Custom Brownie Cakes





Brownie Cakes

















Customer Experience – Brownies



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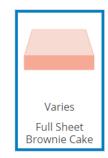
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Landing Page

Featured Cakes Toy Kits Personalize Designs Football Pie Bakery Designs Cupcakes Christmas Donuts Dessert Cakes Cookie Cakes Wedding Bakery Designs

Create Your Cake

CHOOSE YOUR CAKE SIZE:



Cake Build View



Changes are not reflected in preview.

Please note that your cake may have some design

Decoration: \$0.00

Size: Full Sheet Brownie Cake **Flavor:** Brownie + \$49.99

Piped Message:

Order Total: \$49.99 Price does not include tax.

CONTINUE

CHOOSE YOUR CAKE FLAVOR:



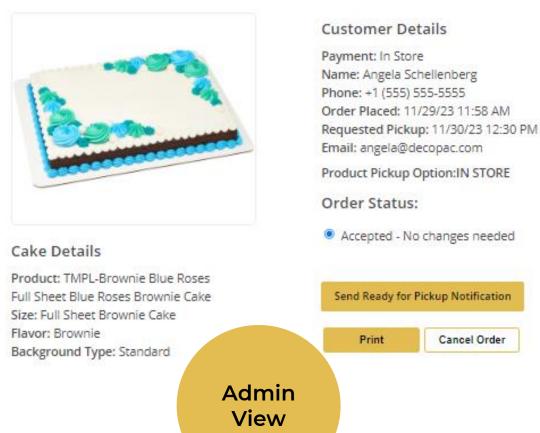
ADD YOUR PIPED MESSAGE: Message will not appear on preview.





Decorator Experience



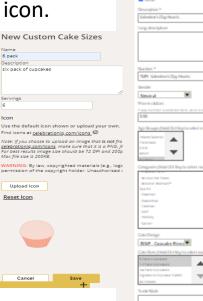


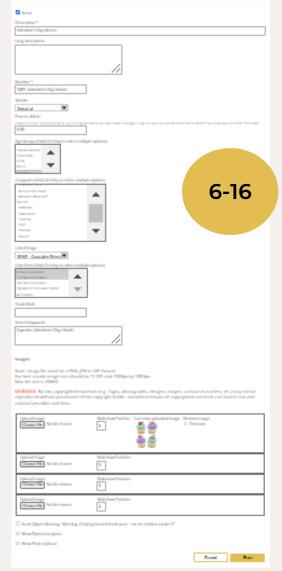


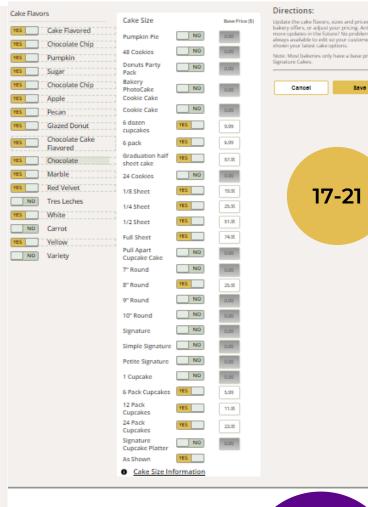


Adding Custom Designs to Individual Bakeries

- 1. Log into Admin site
- 2. Select Custom Cake Size
- Select new custom cake size.
- 4. Fill out name, description, servings, upload icon.
- 5. Save-custom size created.
- 6. Select Custom Cakes
- 7. Select New
- 8. Fill in Description
- Fill in Number
- 10. Select Age Group
- 11. Select categories recommend 2-3
- 12. Select cake Design
- 13. Cake Sizes(can select multiple options)
- 14. Add keywords for customers to search item
- 15. Upload Image
- 16. Select create custom cake Adding in Custom Cake Designs to individual bakeries
- 17. Add Flavors-Cakes/Flavors
- 18. Select Edit
- 19. Choose cake flavor
- 20. Select Yes-add price to flavor.
- 21. Save
- 22. Repeat steps 18-21 for fillings and frosting options.









Adding Custom Designs to Bakeries Websites Thru Mass Updates

1. Log into Mass Updates

2. Select Custom Cakes

3. Create New Cake

4. Fill out Description

5. Fill out Number

6. Price in Dollars

7. Categories-recommend 2-3

8. Select cake design

9. Select cake size

10. Add keywords for searching

11. Upload image

12. Check mark "Push to locations after saving" along with any other additions to cake build.

13. Select save to create custom design.

14. Select Cake Flavors

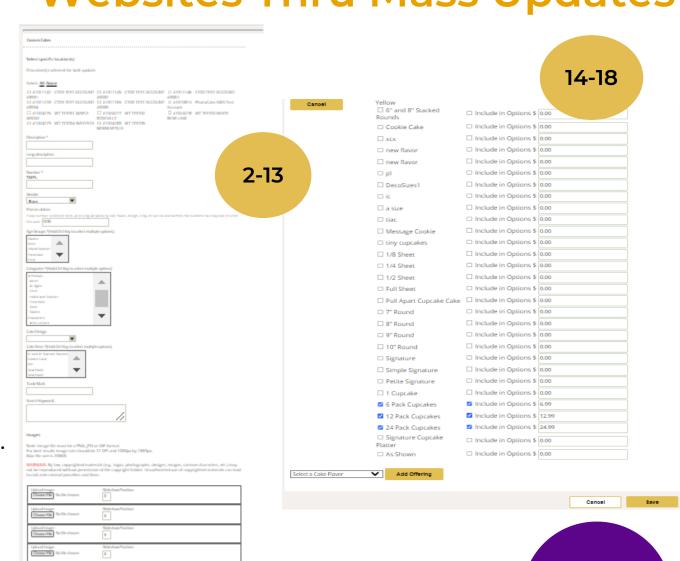
15. Select a Cake Flavor

16. Checkmark on left side options you would like to include.

17. Checkmark "include in options" and add a price to desired cake flavor.

18. Save when completed adding in flavor options.

19. Repeat steps 16-18 for cake filling & cake frosting options.



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