

Custom Seasonal Cakes and Cupcakes Q1

NEW!!! Check your Admin –
Many seasonal Cake and Cupcake designs have been pre-added

celebration**IQ**[™]



Valentine's Day – Can add as Custom



#21691 Valentine's Day Script Layon



#29918 You Are Loved Layon



#23264 Love Layon



#29793 Not Sick of You Yet Layon



#28340 Cross My Heart Pop Tops®



#26534 Happy Valentine's Day Script Layon

Valentine's Day - Already added within Admin



#23278 Love Heart
Cupcake Rings



#28343 Candy Hearts
Cupcake Rings



#41748 Bee Mine
Cupcake Rings



#29040 Valentine Pencil Clip
Cupcake Layon



#28345 Valentine Cuties
Cupcake Rings



#21689 Cupid and Hearts
Cupcake Rings



#23262 Love is in the Air
Cupcake Rings



#28344 Rainbow Love
Cupcake Rings

Valentine's Day – Already added within Admin



#29881 Shimmer Hearts
Cupcake Rings



#29788 Critter Cuties
Cupcake Rings



#27629 Rainbow Prism Heart
Cupcake Rings



#29794 Not Sick of You Yet
DecoPics®



#6282 Scroll Heart
DecoPics®



#26477 Happy Valentine's
Day Script DecoPics®



#26384 Gold Love
Cupcake Layon

Mardi Gras – Can add as Custom



#41269 Mardi Gras Baby Crown
Necklace Set Layon (Necklace
with Crown Charm)
#41297 Mardi Gras Bead
Necklace (Just the necklace)



#29117 Kings Cake Baby
Assortment Layon



#48546 Mardi Gras Mask
Pop Tops®

Mardi Gras - Already added within Admin



#29976 Life of the Mardi
Cupcake Rings



#38854 Fleru De Lis
Translucent DecoPics®



#62502 Life of the Mardi
DecoPics®



#24739 Mardi Gras
Celebration Rings

St. Patrick's Day - Already added within Admin



#48515 Happy St. Patrick's Day Pop Tops®



#29019 Three's A Charm Assortment Cupcake Rings



#41580 Shamrock Puffy Glitter Cupcake Rings



#21873 St. Patrick's Day Icons Cupcake Rings



#63267 Leprechaun Hat Ring



#26340 Gold Lucky Cupcake Layon



#38837 Happy St. Pat's DecoPics®

Adding Custom Cupcake Designs to Individual Bakeries

1. Log into Admin site
2. Select Custom Cake Size
3. Select new custom cake size.
4. Fill out name, description, servings, upload icon.
5. Save-custom size created.
6. Select Custom Cakes
7. Select New
8. Fill in Description
9. Fill in Number
10. Select Age Group
11. Select categories recommend 2-3
12. Select cake Design
13. Cake Sizes(can select multiple options)
14. Add keywords for customers to search item
15. Upload Image
16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
17. Add Flavors-Cakes/Flavors
18. Select Edit
19. Choose cake flavor
20. Select Yes-add price to flavor.
21. Save
22. Repeat steps 18-21 for fillings and frosting options.

2-5

New Custom Cake Sizes

Name
6 pack

Description
six pack of cupcakes

Servings
6

Icon
Use the default icon shown or upload your own.
Find icons at celebrationpics.com/icons.
Note: (if you choose to upload an image that is not from celebrationpics.com/icons, make sure that it is a PNG, it is 72 DPI and 200px by 200px.)
WARNING: By law, copyrighted materials (e.g., logos, permission of the copyright holder. Unauthorized use is prohibited.)

6-16

Custom Cake

Description
Celebration Day Heats

Long Description

Number
1000 Celebration Day Heats

Gender
Neutral

Price
\$100

Age Group (Hold Ctrl Key to select multiple options)
☐ Toddler
☐ Preschool
☐ School Age
☐ Teen
☐ Adult

Categories (Hold Ctrl Key to select multiple options)
☐ Birthday
☐ Wedding
☐ Anniversary
☐ Graduation
☐ Christmas
☐ Easter
☐ Halloween
☐ Valentine's Day
☐ 4th of July
☐ New Year's
☐ Other

Color Design
☒ RWP - Custom Color
☐ RWP - Custom Color
☐ RWP - Custom Color

Color Flavors (Hold Ctrl Key to select multiple options)
☐ Vanilla
☐ Chocolate
☐ Strawberry
☐ Lemon
☐ Orange
☐ Raspberry
☐ Blueberry
☐ Peach
☐ Apple
☐ Mango
☐ Pineapple
☐ Kiwi
☐ Lime
☐ Lemon
☐ Lime

Trademark

Search Keywords
 Cupcake, Celebration Day Heats

Images
 Note: Image file must be a PNG, JPG or GIF format. Max file size: 10MB. Images should be 72 DPI and 1000px by 1000px. Max file size is 10MB.
WARNING: By law, copyrighted materials (e.g., logos, photographs, designs, images, cartoon characters, etc.) may not be reproduced without permission of the copyright holder. Unauthorized use of copyrighted materials can result in civil and criminal penalties and fines.

Upload Image
 No file chosen

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17-21

Cake Flavors

Flavor	Yes/No	Price (\$)
Cake Flavored	<input type="checkbox"/>	0.00
Chocolate Chip	<input type="checkbox"/>	0.00
Pumpkin	<input type="checkbox"/>	0.00
Sugar	<input type="checkbox"/>	0.00
Chocolate Chip	<input type="checkbox"/>	0.00
Apple	<input type="checkbox"/>	0.00
Pecan	<input type="checkbox"/>	0.00
Glazed Donut	<input type="checkbox"/>	0.00
Chocolate Cake Flavored	<input type="checkbox"/>	0.00
Chocolate	<input type="checkbox"/>	0.00
Marble	<input type="checkbox"/>	0.00
Red Velvet	<input type="checkbox"/>	0.00
Tres Leches	<input type="checkbox"/>	0.00
White	<input type="checkbox"/>	0.00
Carrot	<input type="checkbox"/>	0.00
Yellow	<input type="checkbox"/>	0.00
Variety	<input type="checkbox"/>	0.00

Cake Size

Size	Yes/No	Price (\$)
Pumpkin Pie	<input type="checkbox"/>	0.00
48 Cookies	<input type="checkbox"/>	0.00
Donuts Party Pack	<input type="checkbox"/>	0.00
Bakery PhotoCake Cookie Cake	<input type="checkbox"/>	0.00
Cookie Cake	<input type="checkbox"/>	0.00
6 dozen cupcakes	<input type="checkbox"/>	0.00
6 pack	<input type="checkbox"/>	0.00
Graduation half sheet cake	<input type="checkbox"/>	0.00
24 Cookies	<input type="checkbox"/>	0.00
1/8 Sheet	<input type="checkbox"/>	0.00
1/4 Sheet	<input type="checkbox"/>	0.00
1/2 Sheet	<input type="checkbox"/>	0.00
Full Sheet	<input type="checkbox"/>	0.00
Pull Apart Cupcake Cake	<input type="checkbox"/>	0.00
7" Round	<input type="checkbox"/>	0.00
8" Round	<input type="checkbox"/>	0.00
9" Round	<input type="checkbox"/>	0.00
10" Round	<input type="checkbox"/>	0.00
Signature	<input type="checkbox"/>	0.00
Simple Signature	<input type="checkbox"/>	0.00
Petite Signature	<input type="checkbox"/>	0.00
1 Cupcake	<input type="checkbox"/>	0.00
6 Pack Cupcakes	<input type="checkbox"/>	0.00
12 Pack Cupcakes	<input type="checkbox"/>	0.00
24 Pack Cupcakes	<input type="checkbox"/>	0.00
Signature Cupcake Platter	<input type="checkbox"/>	0.00
As Shown	<input type="checkbox"/>	0.00

Directions:
 Update the cake flavors, sizes and prices that you bakery offers, or adjust your pricing. Anticipating more updates in the future? No problem. This page always available to edit so your customers are always shown your latest cake options.
 Note: Most bakeries only have a base price for Signature Cakes.

Adding Custom Cupcake Designs to Bakeries Websites Thru Mass Updates

- # Bakeries
1. Log into Mass Updates
 2. Select Custom Cakes
 3. Create New Cake
 4. Fill out Description
 5. Fill out Number
 6. Price in Dollars
 7. Categories-recommend 2-3
 8. Select cake design
 9. Select cake size
 10. Add keywords for searching
 11. Upload image
 12. Check mark "Push to locations after saving" along with any other additions to cake build.
 13. Select save to create custom design.
 14. Select Cake Flavors
 15. Select a Cake Flavor
 16. Checkmark on left side options you would like to include.
 17. Checkmark "include in options" and add a price to desired cake flavor.
 18. Save when completed adding in flavor options.
 19. Repeat steps 16-18 for cake filling & cake frosting options.

[illegible]

Calendar of Events and Promotions

celebration**IQ**[™]



JANUARY – CELEBRATE NEW

1 – New Year's Day

5 – National Whipped Cream Day

11 – National Milk Day

18 – National Winnie the Pooh Day

19 – Martin Luther King Jr. Day

21 – National Hugging Day

21 – Set Valentine's in-store

23 – National Pie Day

27 – National Chocolate Cake Day

30 – National Croissant Day

31 – National Hot Chocolate Day

FEBRUARY – CELEBRATE LOVE

Black History Month

2 – Groundhog Day

8 – Super Bowl LVI

13 – Galentine's Day

14 – Valentine's Day

16 – President's Day

17 – Lunar New Year / Mardi Gras

17 – National Random Acts of Kindness Day

20 – National Muffin Day

24 – Mexican Flag Day

MARCH – CELEBRATE LIFE

Women's History Month

6 – Employee Appreciation Day

8 – International Woman's Day

9 – Barbie's Birthday

8 – Daylight Savings

10 – Mario Day

14 – National Pi Day

17 – St. Patrick's Day

20 – Spring Equinox / International Day of Happiness