

Personal Photo Cupcakes

celebration**IQ**[™]



Personal Photo Cupcakes

Offer your customers the ability to personalize their cupcakes with their own artwork!

- Cupcakes is the #1 searched item
- Over 800 million cupcakes are eaten in the United States every year.
- 1 in 4 cakes sold include a customer photo



Customer Experience – Non-PhotoCake Cupcakes

Most DecoPac Rings and DecoPics are already added in the Admin for you!
You may add any additional designs you choose

Featured Cakes



Cupcakes



Video Games & Apps



Donuts



Mythical



Toy Kits



Personal Photo



Balloons and Presents



Personalize Designs



Wedding Bakery Designs



Valentine's Day



Football



Marvel's Spider-Man™

Landing
Page

Create Your Cake

CHOOSE YOUR CAKE SIZE:



Serves 6
6 Pack
Cupcakes



Serves 12
12 Pack
Cupcakes

CHOOSE YOUR CAKE FLAVOR:



+ \$11.99
Chocolate



+ \$11.99
Marble



+ \$11.99
White

CHOOSE YOUR FROSTING FLAVOR:

Cake
Build
View



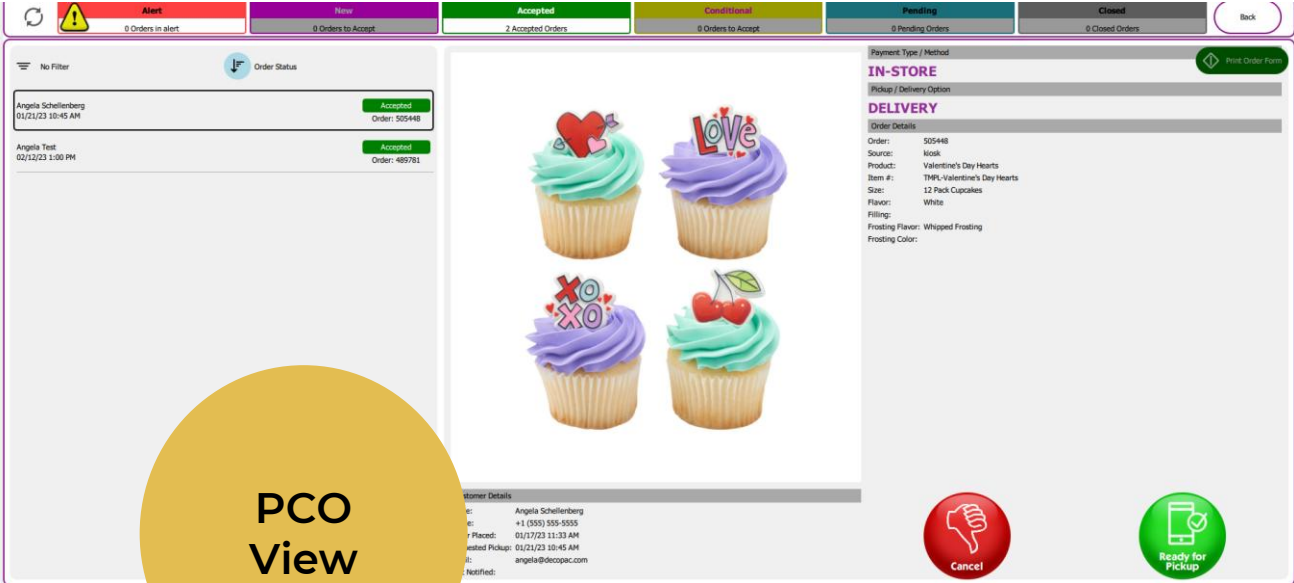
Changes are not reflected in preview.
Please note that your cake may have some design variations.

Decoration: \$5.00
Size: 12 Pack Cupcakes
Flavor: White + \$11.99

Order Total: \$16.99
Price does not include tax.

CONTINUE

Decorator Experience



PCO
View

Admin
View



Customer Details
Payment: In Store
Name: Angela Schellenberg
Phone: +1 (555) 555-5555
Order Placed: 01/17/23 10:33 AM
Requested Pickup: 01/21/23 10:45 AM
Email: angela@decopac.com
Product Pickup Option: DELIVERY
Order Status:
☒ Accepted - No changes needed

Cake Details
Product: TMPL-Valentine's Day Hearts
Valentine's Day Hearts
Size: 12 Pack Cupcakes
Flavor: White
Frosting Flavor: Whipped Frosting
Background Type: Standard

Send Ready for Pickup Notification

Print Cancel Order

Cupcake Designs to Individual Bakeries

1. Log into Admin site
2. Select Custom Cake Size
3. Select new custom cake size.
4. Fill out name, description, servings, upload icon.
5. Save-custom size created.
6. Select Custom Cakes
7. Select New
8. Fill in Description
9. Fill in Number
10. Select Age Group
11. Select categories recommend 2-3
12. Select cake Design
13. Cake Sizes(can select multiple options)
14. Add keywords for customers to search item
15. Upload Image
16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
17. Add Flavors-Cakes/Flavors
18. Select Edit
19. Choose cake flavor
20. Select Yes-add price to flavor.
21. Save
22. Repeat steps 18-21 for fillings and frosting options.

New Custom Cake Sizes

Name
6 pack

Description
six pack of cupcakes

Servings
6

Icon


Use the default icon shown or upload your own.
Find icons at celebrationip.com/icons

Note: If you choose to upload an image that is not from celebrationip.com/icons, make sure that it is a PNG file. For best results image size should be 72 DPI and 200px. Max file size is 200KB.

WARNING: By law, copyrighted materials (e.g., logos) require the permission of the copyright holder. Unauthorized use

Upload Icon

[Reset Icon](#)



Cancel Save

[illegible]

Cake Flavors

YES

Cake Flavored

YES

Chocolate Chip

YES

Pumpkin

YES

Sugar

YES

Chocolate Chip

YES

Apple

YES

Pecan

YES

Glazed Donut

YES

Chocolate Cake Flavored

YES

Chocolate

YES

Marble

YES

Red Velvet

NO

Tres Leches

YES

White

NO

Carrot

YES

Yellow

NO

Variety

Cake Size

Pumpkin Pie

NO

48 Cookies

NO

Donuts Party Pack

NO

Bakery PhotoCake Cookie Cake

NO

Cookie Cake

NO

6 dozen cupcakes

YES

6 pack

YES

Graduation half sheet cake

YES

24 Cookies

NO

1/8 Sheet

YES

1/4 Sheet

YES

1/2 Sheet

YES

Full Sheet

YES

Pull Apart Cupcake Cake

NO

7" Round

NO

8" Round

YES

9" Round

NO

10" Round

NO

Signature

NO

Simple Signature

NO

Petite Signature

NO

1 Cupcake

NO

6 Pack Cupcakes

YES

12 Pack Cupcakes

YES

24 Pack Cupcakes

YES

Signature Cupcake Platter

NO

As Shown

YES

Base Price (\$)

0.00

0.00

0.00

0.00

0.00

9.99

6.99

57.95

0.00

19.95

25.95

51.95

74.95

0.00

0.00

25.95

0.00

0.00

0.00

0.00

5.99

11.95

23.95

0.00

Directions:

Update the cake flavors, sizes and prices that your bakery offers, or adjust your pricing. Anticipating more updates in the future? No problem. This is always available to edit so your customers are always shown your latest cake options.

Note: Most bakeries only have a base price for Signature Cakes.

Cancel

Save

17-21

Cake Size Information

Adding Custom Cupcake Designs to Bakeries Websites Thru Mass Updates

- # Bakeries
1. Log into Mass Updates
 2. Select Custom Cakes
 3. Create New Cake
 4. Fill out Description
 5. Fill out Number
 6. Price in Dollars
 7. Categories-recommend 2-3
 8. Select cake design
 9. Select cake size
 10. Add keywords for searching
 11. Upload image
 12. Check mark "Push to locations after saving" along with any other additions to cake build.
 13. Select save to create custom design.
 14. Select Cake Flavors
 15. Select a Cake Flavor
 16. Checkmark on left side options you would like to include.
 17. Checkmark "include in options" and add a price to desired cake flavor.
 18. Save when completed adding in flavor options.
 19. Repeat steps 16-18 for cake filling & cake frosting options.

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