

Candle Add-On

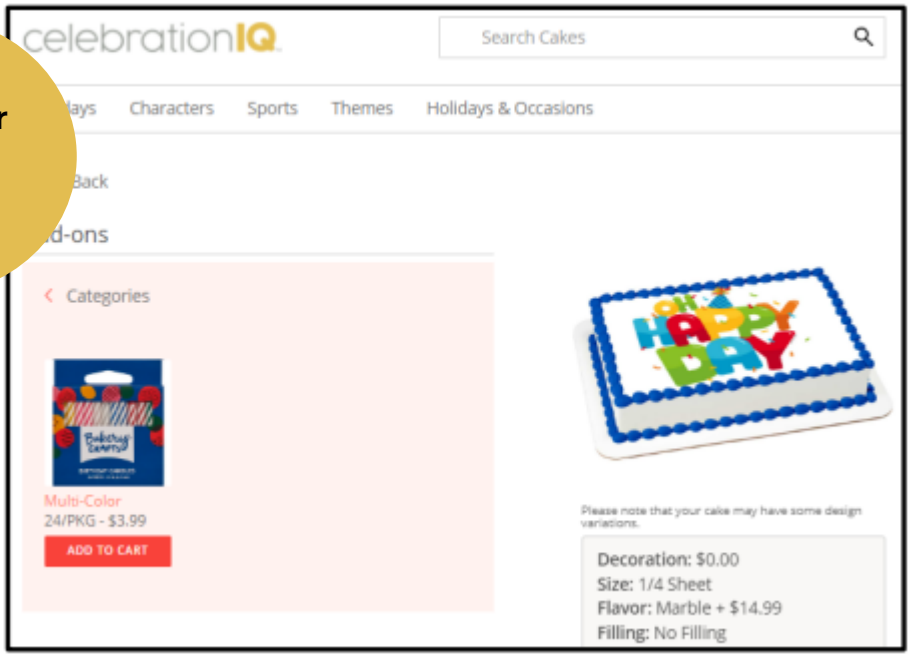
celebrationIQ™



Improving your average CIQ order with Candles

- Strategy: Offer your customers the ability to add on candles to their personalized cake order. Keep it simple start by offering two styles.
- Use your current candle rack or the counter display box can be placed on your cake case or behind the case for easy decorator accessibility.

Customer Ordering Process



Candle Counter Display Item #6557 12/pkg of Smooth & Spiral candles item #9687



Multi-Color Smooth & Spiral Candles Item #9687 (12/pkg)

Musical Happy Birthday Candle Counter Display Item #37723 36/pkg



Musical Happy Birthday Candles Item #8770 (12/pkg)



Numeral Options



Metallic Numeral Candles 6/pkg

#0 Item #28743	#5 Item #28748
#1 Item #28744	#6 Item #28749
#2 Item #28745	#7 Item #28750
#3 Item #28746	#8 Item #28751
#4 Item #28747	#9 Item #28752

Party Purple Numeral Candles 6/pkg

#0 Item #6980	#6 Item #6986
#1 Item #6981	#7 Item #6987
#2 Item #6982	#8 Item #6988
#3 Item #6983	#9 Item #6989
#4 Item #6984	? Item #18193
#5 Item #6985	

Mini Gold Numeral Candles 6/pkg

#0 Item #24459	#6 Item #24465
#1 Item #24460	#7 Item #24466
#2 Item #24461	#8 Item #24467
#3 Item #24462	#9 Item #24468
#4 Item #24463	? Item #24469
#5 Item #24464	

Shaped, Character and other Candles



#28757 Feliz Cumpleaños
Bright Shaped Candles



#28755 Happy Birthday
Bright Shaped Candles



#28756 Happy Birthday
Gold Shaped Candles



#28754 Construction
Shaped Candles



#28753 Metallic Tall Spiral
Specialty Candles



#28760 Pokémon Poké Balls
Icon Character Candles



#28758 MINECRAFT Icon
Character Candles



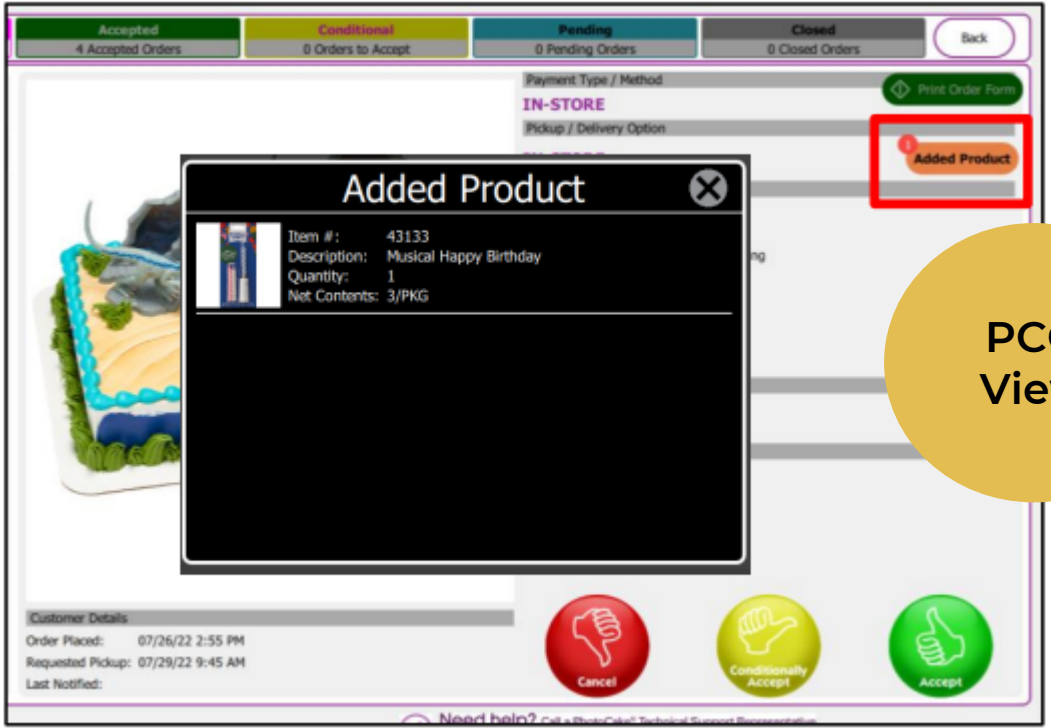
#28759 CoComelon™ Icon
Character Candles



COMING in March
#47797 Barbie™ Icon
Character Candles

Candle Add-On

Decorator Experience: Candle order information will be included on your customer's order. If the order includes an add-on candle, reference the item number and include with your cake order.



PCO View

PCLIVE View



Admin View

