

# Custom Brownie Cakes

celebration**IQ**<sup>™</sup>

**DECOPAC**

# Brownie Cakes



# Customer Experience – Brownies



ANGELA SCHELLENBERG SAMPLE  
(785) 317-0190  
3500 THURSTON AVE  
ANOKA, MN 55303

CelebrationIQ

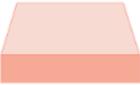
Landing Page

Featured Cakes

 Toy Kits	 Personalize Designs	 Football	 Pie
 Personal Photo	 Bakery Designs	 Cupcakes	 Christmas
 Donuts	 Dessert Cakes	 Cookie Cakes	 Wedding Bakery Designs

## Create Your Cake

CHOOSE YOUR CAKE SIZE:



Varies  
Full Sheet  
Brownie Cake

Cake Build View



Changes are not reflected in preview.  
Please note that your cake may have some design variations.

Decoration: \$0.00  
Size: Full Sheet Brownie Cake  
Flavor: Brownie + \$49.99  
Piped Message:

---

Order Total: \$49.99  
Price does not include tax.

CONTINUE

CHOOSE YOUR CAKE FLAVOR:



+ \$49.99  
Brownie

ADD YOUR PIPED MESSAGE:  
Message will not appear on preview.

# Decorator Experience

Alert  
0 Orders in alert

New  
0 Orders to Accept

Accepted  
1 Accepted Orders

Conditional  
0 Orders to Accept

Pending  
0 Pending Orders

Closed  
0 Closed Orders

Back

No Filter
Order Status

Angela Schellenberg  
11/30/23 12:30 PM
Accepted

Order: 725658



Payment Type / Method  
**IN-STORE** Print Order Form

Pickup / Delivery Option  
**IN-STORE**

Order Details

Order: 725658  
Source: kiosk  
Product: Full Sheet Blue Roses Brownie Cake  
Item #: TMPL-Brownie Blue Roses  
Size: Full Sheet Brownie Cake  
Flavor: Brownie  
Filling:  
Frosting Flavor:

Border

Top:  
Bottom:

PCO  
View

Customer Details

Name: Angela Schellenberg  
Phone: +1 (555) 555-5555  
Order Placed: 11/29/23 12:58 PM  
Requested Pickup: 11/30/23 12:30 PM  
Email: angela@decopac.com  
Last Notified:

### Cake Details

Product: TMPL-Brownie Blue Roses  
Full Sheet Blue Roses Brownie Cake  
Size: Full Sheet Brownie Cake  
Flavor: Brownie  
Background Type: Standard

### Customer Details

Payment: In Store  
Name: Angela Schellenberg  
Phone: +1 (555) 555-5555  
Order Placed: 11/29/23 11:58 AM  
Requested Pickup: 11/30/23 12:30 PM  
Email: angela@decopac.com

Product Pickup Option: IN STORE

### Order Status:

Accepted - No changes needed

Send Ready for Pickup Notification

Print
Cancel Order

celebrationIQ

# Adding Custom Designs to Individual Bakeries

1. Log into Admin site
2. Select Custom Cake Size
3. Select new custom cake size.
4. Fill out name, description, servings, upload icon.
5. Save-custom size created.
6. Select Custom Cakes
7. Select New
8. Fill in Description
9. Fill in Number
10. Select Age Group
11. Select categories recommend 2-3
12. Select cake Design
13. Cake Sizes(can select multiple options)
14. Add keywords for customers to search item
15. Upload Image
16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
17. Add Flavors-Cakes/Flavors
18. Select Edit
19. Choose cake flavor
20. Select Yes-add price to flavor.
21. Save
22. Repeat steps 18-21 for fillings and frosting options.

2-5

**New Custom Cake Sizes**

Name: 6 pack

Description: six pack of cupcakes

Servings: 6

Icon: [cupcake image]

Buttons: Upload Icon, Reset Icon, Cancel, Save

6-16

**Add Item**

Description: [text area]

Number: 12

Servings: 12

Age Group: Adult

Categories: Wedding, Birthday, Anniversary

Cake Design: Cupcake

Buttons: Cancel, Save

17-21

**Cake Flavors**

Flavor	YES/NO	Price
Cake Flavored	YES	0.00
Chocolate Chip	YES	0.00
Pumpkin	YES	0.00
Sugar	YES	0.00
Chocolate Chip	YES	0.00
Apple	YES	0.00
Pecan	YES	0.00
Glazed Donut	YES	9.99
Chocolate Cake Flavored	YES	6.99
Chocolate	YES	57.99
Marble	YES	0.00
Red Velvet	YES	19.99
Tres Leches	NO	25.99
White	YES	51.99
Carrot	NO	74.99
Yellow	YES	0.00
Variety	NO	0.00

**Cake Size**

Size	YES/NO	Price
Pumpkin Pie	NO	0.00
48 Cookies	NO	0.00
Donuts Party Pack	NO	0.00
Bakery PhotoCake Cookie Cake	NO	0.00
Cookie Cake	NO	0.00
6 dozen cupcakes	YES	9.99
6 pack	YES	6.99
Graduation half sheet cake	YES	57.99
24 Cookies	NO	0.00
1/8 Sheet	YES	19.99
1/4 Sheet	YES	25.99
1/2 Sheet	YES	51.99
Full Sheet	YES	74.99
Pull Apart Cupcake Cake	NO	0.00
7" Round	NO	0.00
8" Round	YES	25.99
9" Round	NO	0.00
10" Round	NO	0.00
Signature	NO	0.00
Simple Signature	NO	0.00
Petite Signature	NO	0.00
1 Cupcake	NO	0.00
6 Pack Cupcakes	YES	5.99
12 Pack Cupcakes	YES	11.99
24 Pack Cupcakes	YES	23.99
Signature Cupcake Platter	NO	0.00
As Shown	YES	0.00

Buttons: Cancel, Save



# Adding Custom Designs to Bakeries Websites Thru Mass Updates

1. Log into Mass Updates
2. Select Custom Cakes
3. Create New Cake
4. Fill out Description
5. Fill out Number
6. Price in Dollars
7. Categories-recommend 2-3
8. Select cake design
9. Select cake size
10. Add keywords for searching
11. Upload image
12. Check mark "Push to locations after saving" along with any other additions to cake build.
13. Select save to create custom design.
14. Select Cake Flavors
15. Select a Cake Flavor
16. Checkmark on left side options you would like to include.
17. Checkmark "include in options" and add a price to desired cake flavor.
18. Save when completed adding in flavor options.
19. Repeat steps 16-18 for cake filling & cake frosting options.

The screenshot shows the 'Custom Cakes' interface. On the left, there are several sections for selecting and configuring a cake design:

- Select specific location(s):** A list of locations with checkboxes for selection.
- Description:** A text input field.
- Number:** A text input field.
- Order:** A dropdown menu.
- Categories:** A list of categories with checkboxes.
- Keywords:** A text input field.
- Images:** A section for uploading images, with a note: "Note: Image file must be a PNG, JPG or GIF format. For best results, image resolution should be 72 DPI and 1500px by 1500px. Max file size is 200KB."
- Options:** A table with columns for 'Image', 'File choice', and 'Push to locations'.

On the right, there is a 'Cancel' button and a list of design options with checkboxes and prices:

Design Option	Include in Options	Price
Yellow	<input type="checkbox"/>	\$ 0.00
6" and 8" Stacked Rounds	<input type="checkbox"/>	\$ 0.00
Cookie Cake	<input type="checkbox"/>	\$ 0.00
xcx	<input type="checkbox"/>	\$ 0.00
new flavor	<input type="checkbox"/>	\$ 0.00
new flavor	<input type="checkbox"/>	\$ 0.00
pl	<input type="checkbox"/>	\$ 0.00
DecoSizes1	<input type="checkbox"/>	\$ 0.00
ic	<input type="checkbox"/>	\$ 0.00
a size	<input type="checkbox"/>	\$ 0.00
tiac	<input type="checkbox"/>	\$ 0.00
Message Cookie	<input type="checkbox"/>	\$ 0.00
tiny cupcakes	<input type="checkbox"/>	\$ 0.00
1/8 Sheet	<input type="checkbox"/>	\$ 0.00
1/4 Sheet	<input type="checkbox"/>	\$ 0.00
1/2 Sheet	<input type="checkbox"/>	\$ 0.00
Full Sheet	<input type="checkbox"/>	\$ 0.00
Pull Apart Cupcake Cake	<input type="checkbox"/>	\$ 0.00
7" Round	<input type="checkbox"/>	\$ 0.00
8" Round	<input type="checkbox"/>	\$ 0.00
9" Round	<input type="checkbox"/>	\$ 0.00
10" Round	<input type="checkbox"/>	\$ 0.00
Signature	<input type="checkbox"/>	\$ 0.00
Simple Signature	<input type="checkbox"/>	\$ 0.00
Petite Signature	<input type="checkbox"/>	\$ 0.00
1 Cupcake	<input type="checkbox"/>	\$ 0.00
<input checked="" type="checkbox"/> 6 Pack Cupcakes	<input checked="" type="checkbox"/>	\$ 6.99
<input checked="" type="checkbox"/> 12 Pack Cupcakes	<input checked="" type="checkbox"/>	\$ 12.99
<input checked="" type="checkbox"/> 24 Pack Cupcakes	<input checked="" type="checkbox"/>	\$ 24.99
Signature Cupcake Platter	<input type="checkbox"/>	\$ 0.00
As Shown	<input type="checkbox"/>	\$ 0.00

At the bottom right, there is a 'Select a Cake Flavor' dropdown menu, an 'Add Offering' button, and 'Cancel' and 'Save' buttons.

14-18

2-13

