

#### **Product NEW and Available**

- PhotoCake® images are available for your customers to order online
- Ensure the images are on your site to help your customers celebrate their favorite pups!
- Update your hero banner to create customer awareness
- Increase your cake sales using virtual inventory

Visit Hero Banners to see your hero banner option



Visit Licensed Marketing Content for your Bakery | DecoPac

Visit our social toolkit marketing hub for assets to help drive engagement with your customers

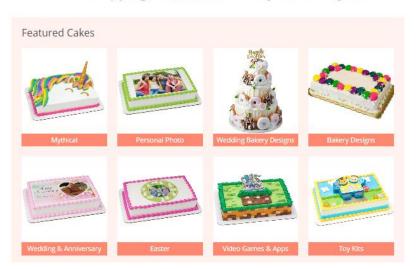


Birthdays Characters Sports Themes Holidays & Occasions



Welcome to the CelebrationIQ Demo Account. We invite you to create your personalized cake that is perfect for your celebration!

Continue shopping at DecoPac for all your bakery needs.





# Bluey



#28856 – 1/Pkg Bluey Dance Mode DecoSet®



#28880 Bluey Dance Mode PhotoCake® Edible Image® DecoSet® Background



#28881 Bluey Dance Mode PhotoCake® Edible Image® DecoSet® Background





# Bluey



#28851 Bluey Dance Mode PhotoCake® Edible Image®



#28882 Bluey Party Fun PhotoCake® Edible Image® Frame



#28850 Bluey Family
PhotoCake® Edible Image®



#28883 Bluey It's a Sweet Time PhotoCake® Edible Image® Strip



#28840 Bluey So Much Fun Cupcake Rings



## **How to Update Your Site**

### Add images in your admin site:

- 1. Bakery Cakes
- 2. Cake Designs
- 3. Select New Cakes
- 4. Filter
- 5. Check include image's you want
- 6. Select Save to upload images to your online cake ordering site.

### **Update your Hero Banner and Featured Cakes:**

- 1. Bakery Cakes-CelebrationIQ Banner
- 2. Bakery Cakes-CelebrationIQ Featured Cakes

See our user guide page 16 (hero banner) and page 21 (adding new cake designs)

**USER GUIDE** 

