
Cupcake Rings



#29716 Fillable Egg  
Cupcake Rings



#21692 Painted Eggs  
Cupcake Rings



#26673 Colorful Bunnies  
DecoPics®



#28449 Easter Gnome  
Cupcake Rings

# Mother's Day – Can add as Custom



#26873 Happy Mother's Day  
Banner Layon



#29781 Love You Mom  
Cross-Stitch Easel Back  
Layon



#28479 Mother's Day  
Blooms Pop Tops®



#28478 Feliz Dia de las Madres!  
Layon

# Mother's Day – Already added within Admin



#25465 Best Mom Ever  
Cupcake Rings



#22353 Bright Mother's Day  
DecoPics®



#28558 Mother's Day  
Blooms DecoPics®



#28460 La Mejor Mama de  
Todas! Cupcake Rings



#25440 Mom  
DecoPics®



#62670 Mom's Favorite  
Cupcake Layon



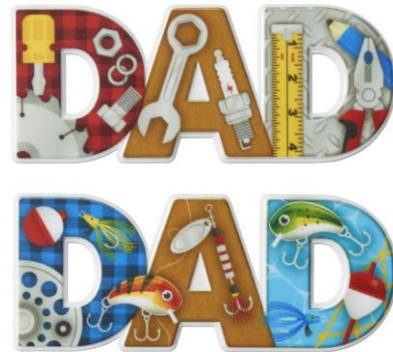
# Father's Day – Can add as Custom



#28782 Happy Father's Day  
Layon



#25503 Father's Day Hero  
Assortment Pop Tops®



#27146 Hobby Dad  
Layon



# Father's Day – Already added within Admin



#29265 Super Dad  
Assortment Cupcake Rings



#28787 #1 Dad Assortment  
Cupcake Rings



#28784 Dad  
DecoPics®



#28785 Papa  
DecoPics®

# Patriotic – Can add as Custom



#27925 Stars and Stripes  
Forever Banner Layon



#38869 USA Flag  
Layon



#27177 Fireworks  
Skewer



#28790 Star  
Skewer

# Patriotic – Already added within Admin



#38054 Printed Star  
Assortment Cupcake Rings



#37916 American Flag  
Cupcake Rings



#25614 Celebrate Liberty  
Cupcake Rings



#25493 USA  
Cupcake Rings



#27176 USA Love  
DecoPics®



#29276 American Flag  
DecoPics®



#48616 Red, White and Blue  
Pinwheels DecoPics®



# Summer – Can add as Custom



#29301 Cool Summer Treats  
Pop Tops®



#27359 Pride  
Pop Tops®



#28794 Cherry  
Pop Tops®



#28514 Strawberry  
Pop Tops®

# Summer – Already added within Admin



#29277 Tropical Vibes  
DecoSet®



#27171 Summer Sayings  
DecoPics®



#25505 Cool Summer Treats  
Cupcake Rings



#38178 Grilling Food  
DecoPics®



#27170 Pool Floaties  
Cupcake Rings

# Cupcake Designs to Individual Bakeries

1. Log into Admin site
2. Select Custom Cake Size
3. Select new custom cake size.
4. Fill out name, description, servings, upload icon.
5. Save-custom size created.
6. Select Custom Cakes
7. Select New
8. Fill in Description
9. Fill in Number
10. Select Age Group
11. Select categories recommend 2-3
12. Select cake Design
13. Cake Sizes(can select multiple options)
14. Add keywords for customers to search item
15. Upload Image
16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
17. Add Flavors-Cakes/Flavors
18. Select Edit
19. Choose cake flavor
20. Select Yes-add price to flavor.
21. Save
22. Repeat steps 18-21 for fillings and frosting options.

## New Custom Cake Sizes

Name  
6 pack

Description  
six pack of cupcakes

Servings  
6

Icon


Use the default icon shown or upload your own.  
Find icons at [celebrationip.com/icons](http://celebrationip.com/icons)

*Note: If you choose to upload an image that is not from [celebrationip.com/icons](http://celebrationip.com/icons), make sure that it is a PNG file. For best results image size should be 72 DPI and 200px. Max file size is 200KB.*

**WARNING:** By law, copyrighted materials (e.g., logos) require the permission of the copyright holder. Unauthorized use

Upload Icon

[Reset Icon](#)



Cancel Save

[illegible]

Cake Flavors

YES

Cake Flavored

YES

Chocolate Chip

YES

Pumpkin

YES

Sugar

YES

Chocolate Chip

YES

Apple

YES

Pecan

YES

Glazed Donut

YES

Chocolate Cake Flavored

YES

Chocolate

YES

Marble

YES

Red Velvet

NO

Tres Leches

YES

White

NO

Carrot

YES

Yellow

NO

Variety

Cake Size

Pumpkin Pie

NO

0.00

48 Cookies

NO

0.00

Donuts Party Pack

NO

0.00

Bakery PhotoCake

NO

0.00

Cookie Cake

NO

0.00

6 dozen cupcakes

YES

9.99

6 pack

YES

6.99

Graduation half sheet cake

YES

57.00

24 Cookies

NO

0.00

1/8 Sheet

YES

19.00

1/4 Sheet

YES

25.00

1/2 Sheet

YES

51.00

Full Sheet

YES

74.00

Pull Apart Cupcake Cake

NO

0.00

7" Round

NO

0.00

8" Round

YES

25.00

9" Round

NO

0.00

10" Round

NO

0.00

Signature

NO

0.00

Simple Signature

NO

0.00

Petite Signature

NO

0.00

1 Cupcake

NO

0.00

6 Pack Cupcakes

YES

5.99

12 Pack Cupcakes

YES

11.00

24 Pack Cupcakes

YES

23.00

Signature Cupcake Platter

NO

0.00

As Shown

YES

0.00

Base Price (\$)

0.00

0.00

0.00

0.00

0.00

9.99

6.99

57.00

0.00

19.00

25.00

51.00

74.00

0.00

0.00

0.00

0.00

0.00

5.99

11.00

23.00

0.00

0.00

Directions:

Update the cake flavors, sizes and prices that your bakery offers, or adjust your pricing. Anticipate more updates in the future? No problem. This is always available to edit so your customers are shown your latest cake options.

Note: Most bakeries only have a base price for Signature Cakes.

Cancel

Save

17-21



# Adding Custom Cupcake Designs to Bakeries Websites Thru Mass Updates

- # Bakeries
1. Log into Mass Updates
  2. Select Custom Cakes
  3. Create New Cake
  4. Fill out Description
  5. Fill out Number
  6. Price in Dollars
  7. Categories-recommend 2-3
  8. Select cake design
  9. Select cake size
  10. Add keywords for searching
  11. Upload image
  12. Check mark "Push to locations after saving" along with any other additions to cake build.
  13. Select save to create custom design.
  14. Select Cake Flavors
  15. Select a Cake Flavor
  16. Checkmark on left side options you would like to include.
  17. Checkmark "include in options" and add a price to desired cake flavor.
  18. Save when completed adding in flavor options.
  19. Repeat steps 16-18 for cake filling & cake frosting options.

### Cupcake Labels

Select specific location(s)

Location(s) selected for bulk update:

Select: **All Name**

C3 41011142- CT0N THT ACCOUNT	C3 41011143- CT0N THT ACCOUNT	C3 41011144- CT0N THT ACCOUNT	C3 41011145- CT0N THT ACCOUNT
40001	40002	40003	40004
C3 41011146- CT0N THT ACCOUNT	C3 41011147- CT0N THT ACCOUNT	C3 41011148- CT0N THT ACCOUNT	C3 41011149- CT0N THT ACCOUNT
40005	40006	40007	40008
C3 41011150- WT THT01 MAPL	C3 41011151- WT THT02	C3 41011152- WT THT03	C3 41011153- WT THT04
40009	40010	40011	40012
C3 41011154- WT THT05 VANILLA	C3 41011155- WT THT06	C3 41011156- WT THT07	C3 41011157- WT THT08
40013	40014	40015	40016

Description \*

Long description

Number \*

Units

Order

Price

Minimum

Many number selected here, an error message will occur. Please change, until only one item is selected. The system will only process this case: 1000

Age Groups (Hold Ctrl key to select multiple options)

Age Groups (Hold Ctrl key to select multiple options)

Color Design

Color Size (Hold Ctrl key to select multiple options)

Trademark

Search keywords

Images

Note: Image file must be a PNG, JPG or GIF format.  
For best results, image size should be 32 DPI and 100px by 100px.  
Max file size is 200KB.

**WARNING:** By law, copyrighted materials (e.g., logos, photographs, designs, images, cartoon characters, etc.) may not be reproduced without permission of the copyright holder. Unauthorized use of copyrighted materials can result in civil and criminal penalties and fines.

Upload Image	Remove/Position
Upload Image	Remove/Position
Upload Image	Remove/Position
Upload Image	Remove/Position

☐ Small (32px) (Warning required)  
☐ Medium (64px) (Warning required)  
☐ Large (128px) (Warning required)  
☐ Extra Large (256px) (Warning required)  
☐ Allow photo upload  
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☐ Allow photo upload  
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☐ Allow photo upload

**Cancel**

**Cancel**

**Save**

# Calendar of Events and Promotions

celebration**IQ**<sup>™</sup>



## APRIL – CELEBRATE HOPE

Grad Season Begins

1 – April Fools Day

5 - Easter

9 – National Unicorn Day

11 – National Pet Day

14 – National Gardening Day

22 – Administrative Professionals Day

22 – Earth Day

28 – National Superhero Day



## MAY – CELEBRATE ACHEIVEMENT

Military Appreciation Month

4 – Star Wars Day

5 - Cinco de Mayo

5 – National Teacher’s Day

6 – National Nurses Day

10 – U.S. Mother’s Day

10 – Hispanic Mother’s Day

23 – National Taffy Day

25 – Memorial Day

31 – National Smile Day

## **JUNE – CELEBRATE UNIQUENESS**

Pride Month

7 – National Chocolate Ice Cream Day

14 – U.S. Flag Day

19 – Juneteenth

21 – Father's Day

21 – Summer Begins

23 – National Pink Day