

Custom Seasonal Cupcakes Q1

celebrationIQ™



Valentine's Day



#26521 Gold Hearts Cake Kit



#28349 Hearts Skewer



#27084 Happy Valentine's Day
Banner Layon



#29112 Love and Hearts Banner
Layon



#28337 Cross My Heart
XOXO Layon



#47437 Bee My Valentine
Pop Tops®



#23264 Love Layon



#28346 Milagros Hearts
Pop Tops®

Valentine's Day



#23278 Love Heart
Cupcake Rings



#28343 Candy Hearts
Cupcake Rings



#41748 Bee Mine
Cupcake Rings



#29040 Valentine Pencil Clip
Cupcake Layon



#28345 Valentine Cuties
Cupcake Rings



#21689 Cupid and Hearts
Cupcake Rings



#23262 Love is in the Air
Cupcake Rings



#28344 Rainbow Love
Cupcake Rings

Valentine's Day



#29881 Shimmer Hearts
Cupcake Rings



#29788 Critter Cuties
Cupcake Rings



#27629 Rainbow Prism Heart
Cupcake Rings



#14777 Polka Dot Hearts
Cupcake Rings



#29794 Not Sick of You Yet
DecoPics®



#6282 Scroll Heart
DecoPics®



#26477 Happy Valentine's
Day Script DecoPics®



#26384 Gold Love
Cupcake Layon

Mardi Gras



#41269 Mardi Gras Baby Crown
Necklace Set Layon (Necklace
with Crown Charm)
#41297 Mardi Gras Bead
Necklace (Just the necklace)



#29117 Kings Cake Baby
Assortment Layon



#29976 Life of the Mardi
Cupcake Rings



#224739 Mardi Gras
Celebration Cupcake Rings



#24737 Mardi Gras Glitter
Mask DecoPics®



#38854 Fleru De Lis
Translucent DecoPics®



#16259 Mardi Gras Foil
DecoPics®

St. Patrick's Day



#24565 3 Leaf Clover
Pop Tops®



#29019 Three's A Charm
Assortment Cupcake Rings



#41580 Shamrock Puffy Glitter
Cupcake Rings



#21873 St. Patrick's Day Icons
Cupcake Rings



#26340 Gold Lucky Cupcake
Layon



#38837 Happy St. Pat's
DecoPics®

Customer Experience – Cupcakes



Irish Kisses and Shamrock Wishes

A SCHELLENBERG DEMO
(785) 317-0190
3500 THURSTON AVE
ANOKA, MN 55303

Landing Page

Featured Cakes

Cupcakes	Video Games & Apps	Donuts	Mythical
Toy Kits	Personal Photo	Balloons and Presents	Personalize Designs
	Football	Football	Marvel's Spider-Man™

Cake Build View

Create Your Cake

CHOOSE YOUR CAKE SIZE:

Serves 6
6 Pack Cupcakes

Serves 12
12 Pack Cupcakes



CHOOSE YOUR CAKE FLAVOR:

+ \$11.99
Chocolate

+ \$11.99
Marble

+ \$11.99
White

Changes are not reflected in preview. Please note that your cake may have some design variations.

Decoration: \$5.00
Size: 12 Pack Cupcakes
Flavor: White + \$11.99

Order Total: \$16.99
Price does not include tax.

CONTINUE

CHOOSE YOUR FROSTING FLAVOR:

Decorator Experience

The screenshot shows a web interface for managing orders. At the top, there are status tabs: Alert (0 Orders in alert), New (0 Orders to Accept), Accepted (2 Accepted Orders), Conditional (0 Orders to Accept), Pending (0 Pending Orders), and Closed (0 Closed Orders). Below this, there's a 'No Filter' button and an 'Order Status' dropdown. The main content area displays two order entries for 'Angela Schellenberg' and 'Angela Teal', both marked as 'Accepted'. The central part of the screen shows three cupcakes with green frosting and white decorations. To the right, there's a 'Payment Type / Method' section with 'IN-STORE' selected and a 'Print Order Form' button. Below that, there's a 'Pickup / Delivery Option' section with 'DELIVERY' selected. The 'Order Details' section lists: Order: 505448, Source: Kiosk, Product: Valentine's Day Hearts, Item #: TMPL-Valentine's Day Hearts, Size: 12 Pack Cupcakes, Flavor: White, Filling: Whipped Frosting, Frosting Flavor: Whipped Frosting, Frosting Color: [blank]. At the bottom, there's a 'Customer Details' section with contact information for Angela Schellenberg. A red 'Cancel' button and a green 'Ready for Pickup' button are visible at the bottom right.

PCO
View

Admin
View



Cake Details

Product: TMPL

Size: 12 Pack Cupcakes

Flavor: White

Frosting Flavor: Whipped Frosting

Background Type: Standard

Customer Details

Payment: In Store

Name: Angela Schellenberg

Phone: +1 (555) 555-5555

Order Placed: 01/17/23 10:33 AM

Requested Pickup: 01/21/23 10:45 AM

Email: angela@decopac.com

Product Pickup Option: DELIVERY

Order Status:

Accepted - No changes needed

Send Ready for Pickup Notification

Print

Cancel Order

Adding Custom Cupcake Designs to Individual Bakeries

1. Log into Admin site
2. Select Custom Cake Size
3. Select new custom cake size.
4. Fill out name, description, servings, upload icon.
5. Save-custom size created.
6. Select Custom Cakes
7. Select New
8. Fill in Description
9. Fill in Number
10. Select Age Group
11. Select categories recommend 2-3
12. Select cake Design
13. Cake Sizes(can select multiple options)
14. Add keywords for customers to search item
15. Upload Image
16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
17. Add Flavors-Cakes/Flavors
18. Select Edit
19. Choose cake flavor
20. Select Yes-add price to flavor.
21. Save
22. Repeat steps 18-21 for fillings and frosting options.

2-5

New Custom Cake Sizes

Name:

Description:

Servings:

Icon:

Upload Icon

Reset Icon

Cancel Save

6-16

Add New

Description:

Number:

Gender:

Age Group:

Cake Design:

Cake Flavor:

Servings:

Cancel Save

17-21

Cake Flavors

Flavor	Yes/No
Cake Flavored	YES
Chocolate Chip	YES
Pumpkin	YES
Sugar	YES
Chocolate Chip	YES
Apple	YES
Pecan	YES
Glazed Donut	YES
Chocolate Cake Flavored	YES
Chocolate	YES
Marble	YES
Red Velvet	YES
Tres Leches	NO
White	YES
Carrot	NO
Yellow	YES
Variety	NO

Cake Size

Size	Yes/No	Base Price (\$)
Pumpkin Pie	NO	0.00
48 Cookies	NO	0.00
Donuts Party Pack	NO	0.00
Bakery PhotoCake Cookie Cake	NO	0.00
Cookie Cake	NO	0.00
6 dozen cupcakes	YES	9.99
6 pack	YES	6.99
Graduation half sheet cake	YES	57.99
24 Cookies	NO	0.00
1/8 Sheet	YES	19.99
1/4 Sheet	YES	25.99
1/2 Sheet	YES	51.99
Full Sheet	YES	74.99
Pull Apart Cupcake Cake	NO	0.00
7" Round	NO	0.00
8" Round	YES	25.99
9" Round	NO	0.00
10" Round	NO	0.00
Signature	NO	0.00
Simple Signature	NO	0.00
Petite Signature	NO	0.00
1 Cupcake	NO	0.00
6 Pack Cupcakes	YES	5.99
12 Pack Cupcakes	YES	11.99
24 Pack Cupcakes	YES	23.99
Signature Cupcake Platter	NO	0.00
As Shown	YES	

Cancel Save



Adding Custom Cupcake Designs to Bakeries Websites Thru Mass Updates

1. Log into Mass Updates
2. Select Custom Cakes
3. Create New Cake
4. Fill out Description
5. Fill out Number
6. Price in Dollars
7. Categories-recommend 2-3
8. Select cake design
9. Select cake size
10. Add keywords for searching
11. Upload image
12. Check mark "Push to locations after saving" along with any other additions to cake build.
13. Select save to create custom design.
14. Select Cake Flavors
15. Select a Cake Flavor
16. Checkmark on left side options you would like to include.
17. Checkmark "include in options" and add a price to desired cake flavor.
18. Save when completed adding in flavor options.
19. Repeat steps 16-18 for cake filling & cake frosting options.

2-13

14-18

DECOPAC

Calendar of Events and Promotions

celebration**IQ**[™]



JANUARY – CELEBRATE NEW

1 – New Year’s Day

5 – National Whipped Cream Day

11 – National Milk Day

18 – National Winnie the Pooh Day

20 – Martin Luther King Jr. Day

21 – National Hugging Day

21 – Set Valentine’s in-store

23 – National Pie Day

27 – National Chocolate Cake Day

29 – Chinese New Year

30 – National Croissant Day

31 – National Hot Chocolate Day

FEBRUARY – CELEBRATE LOVE

Black History Month

2 - Groundhog Day

7 - National Bubble Gum Day

9 - Super Bowl LVI

13 - Galentine's Day

14 - Valentine's Day / Captain America: Brave New World Movie Opens

17 - National Random Acts of Kindness Day

17 - President's Day

20 - National Muffin Day

24 - Set Mardi Gras in-store

24 - Mexican Flag Day

25 - Set St. Patrick's Day in-store

MARCH – CELEBRATE LIFE

Women's History Month

4 - Mardi Gras

7 - Employee Appreciation Day

8 - International Woman's Day

9 - Barbie's Birthday

9 - Daylight Savings

10 - Mario Day

14 - National Pi Day

17 - St. Patrick's Day

20 - Spring Equinox / International Day of Happiness

21 - Snow White Movie Opens

31 - Set Easter in-store