

Custom Seasonal Cupcakes Q2

celebrationIQ™



Spring



#27021 Spring Floral Cupcake Rings



#27022 Happy Spring Banner Layon



#25470 Blossoming Flowers Layon



#62535 Spring has Sprung Pop Tops®



#25474 Flowers Assortment Cupcake Rings



#25338 Springtime Assortment DecoPics®



#29919 Pinwheel DecoPics®



#29788 Critter Cuties Cupcake Rings

Easter



#28474 Bunny Love Cake Kit



#28473 Some Bunny Loves



#25443 Cute Bunny Faces Cupcake Rings



#29716 Fillable Egg Cupcake Rings



#26673 Colorful Bunnies DecoPics®



#21692 Painted Eggs Cupcake Rings



#28461 Easter Gnome Pop Tops®

Mother's Day



#26873 Happy Mother's Day
Banner Layon



#25465 Best Mom Ever
Cupcake Rings



#28460 :a Mejor Mama de
Todas! Cupcake Rings



#28478 Feliz Dia de las Madres!
Layon



#29781 Love You Mom
Cross-Stitch Easel Back
Layon



#28479 Mother's Day
Blooms Pop Tops®



#25440 Mom
DecoPics®



#62670 Mom's Favorite
Cupcake Layon

Father's Day



#29265 Super Dad Assortment Cupcake Rings



#28787 #1 Dad Assortment Cupcake Rings



#28786 Father's Day Plaid Pop Tops®



#28782 Happy Father's Day Layon



#28784 Dad DecoPics®



#28785 Papa DecoPics®



#27146 Hobby Dad Layon



#25503 Father's Day Hero Assortment Pop Tops®

Patriotic



#27925 Stars and Stripes
Forever Banner Layon



#38869 USA Flag
Layon



#27177 Fireworks
Skewer



#28790 Star
Skewer



#27176 USA Love
DecoPics®



#25493 USA
Cupcake Rings



#37916 American Flag
Cupcake Rings



#25614 Celebrate Liberty
Cupcake Rings

Summer



#29277 Tropical Vibes
DecoSet®



#27171 Summer Sayings
DecoPics®



#23750 Summer Fun
DecoPics®



#38622 Beach Cuties
Cupcake Rings



#28794 Cherry
Pop Tops®



#28514 Strawberry
Pop Tops®



#25601 Fruit Assortment
Cupcake Rings



#25505 Cool Summer Treats
Cupcake Rings

Customer Experience – Cupcakes














Celebrate! Life is in Bloom

A SCHELLENBERG DEMO
(785) 317-0190
3500 THURSTON AVE
ANOKA, MN 55303

Landing Page

Featured Cakes

| | | | |
|--|---|---|--|
|  Cupcakes |  Video Games & Apps |  Donuts |  Mythical |
|  Toy Kits |  Personal Photo |  Balloons and Presents |  Personalize Designs |
|  Floral |  Football |  Marvel's Spider-Man™ | |

Cake Build View

Create Your Cake


CHOOSE YOUR CAKE SIZE:


Serves 6
6 Pack Cupcakes


Serves 12
12 Pack Cupcakes



CHOOSE YOUR CAKE FLAVOR:


+ \$11.99
Chocolate


+ \$11.99
Marble


+ \$11.99
White

Changes are not reflected in preview.
Please note that your cake may have some design variations.

Decoration: \$5.00
Size: 12 Pack Cupcakes
Flavor: White + \$11.99

Order Total: \$16.99
Price does not include tax.

CONTINUE

CHOOSE YOUR FROSTING FLAVOR:

Decorator Experience

The PCO View interface displays a dashboard with order status filters: Alert (0 Orders in alert), New (0 Orders to Accept), Accepted (2 Accepted Orders), Conditional (0 Orders to Accept), Pending (0 Pending Orders), and Closed (0 Closed Orders). The main content area shows a list of orders, including one for Angela Schellenberg (Order: 505448) and another for Angela Test (Order: 489781). The central product image shows three cupcakes with 'BUSY', 'GUY', and 'BOMB' toppers. The right sidebar provides order details for 'IN-STORE' and 'DELIVERY' options, including order number 505448, source 'kiosk', product 'Valentine's Day Hearts', size '12 Pack Cupcakes', flavor 'White', and frosting 'Whipped Frosting'. At the bottom, there are 'Cancel' and 'Ready for Pickup' buttons.

PCO
View

Admin
View



Customer Details

Payment: In Store
Name: Angela Schellenberg
Phone: +1 (555) 555-5555
Order Placed: 01/17/23 10:33 AM
Requested Pickup: 01/21/23 10:45 AM
Email: angela@decopac.com
Product Pickup Option: DELIVERY

Order Status:

Accepted - No changes needed

Send Ready for Pickup Notification

Print

Cancel Order

Cake Details

Product: TMPL-Valentine's Day Hearts
Valentine's Day Hearts
Size: 12 Pack Cupcakes
Flavor: White
Frosting Flavor: Whipped Frosting
Background Type: Standard

Adding Custom Cupcake Designs to Individual Bakeries

1. Log into Admin site
2. Select Custom Cake Size
3. Select new custom cake size.
4. Fill out name, description, servings, upload icon.
5. Save-custom size created.
6. Select Custom Cakes
7. Select New
8. Fill in Description
9. Fill in Number
10. Select Age Group
11. Select categories recommend 2-3
12. Select cake Design
13. Cake Sizes(can select multiple options)
14. Add keywords for customers to search item
15. Upload Image
16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
17. Add Flavors-Cakes/Flavors
18. Select Edit
19. Choose cake flavor
20. Select Yes-add price to flavor.
21. Save
22. Repeat steps 18-21 for fillings and frosting options.

2-5

6-16

17-21



Adding Custom Cupcake Designs to Bakeries Websites Thru Mass Updates

1. Log into Mass Updates
2. Select Custom Cakes
3. Create New Cake
4. Fill out Description
5. Fill out Number
6. Price in Dollars
7. Categories-recommend 2-3
8. Select cake design
9. Select cake size
10. Add keywords for searching
11. Upload image
12. Check mark "Push to locations after saving" along with any other additions to cake build.
13. Select save to create custom design.
14. Select Cake Flavors
15. Select a Cake Flavor
16. Checkmark on left side options you would like to include.
17. Checkmark "include in options" and add a price to desired cake flavor.
18. Save when completed adding in flavor options.
19. Repeat steps 16-18 for cake filling & cake frosting options.

Custom Cakes

Select specific location(s)

Checkmark(s) selected for bulk update.

Select **10** Store

CS #10011421 CT08 3191 ACCOUNT CS #10011418 CT08 3191 ACCOUNT CS #10011416 CT08 3191 ACCOUNT
#0000 CS #10011419 CT08 3191 ACCOUNT #0000 CS #10011417 CT08 3191 ACCOUNT CS #10011415 Private Cake PAK 1000
#0000 CS #10011414 CT08 3191 ACCOUNT #0000 CS #10011413 CT08 3191 ACCOUNT #0000
CS #10011412 WI 11000 MANUF CS #10011411 WI 11000 CS #10011410 WI 11000 SPICE
#0000 CS #10011409 WI 11000 BAYONNA CS #10011408 WI 11000 CS #10011407 WI 11000
#0000

Description*

Long description

Number #

Price

Order

Phone/Email

Age Group (Hold Ctrl Key to select multiple options)

Categories (Hold Ctrl Key to select multiple options)

Cake Design

Color (Hold Ctrl Key to select multiple options)

Size/Mark

Search keywords

Images

Number of Images (Max: 10)

Push to locations after saving

Save to create custom design

Allow Parent Inception

Cancel Save

2-13

14-18

Cancel

Select a Cake Flavor

Add Offering

Cancel Save

| | | |
|--|---|-------|
| <input type="checkbox"/> Yellow | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> 6" and 8" Stacked Rounds | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> Cookie Cake | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> xcx | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> new flavor | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> new flavor | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> pl | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> DecoSizes1 | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> ic | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> a size | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> tiac | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> Message Cookie | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> tiny cupcakes | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> 1/8 Sheet | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> 1/4 Sheet | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> 1/2 Sheet | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> Full Sheet | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> Pull Apart Cupcake Cake | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> 7" Round | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> 8" Round | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> 9" Round | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> 10" Round | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> Signature | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> Simple Signature | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> Petite Signature | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> 1 Cupcake | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input checked="" type="checkbox"/> 6 Pack Cupcakes | <input checked="" type="checkbox"/> Include in Options \$ | 6.99 |
| <input checked="" type="checkbox"/> 12 Pack Cupcakes | <input checked="" type="checkbox"/> Include in Options \$ | 12.99 |
| <input checked="" type="checkbox"/> 24 Pack Cupcakes | <input checked="" type="checkbox"/> Include in Options \$ | 24.99 |
| <input type="checkbox"/> Signature Cupcake Platter | <input type="checkbox"/> Include in Options \$ | 0.00 |
| <input type="checkbox"/> As Shown | <input type="checkbox"/> Include in Options \$ | 0.00 |



Calendar of Events and Promotions

celebrationIQ™



APRIL – CELEBRATE HOPE

Grad Season Begins

1 – April Fools Day

4 – Minecraft: The Movie Opens

9 – National Unicorn Day

11 – National Pet Day

12 – Passover Begins

14 – National Gardening Day

14 – Set Mother’s Day in-store

20 - Easter

20 – Administrative Professionals Day

22 – Earth Day

28 – National Superhero Day

MAY - CELEBRATE ACHEIVEMENT

Military Appreciation Month

3 - National Teacher's Day

4 - Star Wars Day

5 - Cinco de Mayo

6 - National Nurses Day

9 - U.S. Mother's Day

10 - Hispanic Mother's Day

23 - National Taffy Day

26 - Memorial Day

31 - National Smile Day

JUNE - CELEBRATE UNIQUENESS

Pride Month

1 - Set Father's Day in-store

6 - National Donut Day

7 - National Chocolate Ice Cream Day

14 - U.S. Flag Day

15 - Father's Day

19 - Juneteenth

21 - Summer Begins

23 - National Pink Day

27 - National Ice Cream Day