

# Candle Add-On

celebration**IQ**<sup>™</sup>



# Improving your average CIQ order with Candles

- Strategy: Offer your customers the ability to add on candles to their personalized cake order. Keep it simple start by offering two styles.
- Use your current candle rack or the counter display box can be placed on your cake case or behind the case for easy decorator accessibility.

Candle Counter Display Item

Add-on: #35677

Re-order: #6557



Multi-Color Smooth & Spiral  
Candle Item #9687



Musical Happy Birthday  
Add-on: #43133  
Re-order: #8770

Musical Happy Birthday

Candle Counter Display Item

Add-on: #42077

Re-order: #37723



# Cake Toppers and Candle Holders



Happy Birthday

Add-on: #47473

Re-order: #27594



3D Round Happy Birthday Letters

Add-on: #42714

Re-order: #37730



Golden Unicorn

Add-on: #47285

Re-order: #26277



Feliz Cumpleaños

Add-on: #47447

Re-order: #22532



One

Add-on: #44402

Re-order: #22528



Oh Baby

Add-on: #44404

Re-order: #22532

# Candle Holder



## Celebrate Assortment

Add-on:

#44391 Gold

#44392 Purple

#44394 Lime Green

#44396 Teal

#44397 Coral

#44400 Blue

Re-order: #22527



## Happy Birthday Assortment

Add-on:

#23196 Black

#47023 Gold

#47024 Silver

Re-order: #25673

# Licensed Candles



Barbie™ Icon

Add-on: #47797

Re-order: #29503



Batman™ Icon

Add-on: #43810

Re-Order: #20769



CoComelon™ Icon

Add-on: #47673

Re-order: #28759



Disney and Pixar's Cars Icon

Add-on: #36621

Re-order: #11743



Disney Frozen II Icon

Add-on: #45964

Re-Order: #25133



Disney Princess Icon

Add-on: #36625

Re-Order: #11747



Disney's Stitch Icon

Add-on: #50087

Re-Order: #28044



Hello Kitty® Icon

Add-on: #43336

Re-Order: #58244

# Licensed Candles



Jurassic World Icon  
Add-on: #47439  
Re-order: #27223



Marvel's Spider-Man™ Icon  
Add-on: #44005  
Re-order: #21849



Mickey Mouse Icon  
Add-on: #47438  
Re-order: #27217



Minnie Mouse Icon  
Add-on: #36860  
Re-order: #6206



MINECRAFT Icon  
Add-on: #47672  
Re-order: #28758



PAW Patrol Icon  
Add-on: #44869  
Re-order: #23734



Pokémon Poké Balls Icon  
Add-on: #47674  
Re-order: #28760



Sonic, Knuckles & Tails Icon  
Add-on: #48083  
Re-order: #62771

# Numeral



## Green Sprinkle

| Add-on:   | Re-order: |
|-----------|-----------|
| 0: #42922 | 0: #38075 |
| 1: #42923 | 1: #38076 |
| 2: #42929 | 2: #38077 |
| 3: #42937 | 3: #38078 |
| 4: #42987 | 4: #38079 |
| 5: #42989 | 5: #38080 |
| 6: #43017 | 6: #38081 |
| 7: #43019 | 7: #38082 |
| 8: #43031 | 8: #38083 |
| 9: #43032 | 9: #38084 |
| ?: #43033 | ?: #38085 |

## Party Red

| Add-on:   | Re-order: |
|-----------|-----------|
| 0: #36631 | 0: #13199 |
| 1: #36632 | 1: #13200 |
| 2: #36633 | 2: #13201 |
| 3: #36634 | 3: #13202 |
| 4: #36635 | 4: #13203 |
| 5: #36636 | 5: #13204 |
| 6: #36637 | 6: #13205 |
| 7: #36638 | 7: #13206 |
| 8: #36656 | 8: #13207 |
| 9: #36657 | 9: #13208 |
| ?: #47462 | ?: #27278 |

# Numeral



### Metallic

Add-on:

- 0: #47657
- 1: #47658
- 2: #47659
- 3: #47660
- 4: #47661
- 5: #47662
- 6: #47663
- 7: #47664
- 8: #47665
- 9: #47666

Re-order:

- 0: #28743
- 1: # 28744
- 2: #28745
- 3: #28746
- 4: #28747
- 5: #28748
- 6: #28749
- 7: #28750
- 8: #28751
- 9: #28752



### Gold

Add-on:

- 0: #45597
- 1: #45598
- 2: #45599
- 3: #45600
- 4: #45601
- 5: #45602
- 6: #45603
- 7: #45606
- 8: #45607
- 9: #45608
- ?: #45609

Re-order:

- 0: #24459
- 1: # 24460
- 2: #24461
- 3: #24462
- 4: #24463
- 5: #24464
- 6: #24465
- 7: #24466
- 8: #24467
- 9: #24468
- ?: #24469

# Numeral



0 Mini Glitter

Add-on:

#45862 Blue  
#45863 Green  
# 45864 Orange  
#45865 Pink  
#45866 Purple  
#45867 Yellow

Re-order: #26809



1 Mini Glitter

Add-on:

#45769 Blue  
#45770 Green  
#45771 Orange  
#45772 Pink  
#45773 Purple  
#45774 Yellow

Re-order: #26810



2 Mini Glitter

Add-on:

#45777 Blue  
#45780 Green  
#45781 Orange  
#45785 Pink  
#45786 Purple  
#45787 Yellow

Re-order: #26811



3 Mini Glitter

Add-on:

#45788 Blue  
#45791 Green  
#45792 Orange  
#45794 Pink  
#45795 Purple  
#45796 Yellow

Re-order: #26812



4 Mini Glitter

Add-on:

#45798 Blue  
#45799 Green  
#45800 Orange  
#45801 Pink  
#45802 Purple  
#45803 Yellow

Re-order: #26813

# Numeral



5 Mini Glitter

Add-on:

#45804 Blue

#45805 Green

#45808 Orange

#45809 Pink

#45812 Purple

#45814 Yellow

Re-order: #26814



6 Mini Glitter

Add-on:

#45817 Blue

#45818 Green

#45821 Orange

#45822 Pink

#45824 Purple

#45825 Yellow

Re-order: #26815



7 Mini Glitter

Add-on:

#45826 Blue

#45828 Green

#45830 Orange

#45832 Pink

#45833 Purple

#45834 Yellow

Re-order: #26816



8 Mini Glitter

Add-on:

#45835 Blue

#45844 Green

#45850 Orange

#45852 Pink

#45854 Purple

#45855 Yellow

Re-order: #26817



9 Mini Glitter

Add-on:

#45856 Blue

#45857 Green

#45858 Orange

#45859 Pink

#45860 Purple

#45861 Yellow

Re-order: #26818

# Numeral



0 Glitter

Add-on:

#43231 Pink

#43232 Green

#43233 Blue

#43235 Purple

Re-order: #38104



1 Glitter

Add-on:

#43237 Pink

#43239 Green

#43241 Blue

#43242 Purple

Re-order: #38105



2 Glitter

Add-on:

#43243 Pink

#43245 Green

#43247 Blue

#43249 Purple

Re-order: #38106



3 Glitter

Add-on:

#43250 Pink

#43251 Green

#43252 Blue

#43253 Purple

Re-order: #38107



4 Glitter

Add-on:

#43254 Pink

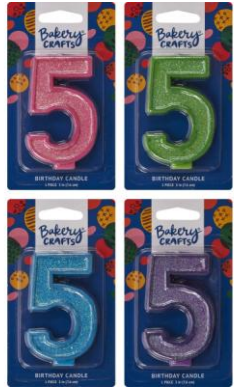
#43259 Green

#43260 Blue

#43261 Purple

Re-order: #38108

# Numeral



5 Glitter

Add-on:

#43262 Pink

#43263 Green

#43264 Blue

#43265 Purple

Re-order: #38109



6 Glitter

Add-on:

#43266 Pink

#43267 Green

#43268 Blue

#43269 Purple

Re-order: #38110



7 Glitter

Add-on:

#43270 Pink

#43272 Green

#43274 Blue

#43276 Purple

Re-order: #38111



8 Glitter

Add-on:

#43278 Pink

#43280 Green

#43282 Blue

#43283 Purple

Re-order: #38112



9 Glitter

Add-on:

#43284 Pink

#43285 Green

#43286 Blue

#43287 Purple

Re-order: #38113

# Shaped



Gold Stars

Add-on: #50137

Re-Order: #63034



Bright Feliz Cumpleaños

Add-on: #47671

Re-Order: #28757



Bright Happy Birthday

Add-on: #47669

Re-Order: #28755



Happy Birthday Gold

Add-on: #47670

Re-Order: #28756



Construction

Add-on: #47668

Re-Order: #28754



Party Dogs

Add-on: #47444

Re-Order: #27228



Party Cats

Add-on: #47443

Re-Order: #27227



Cupcake

Add-on: #47441

Re-Order: #27225

# Shaped



Rainbow

Add-on: #47445

Re-Order: #27229



Shark

Add-on: #47294

Re-Order: #26280



Mermaid

Add-on: #47293

Re-Order: #26279



Neon Twist

Add-on: #45586

Re-Order: #24448



Primary Twist

Add-on: #36655

Re-Order: #17965



Neon Twist

Add-on: #36654

Re-Order: #17964



Crazy Coil

Add-on: #36652

Re-Order: #11916

# Smooth & Spiral



Wonderment  
Add-on: #45585  
Re-Order: #24447



Metallic  
Add-on: #45580  
Re-Order: #24442



Good Vibes  
Add-on: #45310  
Re-Order: #24441



Assorted  
Add-on: #42759  
Re-Order: #40714



Black  
Add-on: #45583  
Re-Order: #24445



Assorted Colors  
Add-on: #42758  
Re-Order: #40713



Neon  
Add-on: #36694  
Re-Order: #9680



Bright  
Add-on: #36686  
Re-Order: #6662

# Smooth & Spiral



Gold

Add-on: #36682

Re-Order: #9593



Silver

Add-on: #36681

Re-Order: #9592



Primary Glitter

Add-on: #36680

Re-Order: #6669



Assorted Colors Glitter

Add-on: #36678

Re-Order: #6195



Pink Glitter

Add-on: #36677

Re-Order: #6191



White Glitter

Add-on: #36676

Re-Order: #6190



Blue Glitter

Add-on: #36675

Re-Order: #6189

# Smooth & Spiral



Assorted Colors  
Add-on: #43211  
Re-Order: #37746



Red  
Add-on: #42767  
Re-Order: #39076



Pink  
Add-on: #42765  
Re-Order: #39075



Blue  
Add-on: #42764  
Re-Order: #39073



Black Spiral  
Add-on: #36692  
Re-Order: #9678



Neon Spirals  
Add-on: #36688  
Re-Order: #6691



Red Spiral  
Add-on: #36693  
Re-Order: #9679



Pink Spiral  
Add-on: #36689  
Re-Order: #9661



Blue Spiral  
Add-on: #36690  
Re-Order: #9665



White Spiral  
Add-on: #36691  
Re-Order: #9675

# Specialty



Metallic Tall  
Add-on: #47667  
Re-Order: #28753



Fiesta Assortment  
with Gold  
Add-on: #45594  
Re-Order: #24455



Rainbow Ombre  
Add-on: #42835  
Re-Order: #41555



Blue & Green Ombre  
Add-on: #42832  
Re-Order: #41553



Pink & Purple Ombre  
Add-on: #42823  
Re-Order: #41552



White Polka Dot  
Assortment  
Add-on: #42757  
Re-Order: #37744



Bright Stripes & Dots  
Add-on: #37481  
Re-Order: #7239



Black & White  
Stripes & Dots  
Add-on: #36679  
Re-Order: #6556



Spiral Star Tops  
Add-on: #36628  
Re-Order: #6555



Sparkler Assortment  
Add-on:  
#47287 Grey  
#47286 - Colorful  
Re-Order: #26283

# Specialty



Happy Birthday Letters -  
Primary

Add-on: #47290

Re-Order: #26282



Happy Birthday Letters –  
Bright

Add-on: #47288

Re-Order: #26281



Happy Birthday Letters –  
Neon

Add-on: #37503

Re-Order: #7398



Happy Birthday Gold

Add-on: #45595

Re-Order: #24456



Happy Birthday Balloons

Add-on: #36667

Re-Order: #6666



Congratulations Letters

Add-on: #37502

Re-Order: #7397



Celebrate Letters

Add-on: #36672

Re-Order: #6958



Over the Hill Letters

Add-on: #36670

Re-Order: #6550



Feliz Cumpleaños Balloons

Add-on: #36668

Re-Order: #6667

# Specialty



Purple Slim Glitter

Add-on: #42756

Re-Order: #26822



Yellow Slim Glitter

Add-on: #42755

Re-Order: #39063



Blue Slim Glitter

Add-on: #42754

Re-Order: #26821



Lime Slim Glitter

Add-on: #42753

Re-Order: #26820



Orange Slim Glitter

Add-on: #42752

Re-Order: #39060



Pink Slim Glitter

Add-on: #42751

Re-Order: #26819



Purple Stripes & Dots

Add-on: #42749

Re-Order: #39057



Yellow Stripes & Dots

Add-on: #42746

Re-Order: #39055



Blue Stripes & Dots

Add-on: #42745

Re-Order: #37742



Lime Stripes & Dots

Add-on: #42750

Re-Order: #39058



Orange Stripes & Dots

Add-on: #42747

Re-Order: #39056

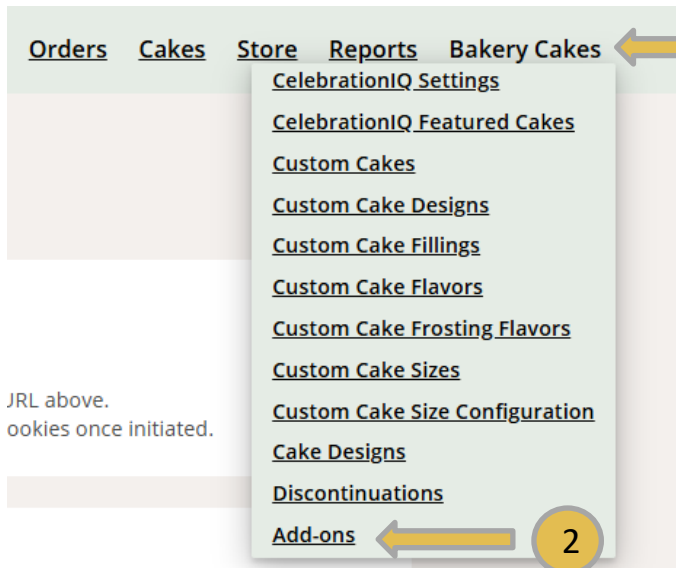


Pink Stripes & Dots

Add-on: #42748

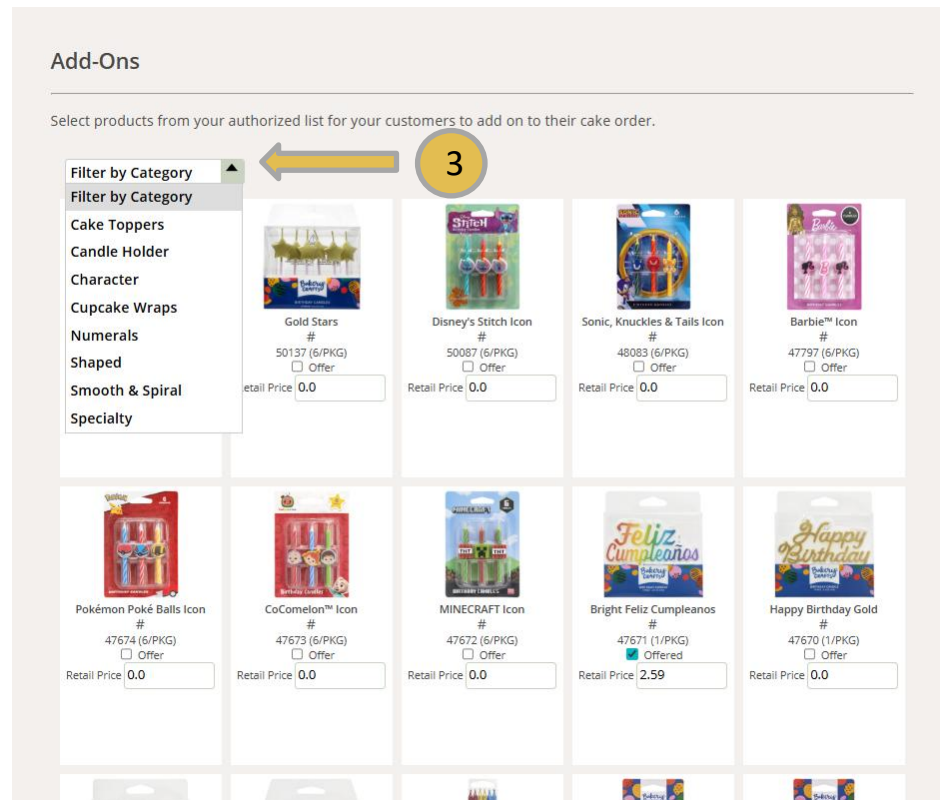
Re-Order: #37743

# Admin Side: Candle Add-On



1. Once in the CIQ admin, go to "Bakery Cakes"
2. Then select "Add-ons"

3. Once in "Add-ons," you can Filter by Category or leave it to see all add-ons

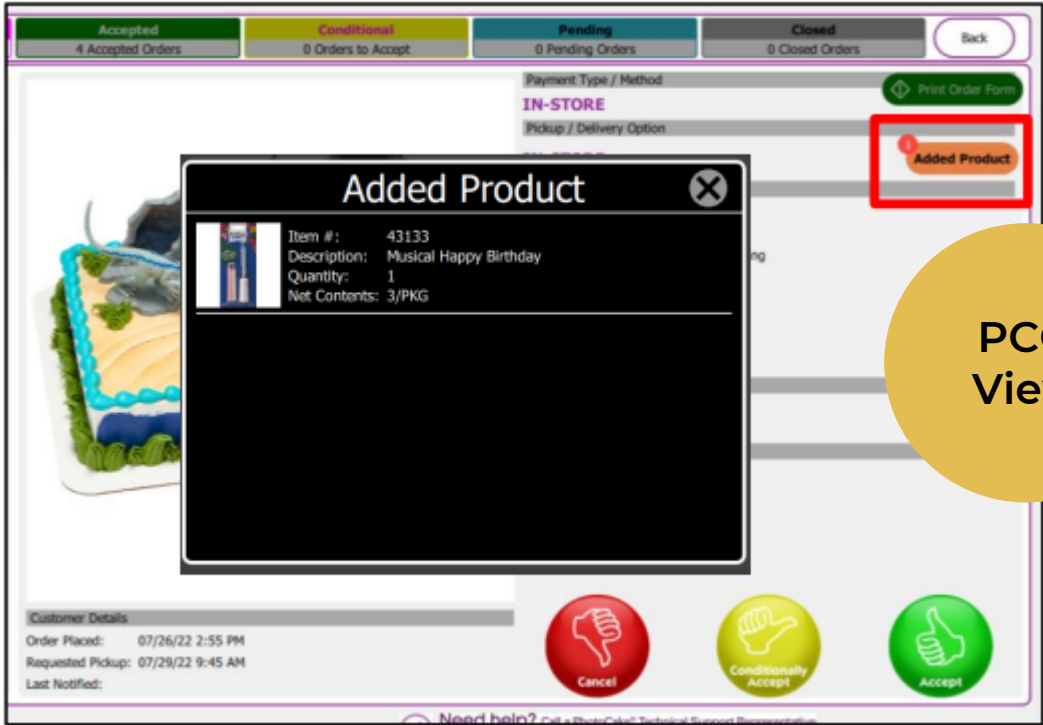


4. Now you can check or uncheck the "Offered" box and put in the retail price

\*Hit "Save" at the bottom to save your changes

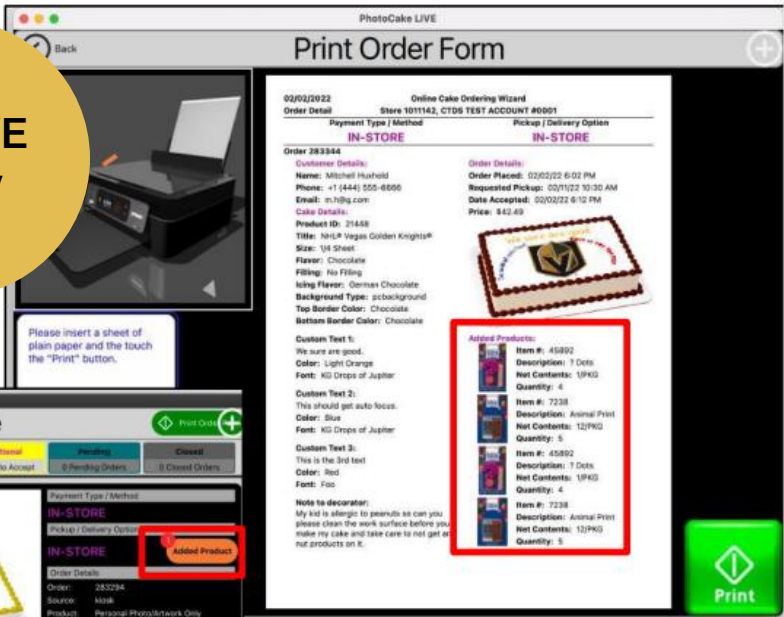
# Candle Add-On Views

Decorator Experience: Candle order information will be included on your customer's order. If the order includes an add-on candle, reference the item number and include with your cake order.

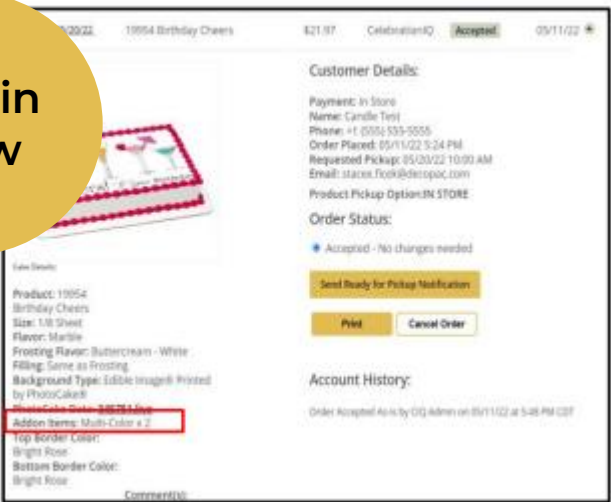


PCO View

PCLIVE View



Admin View



# Consumer Side: Candle Add-On

BirthdaysCharactersSportsThemesHolidays & Occasions

< Go Back

Add-ons

Cake Toppers

Numerals

Shaped

Specialty



\*Actual image size on cake may vary by store.

Please note that your cake may have some design variations.

Decoration: \$0.00

Size: 1/4 Sheet

Flavor: Chocolate + \$25.99

Filling: Same as Frosting

Frosting: Buttercream - White

Border Color: Top: ● Bottom: ●

Piped Message:

Piped Message Color: Black

Order Total: \$25.99

Price does not include tax.

CONTINUE



< Go Back

Add-ons

< Categories

3 Mini Purple Glitter  
1/PKG - \$1.79  
Add

4 Mini Purple Glitter  
1/PKG - \$1.79  
Add

7 Mini Purple Glitter  
1/PKG - \$1.79  
Add

1 Purple Mini Glitter  
1/PKG - \$1.79  
Add

1 Mini Purple Glitter  
1/PKG - \$1.79  
Add

6 Mini Yellow Glitter  
1/PKG - \$1.79  
Add







< Go Back

Add-ons

< Categories

Blue Slim Glitter  
24/PKG - \$1.29  
Add

Yellow Slim Glitter  
24/PKG - \$1.29  
Add

Orange Slim Glitter  
24/PKG - \$1.29  
Add

Lime Green Slim Glitter  
24/PKG - \$1.29  
Add

Purple Slim Glitter  
24/PKG - \$1.29  
Add

Pink Slim Glitter  
24/PKG - \$1.29  
Add

Consumer Experience: Once they have selected all your cake options, it will bring them to the "Add-Ons" section.

They can select from different categories and add candles to their order.