Personal Photo Cupcakes

Personal Photo Cupcakes

Offer your customers the ability to personalize their cupcakes with their own artwork!

- Cupcakes is the #1 searched item
- Over 800 million cupcakes are eaten in the United States every year.
- 1 in 4 cakes sold include a customer photo

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Customer Experience – Personal Photo

Landing Page

Cake Build View

Customer Experience – Non-PhotoCake Cupcakes

Most DecoPac Rings and DecoPics are already added in the Admin for you!
You may add any additional designs you choose

Landing Page

Cake Build View

Featured Cakes

- Cupcakes
- Video Games & Apps
- Donuts
- Mythical
- Toy Kits
- Personal Photo
- Balloons and Presents
- Personalize Designs
- Wedding Bakery Designs
- Valentine's Day
- Football
- Marvel's Spider-Man™

Create Your Cake

CHOOSE YOUR CAKE SIZE:

Serves 6
6 Pack Cupcakes

Serves 12
12 Pack Cupcakes

CHOOSE YOUR CAKE FLAVOR:

+ $11.99
Chocolate

+ $11.99
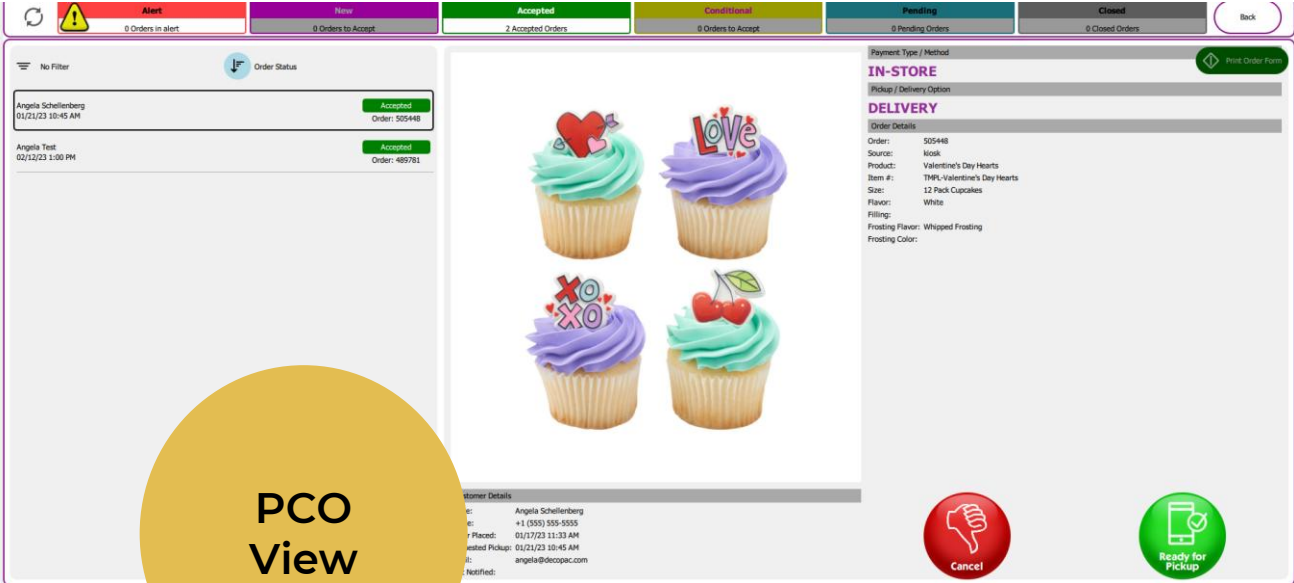Marble

+ $11.99
White

CHOOSE YOUR FROSTING FLAVOR:

Changes are not reflected in preview.
Please note that your cake may have some design variations.

Decoration: $5.00
Size: 12 Pack Cupcakes
Flavor: White + $11.99

Order Total: $16.99
Price does not include tax.

CONTINUE

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Decorator Experience

Admin View

PCO View

Adding Custom Cupcake Designs to Individual Bakeries

1. Log into Admin site
2. Select Custom Cake Size
3. Select new custom cake size.
4. Fill out name, description, servings, upload icon.
5. Save-custom size created.
6. Select Custom Cakes
7. Select New
8. Fill in Description
9. Fill in Number
10. Select Age Group
11. Select categories recommend 2-3
12. Select cake Design
13. Cake Sizes(can select multiple options)
14. Add keywords for customers to search item
15. Upload Image
16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
17. Add Flavors-Cakes/Flavors
18. Select Edit
19. Choose cake flavor
20. Select Yes-add price to flavor.
21. Save
22. Repeat steps 18-21 for fillings and frosting options.

2-5

6-16

17-21

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Adding Custom Cupcake Designs to Bakeries Websites Thru Mass Updates

1. Log into Mass Updates
2. Select Custom Cakes
3. Create New Cake
4. Fill out Description
5. Fill out Number
6. Price in Dollars
7. Categories-recommend 2-3
8. Select cake design
9. Select cake size
10. Add keywords for searching
11. Upload image
12. Check mark "Push to locations after saving" along with any other additions to cake build.
13. Select save to create custom design.
14. Select Cake Flavors
15. Select a Cake Flavor
16. Checkmark on left side options you would like to include.
17. Checkmark "include in options" and add a price to desired cake flavor.
18. Save when completed adding in flavor options.
19. Repeat steps 16-18 for cake filling & cake frosting options.

14-18

2-13

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