Custom Seasonal Cupcakes Q3





Patriotic



#27925 Stars and Stripes Forever Banner Layon



#38869 USA Flag Layon



#27177 Fireworks Skewer



#28790 Star Skewer



#27176 USA Love DecoPics®



#25493 USA Cupcake Rings



#37916 American Flag Cupcake Rings



#25614 Celebrate Liberty Cupcake Rings



Visit https://www.decopac.com/products/seasonal-holidays/patriotic for more product offerings to add your own designs



Back to School







#27169 Kawaii Back to School Cupcake Rings #29289 School Rules Icons Cupcake Rings #38825 School Icons Cupcake Rings





Customer Experience – Cupcakes



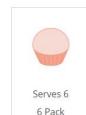
A SCHELLENBERG DEMO (785) 317-0190 3500 THURSTON AVE ANOKA, MN 55303

Landing Page

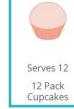
Featured Cakes

Create Your Cake

CHOOSE YOUR CAKE SIZE:



Cupcakes



Cake Build View



CHOOSE YOUR CAKE FLAVOR:



Chocolate

+ \$11.99 Marble



Please note that your cake may have some design variations.

Decoration: \$5.00 Size: 12 Pack Cupcakes Flavor: White + \$11.99

Order Total: \$16.99
Price does not include tax.

CONTINUE

CHOOSE YOUR FROSTING FLAVOR:



Decorator Experience







Cake Details

Product: TMPL-Valentine's Day Hearts

Valentine's Day Hearts Size: 12 Pack Cupcakes

Flavor: White

Frosting Flavor: Whipped Frosting Background Type: Standard

Customer Details

Payment: In Store

Name: Angela Schellenberg Phone: +1 (555) 555-5555

Order Placed: 01/17/23 10:33 AM Requested Pickup: 01/21/23 10:45 AM

Email: angela@decopac.com

Product Pickup Option:DELIVERY

Order Status:

Accepted - No changes needed

Send Ready for Pickup Notification

Print

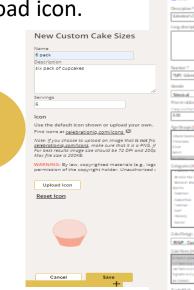
Cancel Order

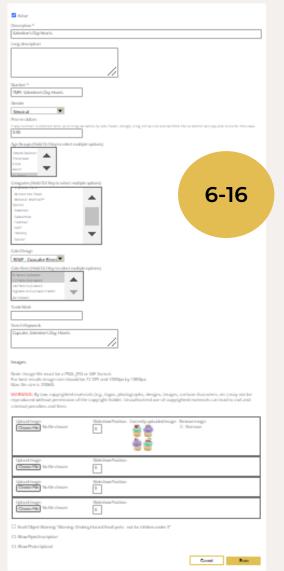


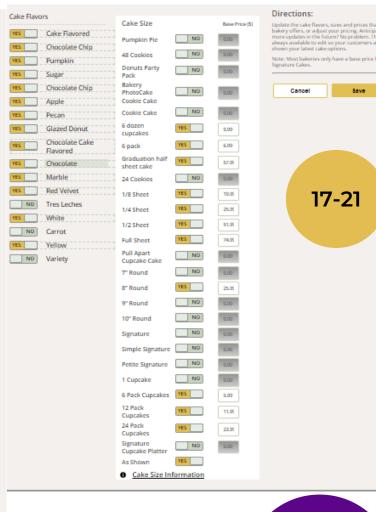


Adding Custom Cupcake Designs to Individual Bakeries

- 1. Log into Admin site
- 2. Select Custom Cake Size
- 3. Select new custom cake size.
- 4. Fill out name, description, servings, upload icon.
- 5. Save-custom size created.
- 6. Select Custom Cakes
- 7. Select New
- 8. Fill in Description
- Fill in Number
- 10. Select Age Group
- 11. Select categories recommend 2-3
- 12. Select cake Design
- 13. Cake Sizes(can select multiple options)
- 14. Add keywords for customers to search item
- 15. Upload Image
- 16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
- 17. Add Flavors-Cakes/Flavors
- 18. Select Edit
- 19. Choose cake flavor
- 20. Select Yes-add price to flavor.
- 21. Save
- 22. Repeat steps 18-21 for fillings and frosting options.



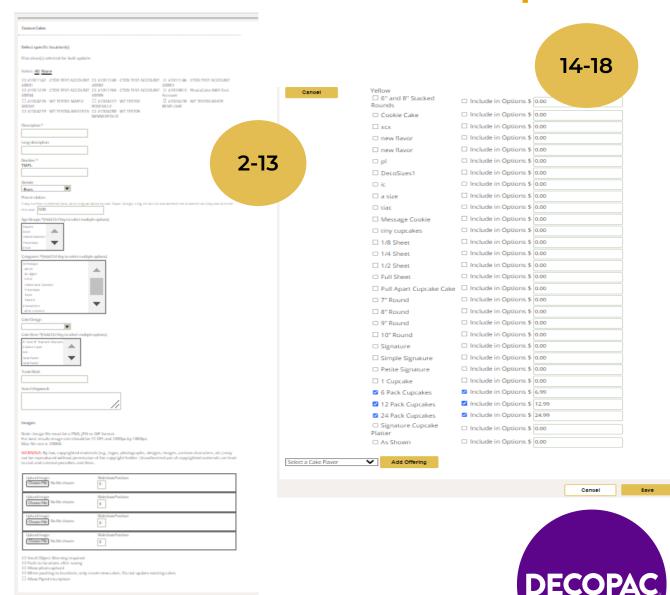






Adding Custom Cupcake Designs to Bakeries Websites Thru Mass Updates

- 1. Log into Mass Updates
- 2. Select Custom Cakes
- 3. Create New Cake
- 4. Fill out Description
- 5. Fill out Number
- 6. Price in Dollars
- 7. Categories-recommend 2-3
- 8. Select cake design
- 9. Select cake size
- 10. Add keywords for searching
- 11. Upload image
- 12. Check mark "Push to locations after saving" along with any other additions to cake build.
- 13. Select save to create custom design.
- 14. Select Cake Flavors
- 15. Select a Cake Flavor
- 16. Checkmark on left side options you would like to include.
- 17. Checkmark "include in options" and add a price to desired cake flavor.
- 18. Save when completed adding in flavor options.
- 19. Repeat steps 16-18 for cake filling & cake frosting options.



Calendar of Events and Promotions





JULY – CELEBRATE FREEDOM

- 1 Canada Day
- 4 Independence Day
- 7 World Chocolate Day
- 7 National Strawberry Sundae Day
- 9 National Sugar Cookie Day
- 15 National Give Something Away Day
- 17 World emoji Day
- 18 Set Back to School in-store
- 21 National Ice Cream Day
- 25 National Hot Fudge Sundae Day
- 28– National Milk Chocolate Day
- 30 International Day of Friendship



AUGUST – CELEBRATE FAMILY

Back to School Season Begins

- 4 National Chocolate Chip Cookie Day
- 4 National Friendship Day
- 6 National Night Out
- 10 National S'more Day
- 15 National Lemon Meringue Pie Day
- 19 National Soft Ice Cream Day
- 19 Set Patriotic in-store for Labor Day
- 25 National Banana Split Day
- 27 National Just Because Day
- 28 National Power Rangers Day



SEPTEMBER – CELEBRATE BIRTHDAYS

- 1 Set Fall in-store
- 2 Labor Day
- 8 National Grandparent's Day
- 12 NFL Season Begins
- 12 National Chocolate Milkshake Day
- 14 National Cream Filled Donut Day
- 15 Hispanic Heritage Month Begins
- 18 Air Force Birthday
- 22 Autumn Equinox
- 27 National Chocolate Milk Day
- 29 National Coffee Day

