Introducing Personal Photo Cupcakes / Custom Cupcakes

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DECOPAC

Personal Photo Cupcakes

Offer your customers the ability to personalize their cupcakes with their own artwork!

- Cupcakes is the #1 searched item
- Over 800 million cupcakes are eaten in the United States every year.
- 1 in 4 cakes sold include a customer photo

Customer Experience – Personal Photo

Landing Page

Cake Build View

DecoPac Birthday Designed Cupcakes

28808 Joyful Expression Assortment

27355 Happy Birthday Stars

37990 Happy Birthday Icons

28815 Happy birthday Crown

7474 Happy Birthday Script

28780 Crown Jewels

24060 Celebratory Sayings

12310 Small 4-Color Primary Ribbon

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Visit DecoPac.com for more product offerings or add your own designs

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DecoPac Licensed Designed Cupcakes

24082 Marvel's Spider-Man™ Spider and Mask

28829 MINECRAFT Lush Finds

28047 CoComelon™ Playtime!

17767 Disney Princess Gemstone Princesses

38037 Super Mario™ Mario & Luigi

24115 Pokémon I Choose You

28840 Bluey So Much fun

26701 Baby Shark Mommy, Daddy and Baby

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DecoPac Designed Cupcakes

23067 Mermaid Tail Wrap

28822 Peace, Love & Hugs

28773 Sunny Daze

38054 Printed Star Assortment

23386 Shark fin

28265 Oh Baby Foil

23838 Unicorn Horn

23114 Rainbow Unicorn Assortment

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DecoPac Designed Cupcakes

27069 Kawaii Characters

25505 Cool Summer Treats

7894 Butterfly

25474 Flowers Assortment

8823 3D Baseball

8821 3D Football
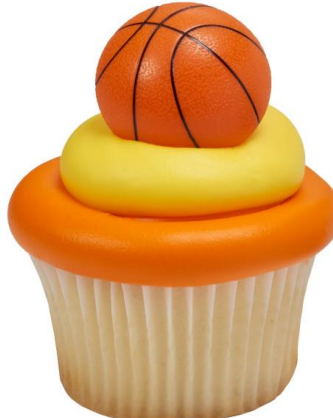
8818 3D Basketball

8820 3D Soccer Ball

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Customer Experience – Cupcakes

Landing Page

Cake Build View

Create Your Cake

CHOOSE YOUR CAKE SIZE:

Serves 6	Serves 12
6 Pack Cupcakes	12 Pack Cupcakes

CHOOSE YOUR CAKE FLAVOR:

+ $11.99 Chocolate	+ $11.99 Marble	+ $11.99 White

CHOOSE YOUR FROSTING FLAVOR:

Changes are not reflected in preview.
Please note that your cake may have some design variations.

Decoration: $5.00
Size: 12 Pack Cupcakes
Flavor: White + $11.99

Order Total: $16.99
Price does not include tax.

CONTINUE

Featured Cakes

- Cupcakes
- Video Games & Apps
- Donuts
- Mythical
- Toy Kits
- Personal Photo
- Balloons and Presents
- Personalize Designs
- Football
- Marvel's Spider-Man™

A SCHELLENBERG DEMO
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ANOKA, MN 55303

MINECRAFT
BUILD, CREATE, EXPLORE!

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Decorator Experience

Admin View

PCO View

Customer Details

Payment: In Store
Name: Angela Schellenberg
Phone: +1 (555) 555-5555
Order Placed: 01/17/23 10:33 AM
Requested Pickup: 01/21/23 10:45 AM
Email: angela@decopac.com

Product Pickup Option: DELIVERY

Order Status:

🔘 Accepted - No changes needed

Send Ready for Pickup Notification

Print   **Cancel Order**

Cake Details

Product: TMPL-Valentine's Day Hearts
Valentine's Day Hearts
Size: 12 Pack Cupcakes
Flavor: White
Frosting Flavor: Whipped Frosting
Background Type: Standard

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Adding Custom Cupcake Designs to Individual Bakeries

1. Log into Admin site
2. Select Custom Cake Size
3. Select new custom cake size.
4. Fill out name, description, servings, upload icon.
5. Save-custom size created.
6. Select Custom Cakes
7. Select New
8. Fill in Description
9. Fill in Number
10. Select Age Group
11. Select categories recommend 2-3
12. Select cake Design
13. Cake Sizes(can select multiple options)
14. Add keywords for customers to search item
15. Upload Image
16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
17. Add Flavors-Cakes/Flavors
18. Select Edit
19. Choose cake flavor
20. Select Yes-add price to flavor.
21. Save
22. Repeat steps 18-21 for fillings and frosting options.

Adding Custom Cupcake Designs to Bakeries Websites Thru Mass Updates

1. Log into Mass Updates
2. Select Custom Cakes
3. Create New Cake
4. Fill out Description
5. Fill out Number
6. Price in Dollars
7. Categories-recommend 2-3
8. Select cake design
9. Select cake size
10. Add keywords for searching
11. Upload image
12. Check mark "Push to locations after saving" along with any other additions to cake build.
13. Select save to create custom design.
14. Select Cake Flavors
15. Select a Cake Flavor
16. Checkmark on left side options you would like to include.
17. Checkmark "include in options" and add a price to desired cake flavor.
18. Save when completed adding in flavor options.
19. Repeat steps 16-18 for cake filling & cake frosting options.