

Custom Brownie Cakes

celebration**IQ**[™]

DECOPAC

Brownie Cakes



Customer Experience – Brownies




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CelebrationIQ

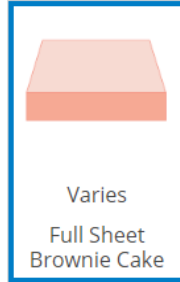
Landing Page

Featured Cakes

 Toy Kits	 Personalize Designs	 Football	 Pie
 Personal Photo	 Bakery Designs	 Cupcakes	 Christmas
 Donuts	 Dessert Cakes	 Cookie Cakes	 Wedding Bakery Designs

Create Your Cake

CHOOSE YOUR CAKE SIZE:



Varies
Full Sheet
Brownie Cake

Cake Build View



Changes are not reflected in preview.
Please note that your cake may have some design variations.

CHOOSE YOUR CAKE FLAVOR:



+ \$49.99
Brownie

Decoration: \$0.00
Size: Full Sheet Brownie Cake
Flavor: Brownie + \$49.99
Piped Message:

Order Total: \$49.99
Price does not include tax.

CONTINUE

ADD YOUR PIPED MESSAGE:
Message will not appear on preview.

Decorator Experience

The screenshot shows the Decopac web interface. At the top, there are status filters: Alert (0 Orders in alert), New (0 Orders to Accept), Accepted (1 Accepted Orders), Conditional (0 Orders to Accept), Pending (0 Pending Orders), and Closed (0 Closed Orders). Below this is a search bar and a list of orders. One order is highlighted: Angela Schellenberg, 11/30/23 12:30 PM, Order: 725658, with a green 'Accepted' button. The main area shows a large image of a rectangular cake with white frosting, blue and green swirls, and a chocolate border. To the right of the cake image are sections for 'Payment Type / Method' (IN-STORE), 'Pickup / Delivery Option' (IN-STORE), and 'Order Details' (Order: 725658, Source: kiosk, Product: Full Sheet Blue Roses Brownie Cake, Item #: TMPL-Brownie Blue Roses, Size: Full Sheet Brownie Cake, Flavor: Brownie, Filling: Frosting Flavor: Border). Below the cake image is a large yellow circle labeled 'PCO View'. At the bottom right of the interface are two circular buttons: a red 'Cancel' button with a thumbs-down icon and a green 'Ready for Pickup' button with a smartphone icon.



Cake Details

Product: TMPL-Brownie Blue Roses
 Full Sheet Blue Roses Brownie Cake
 Size: Full Sheet Brownie Cake
 Flavor: Brownie
 Background Type: Standard



Customer Details

Payment: In Store
 Name: Angela Schellenberg
 Phone: +1 (555) 555-5555
 Order Placed: 11/29/23 11:58 AM
 Requested Pickup: 11/30/23 12:30 PM
 Email: angela@decopac.com

Product Pickup Option: IN STORE

Order Status:

Accepted - No changes needed

Send Ready for Pickup Notification

Print

Cancel Order

Adding Custom Designs to Individual Bakeries

1. Log into Admin site
2. Select Custom Cake Size
3. Select new custom cake size.
4. Fill out name, description, servings, upload icon.
5. Save-custom size created.
6. Select Custom Cakes
7. Select New
8. Fill in Description
9. Fill in Number
10. Select Age Group
11. Select categories recommend 2-3
12. Select cake Design
13. Cake Sizes(can select multiple options)
14. Add keywords for customers to search item
15. Upload Image
16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
17. Add Flavors-Cakes/Flavors
18. Select Edit
19. Choose cake flavor
20. Select Yes-add price to flavor.
21. Save
22. Repeat steps 18-21 for fillings and frosting options.

2-5

New Custom Cake Sizes

Name
6 pack

Description
six pack of cupcakes

Servings
6

Icon
Use the default icon shown or upload your own.
Find icons at celebrationpic.com/icons.
Note: If you choose to upload an image that is not from celebrationpic.com/icons, make sure that it is a PNG, JFIF for best results image size should be 72 DPI and 200px. Max file size is 200KB.
WARNING: By law, copyrighted materials (e.g., logo, permission of the copyright holder. Unauthorized

Upload Icon
Reset Icon

Cancel Save

6-16

Custom Cake Design

Description
Substrate: Day Heats

Long Description

Number
1000 Substrate: Day Heats

Design
Newest

Age Group
All Ages

Categories (Hold Ctrl Key to select multiple options)
 Birthday
 Wedding
 Anniversary
 Graduation
 Party
 Holiday
 Other

Cake Design
ANY - Cupcake Size

Cake Flavors (Hold Ctrl Key to select multiple options)
 Vanilla
 Strawberry
 Raspberry
 Lemon
 Orange
 Blueberry
 Peach
 Apple
 Cherry
 Plum
 Pear
 Mango
 Pineapple
 Kiwi
 Passion Fruit
 Guava
 Strawberry Cheesecake
 Raspberry Cheesecake
 Lemon Cheesecake
 Orange Cheesecake
 Blueberry Cheesecake
 Peach Cheesecake
 Apple Cheesecake
 Cherry Cheesecake
 Plum Cheesecake
 Pear Cheesecake
 Mango Cheesecake
 Pineapple Cheesecake
 Kiwi Cheesecake
 Passion Fruit Cheesecake
 Guava Cheesecake

Search Mark

Search Keywords
Cupcake, Substrate: Day Heats

Images
Main image file must be a PNG, JPG or GIF format. For best results, image should be 72 DPI and 1500px by 1500px. Max file size is 200KB.
WARNING: By law, copyrighted materials (e.g., logos, photographs, designs, images, cartoon characters, etc.) may not be reproduced without permission of the copyright holder. Unauthorized use of copyrighted materials can result in civil and criminal penalties and fines.

Upload Image
Substrate Position: Currently selected image: Remove Image

Upload Image
Substrate Position

Upload Image
Substrate Position

Upload Image
Substrate Position

Small Child Warning: "Warning: Choking Hazard! Not for children under 3"

Allow Parent Description

Allow Photo Upload

Cancel Save

17-21

Cake Flavors

YES NO Cake Flavored

YES NO Chocolate Chip

YES NO Pumpkin

YES NO Sugar

YES NO Chocolate Chip

YES NO Apple

YES NO Pecan

YES NO Glazed Donut

YES NO Chocolate Cake Flavored

YES NO Chocolate

YES NO Marble

YES NO Red Velvet

NO Tres Leches

YES NO White

NO Carrot

YES NO Yellow

NO Variety

Cake Size

Pumpkin Pie NO 0.00

48 Cookies NO 0.00

Donuts Party Pack NO 0.00

Bakery PhotoCake Cookie Cake NO 0.00

Cookie Cake NO 0.00

6 dozen cupcakes YES 9.99

6 pack YES 6.99

Graduation half sheet cake YES 57.99

24 Cookies NO 0.00

1/8 Sheet YES 19.99

1/4 Sheet YES 25.99

1/2 Sheet YES 51.99

Full Sheet YES 74.99

Pull Apart Cupcake Cake NO 0.00

7" Round NO 0.00

8" Round YES 25.99

9" Round NO 0.00

10" Round NO 0.00

Signature NO 0.00

Simple Signature NO 0.00

Petite Signature NO 0.00

1 Cupcake NO 0.00

6 Pack Cupcakes YES 5.99

12 Pack Cupcakes YES 11.99

24 Pack Cupcakes YES 23.99

Signature Cupcake Platter NO 0.00

As Shown YES 0.00

Directions:
Update the cake flavors, sizes and prices that your bakery offers, or adjust your pricing. Anticipating more updates in the future? No problem. This page always available to edit so your customers are always shown your latest cake options.
Note: Most bakeries only have a base price for Signature Cakes.

Cancel Save



Adding Custom Designs to Bakeries Websites Thru Mass Updates

1. Log into Mass Updates
2. Select Custom Cakes
3. Create New Cake
4. Fill out Description
5. Fill out Number
6. Price in Dollars
7. Categories-recommend 2-3
8. Select cake design
9. Select cake size
10. Add keywords for searching
11. Upload image
12. Check mark "Push to locations after saving" along with any other additions to cake build.
13. Select save to create custom design.
14. Select Cake Flavors
15. Select a Cake Flavor
16. Checkmark on left side options you would like to include.
17. Checkmark "include in options" and add a price to desired cake flavor.
18. Save when completed adding in flavor options.
19. Repeat steps 16-18 for cake filling & cake frosting options.

The screenshot shows the 'Custom Cakes' interface. On the left, there are several sections for selecting options: 'Categories' (with a list of categories like '6\" and 8\" Stacked Rounds', 'Cookie Cake', etc.), 'Cake Design' (with a list of designs like '6 Pack Cupcakes', '12 Pack Cupcakes', etc.), and 'Cake Flavor' (with a dropdown menu). On the right, there is a 'Configuration' section with a list of options and their prices. A yellow circle with '14-18' is overlaid on the right side of the interface. A yellow circle with '2-13' is overlaid on the left side of the interface. At the bottom right, there is a purple circle with the 'DECOPAC' logo.

Option	Include in Options	Price
Yellow	<input type="checkbox"/>	\$ 0.00
6" and 8" Stacked Rounds	<input type="checkbox"/>	\$ 0.00
Cookie Cake	<input type="checkbox"/>	\$ 0.00
xcx	<input type="checkbox"/>	\$ 0.00
new flavor	<input type="checkbox"/>	\$ 0.00
new flavor	<input type="checkbox"/>	\$ 0.00
pl	<input type="checkbox"/>	\$ 0.00
DecoSizes1	<input type="checkbox"/>	\$ 0.00
ic	<input type="checkbox"/>	\$ 0.00
a size	<input type="checkbox"/>	\$ 0.00
tiac	<input type="checkbox"/>	\$ 0.00
Message Cookie	<input type="checkbox"/>	\$ 0.00
tiny cupcakes	<input type="checkbox"/>	\$ 0.00
1/8 Sheet	<input type="checkbox"/>	\$ 0.00
1/4 Sheet	<input type="checkbox"/>	\$ 0.00
1/2 Sheet	<input type="checkbox"/>	\$ 0.00
Full Sheet	<input type="checkbox"/>	\$ 0.00
Pull Apart Cupcake Cake	<input type="checkbox"/>	\$ 0.00
7" Round	<input type="checkbox"/>	\$ 0.00
8" Round	<input type="checkbox"/>	\$ 0.00
9" Round	<input type="checkbox"/>	\$ 0.00
10" Round	<input type="checkbox"/>	\$ 0.00
Signature	<input type="checkbox"/>	\$ 0.00
Simple Signature	<input type="checkbox"/>	\$ 0.00
Petite Signature	<input type="checkbox"/>	\$ 0.00
1 Cupcake	<input type="checkbox"/>	\$ 0.00
<input checked="" type="checkbox"/> 6 Pack Cupcakes	<input checked="" type="checkbox"/>	\$ 6.99
<input checked="" type="checkbox"/> 12 Pack Cupcakes	<input checked="" type="checkbox"/>	\$ 12.99
<input checked="" type="checkbox"/> 24 Pack Cupcakes	<input checked="" type="checkbox"/>	\$ 24.99
Signature Cupcake Platter	<input type="checkbox"/>	\$ 0.00
As Shown	<input type="checkbox"/>	\$ 0.00