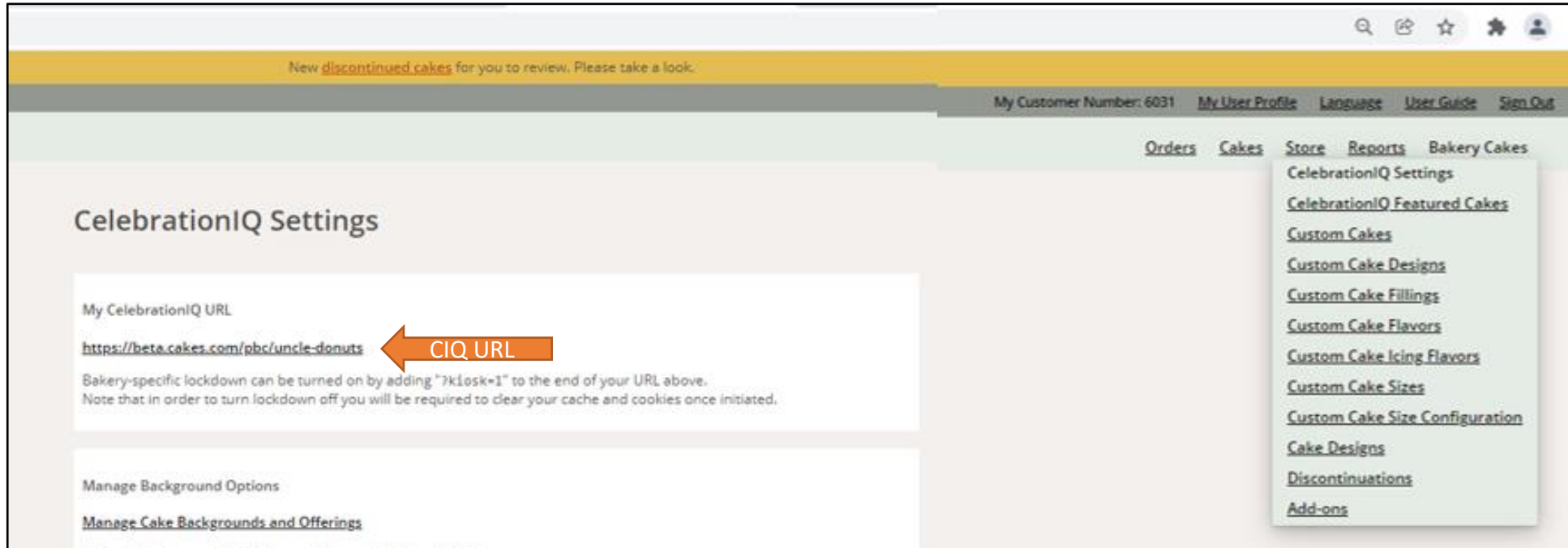


\*Found under Bakery Cakes Menu-CelebrationIQ Settings menu



### Bakery Cakes Menu-CelebrationIQ Settings

- My CelebrationIQ URL:
  - Address of your cake ordering web page.
  - Used to drive your customers to your online cake ordering site.
  - Use on your shopping site, social posts, and more to improve customer usage.

\*Found under Bakery Cakes Menu-CelebrationIQ Settings menu

- Manage Background Options and Offerings
  - Choose Default Background
    - This option allows you to choose what cake design will be shown first on your site. (only one option can be chosen)
  - Choose Available Background Offerings
    - This allows you to choose all background options you offer

### CelebrationIQ Settings

My CelebrationIQ URL

<https://order.cakes.com/psc/cakes-com-demo>

Bakery-specific lockdown can be turned on by adding "?kiosk=1" to the end of your URL above. Note that in order to turn lockdown off you will be required to clear your cache and cookies once initiated.

---

Manage Background Options

[Manage Cake Backgrounds and Offerings](#) ← **CLICK**

Default Background: Edible Image® Printed by PhotoCake®

Other Background Offerings

Standard

### Manage Background Options

Choose Default Background

Standard  
 Edible Image® Printed by PhotoCake®  
 Airbrushed  
 Frosted

---

Choose Available Background Offerings

Standard  
 Edible Image® Printed by PhotoCake®  
 Airbrushed  
 Frosted

**Update Background Options** ← **SAVE**

## Background Types



Standard: matches DecoPac decorator card instructions



Edible Image: uses PhotoCake Enhanced Background® with DecoSet® designs



Frosted-Icing only



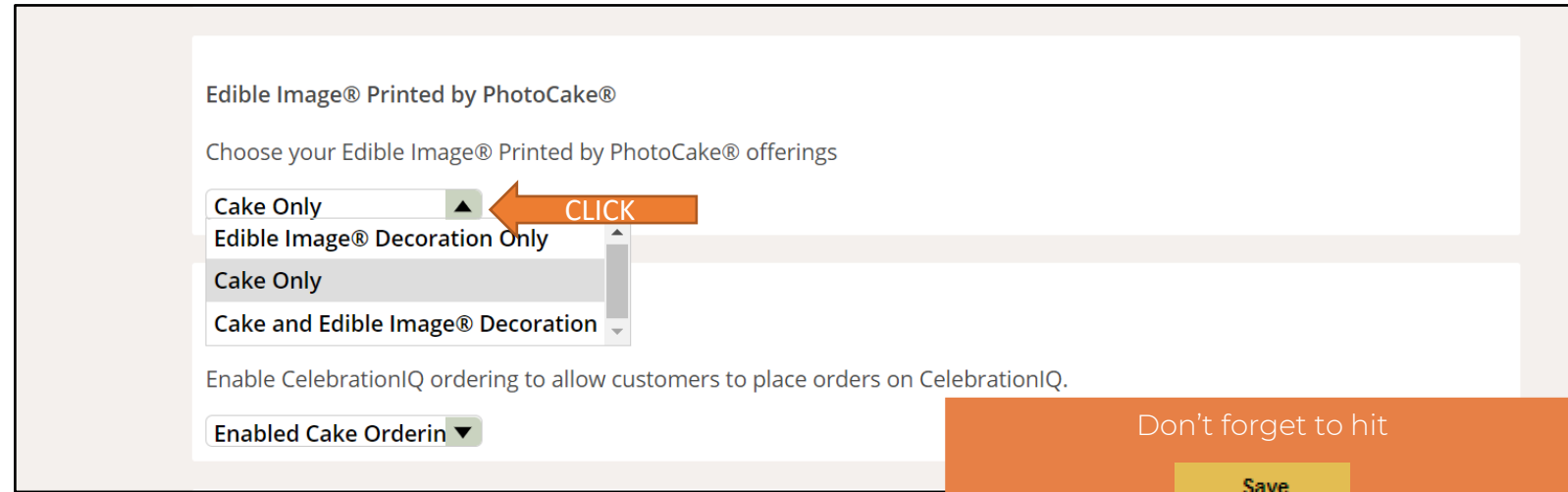
Airbrushed- airbrushed gun used

# Managing your Edible Image Printed by PhotoCake offerings in your admin portal

\*Found under Bakery Cakes Menu-CelebrationIQ Settings menu

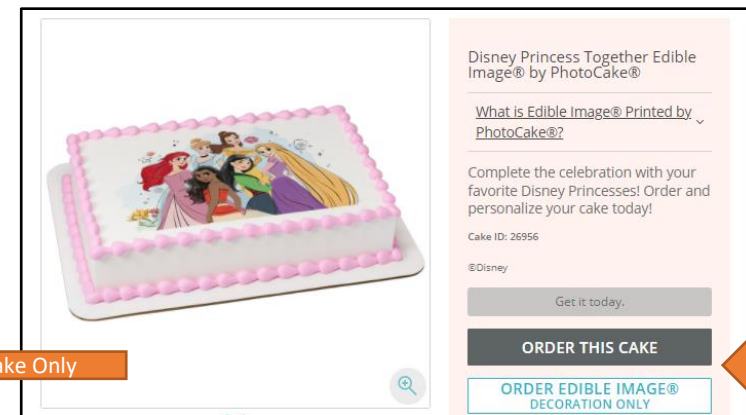
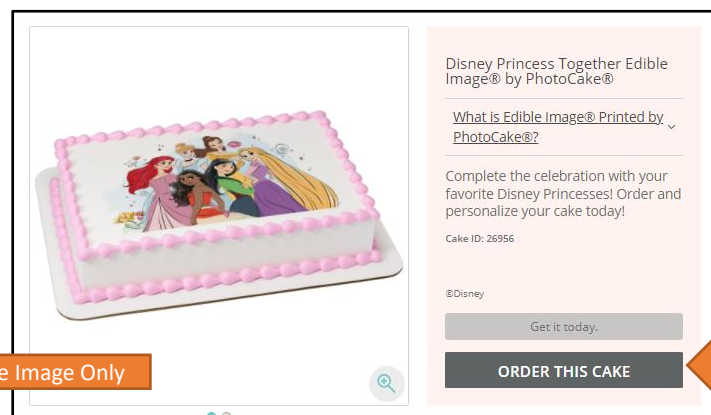
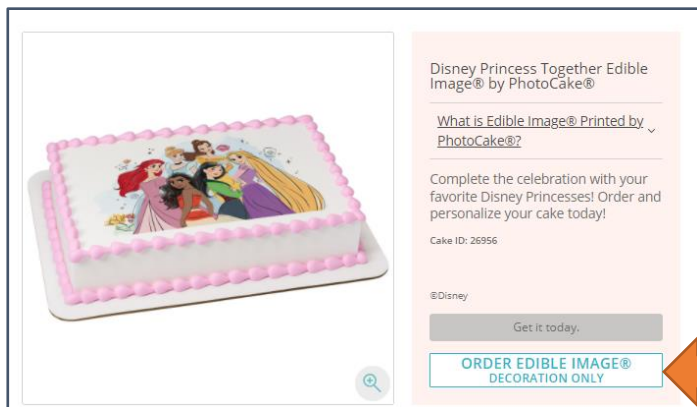
## Edible Image Printed by PhotoCake

- Edible Image® Decoration Only
  - This option will only allow your customer to purchase the Edible Image without a cake.
- Cake Only (Preferred Option)
  - This option will allow your customer to only order a cake with Edible Image®
- Cake and Edible Image® Decoration
  - This option will allow your customer to choose to "Order This Cake" or "Order just the Edible Image"



Don't forget to hit **Save** At the bottom of the page after you make your selection

## Customer View

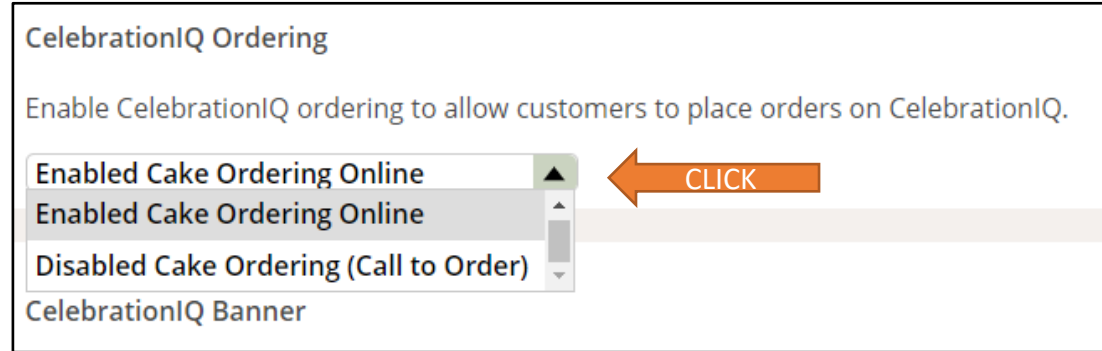


# CelebrationIQ Ordering Online

\*Found under Bakery Cakes Menu-CelebrationIQ Settings menu

## CelebrationIQ Ordering

- Enable CelebrationIQ ordering to allow customers to place orders utilizing your CIQ site.
  - Enable Cake Ordering Online
    - Allows your customers to order cakes online
  - Disabled Cake Ordering (Call to Order)
    - Turn OFF online ordering so your customers will be instructed to call the store.

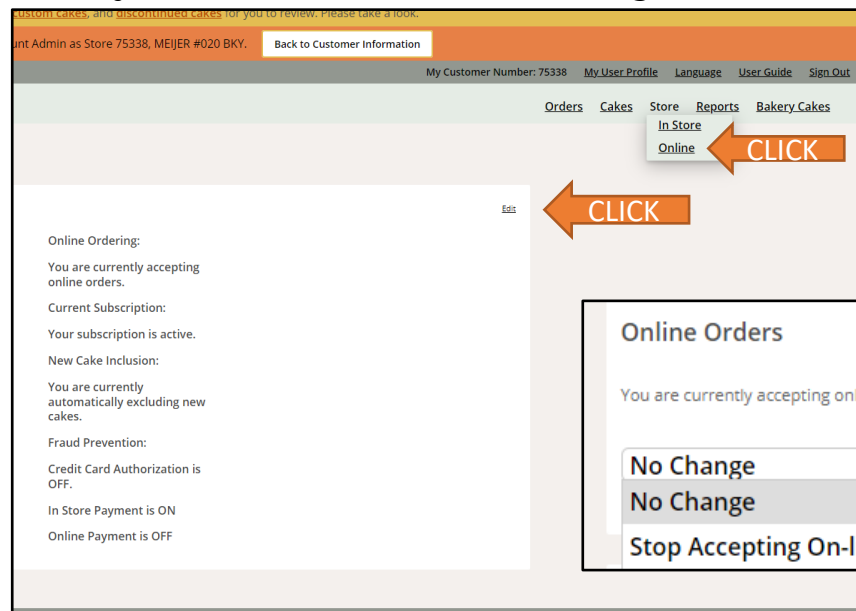
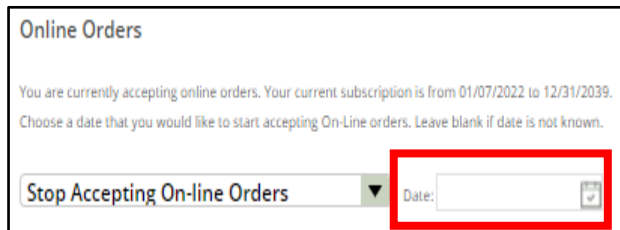


## Ordering Online thru Cakes.com\*

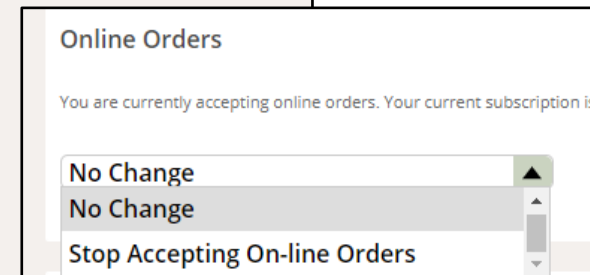
If you have your bakery listed on Cakes.com you will need to turn off ordering for the Cakes.com site as well.

- Store-Online Menu
- Edit Cakes.com
  - Online Orders
    - Start Accepting On-Line Orders
    - Stop Accepting On-Line Orders

\*Do NOT use calendar option- this currently is not functioning



Don't forget to hit **Save** At the bottom of the page after you make your selection



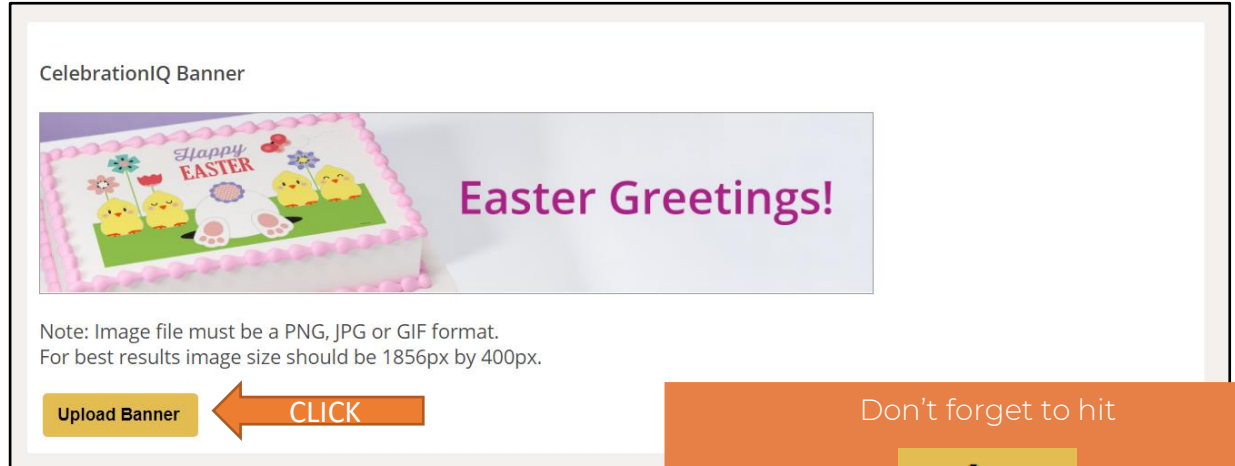
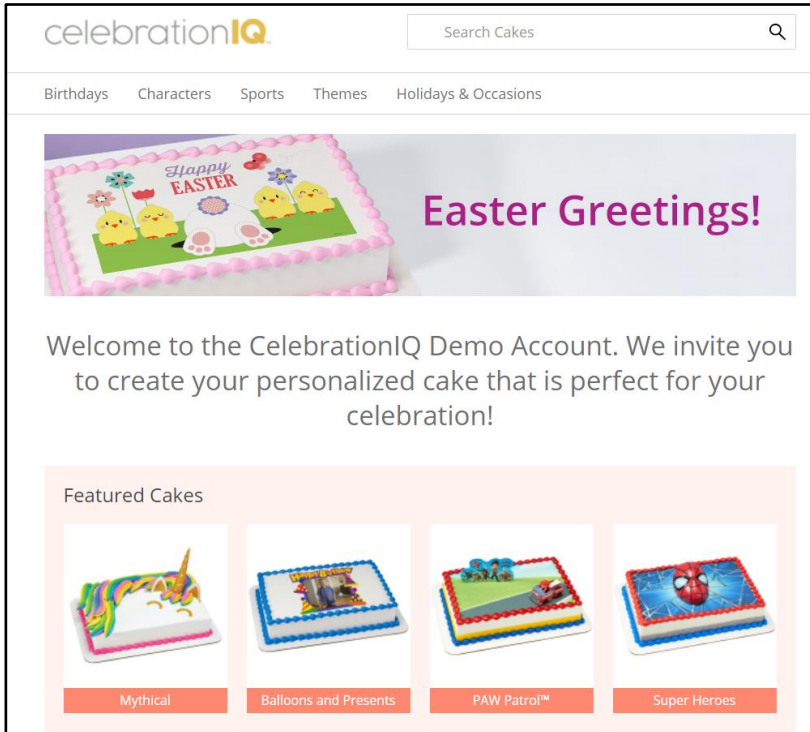
# CelebrationIQ Banner

\*Found under Bakery Cakes Menu-CelebrationIQ Settings menu

## Bakery Cakes Menu-CelebrationIQ Settings

- CelebrationIQ Banner
    - Upload Banner
      - Select your image and save
- Image file JPG,PNG, or Gif format- size 1856X400px

### Customer View



Don't forget to hit **Save** At the bottom of the page after you make your selection

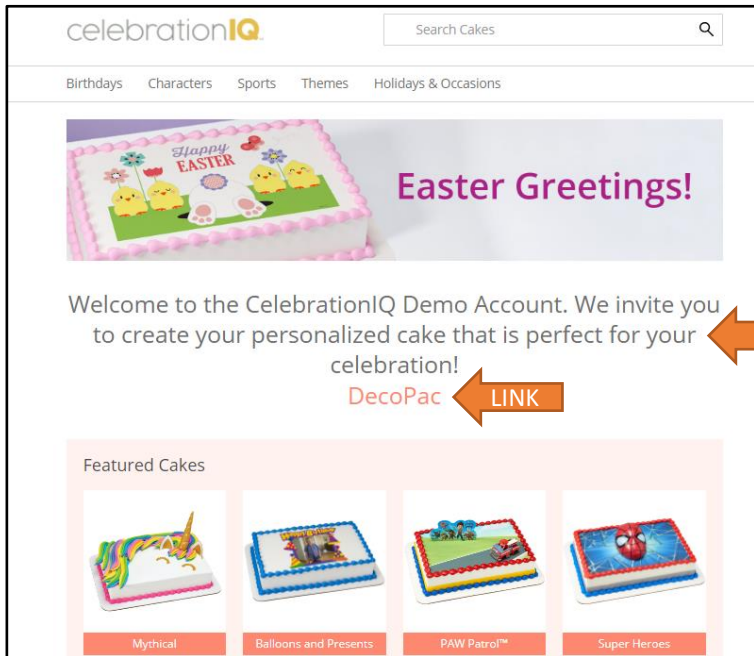
# CelebrationIQ Welcome Message

\*Found under Bakery Cakes Menu-CelebrationIQ Settings menu

## Bakery Cakes Menu-CelebrationIQ Settings

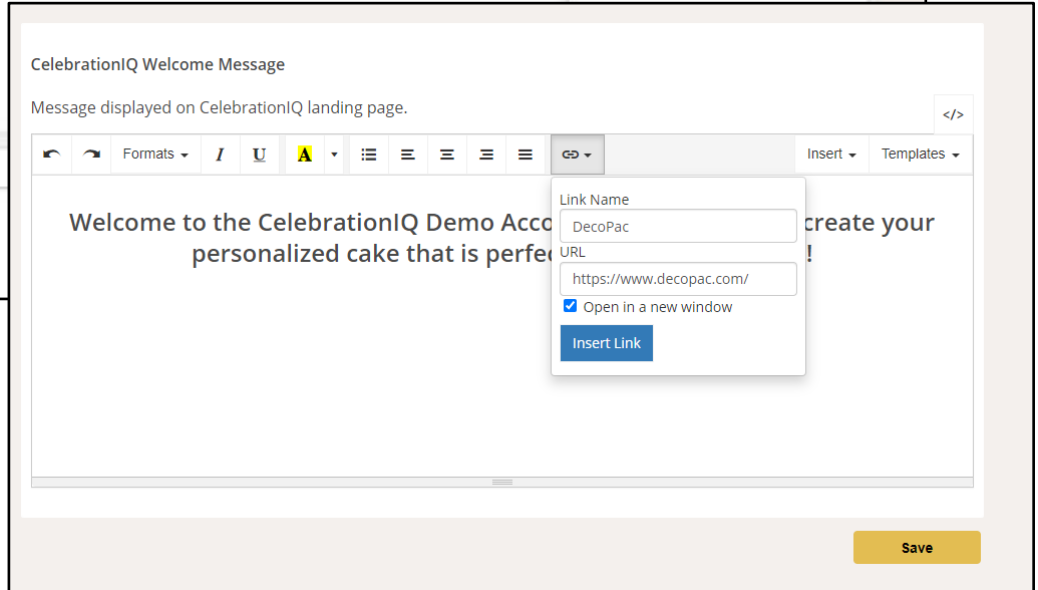
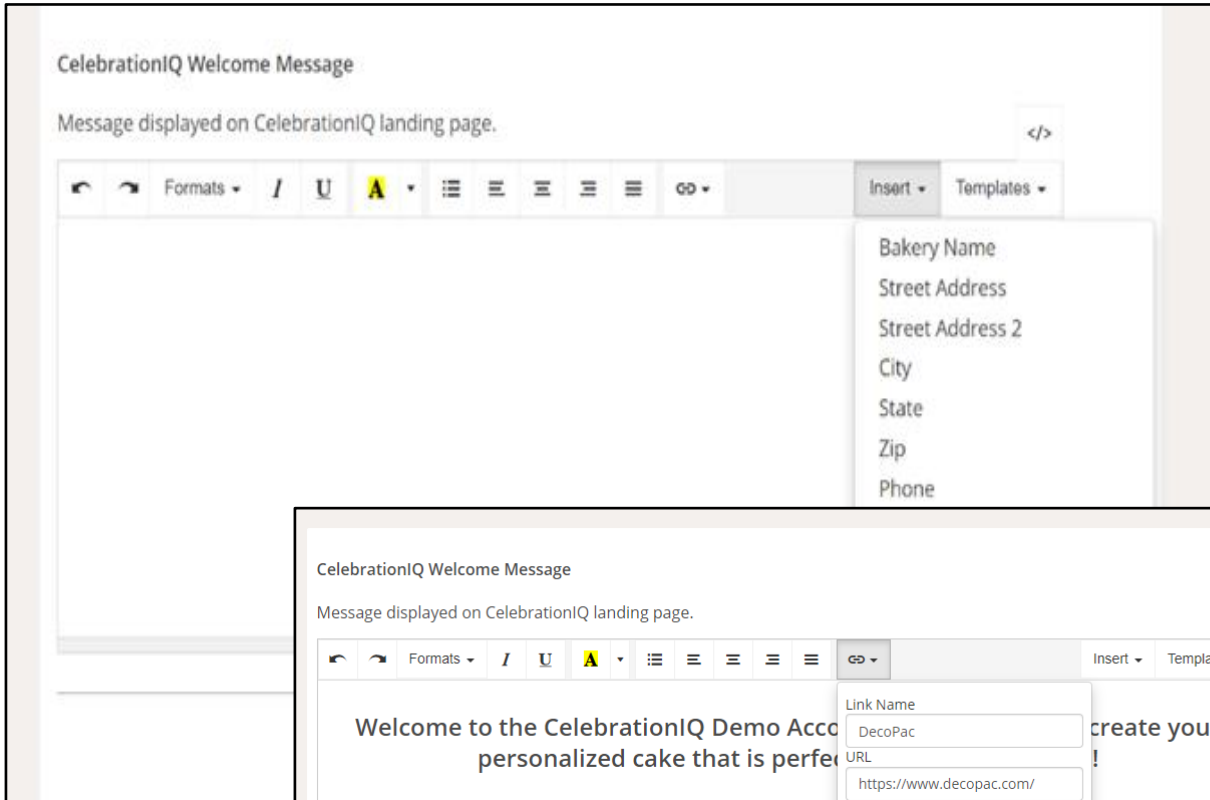
- CelebrationIQ Welcome Message
  - Customize your welcome message
    - Choose from one of our templates
    - Choose from one of our inserts to show specific information
    - Customize the format, insert a URL, add an image
  - Hit Save

### Customer View



Welcome Message

LINK




- Bakery Cakes-CelebrationIQ Featured Cakes Menu
  - Customize your landing page by adding/deleting featured cake category
    - Featured Category- category name that will be displayed
    - Featured Cake Image- cake image that will appear on landing page (only cakes you offer will be available to select)
  - Hit Submit
  - Hit Save

## Customer View


Welcome to the CelebrationIQ Demo Account. We invite you to create your personalized cake that is perfect for your celebration!

**DecoPac**


Featured Cakes




Mythical



Balloons and Presents



PAW Patrol™



Super Heroes

CelebrationIQ Featured Cakes

- Mythical
  - 22646 Unicorn Creations [Delete](#)
- Balloons and Presents
  - 19435 Happy Birthday Party Hats [Delete](#)
- PAW Patrol™
  - 45304 PAW Patrol™ Just Yelp For Help [Delete](#)
- Super Heroes
  - 45299 Marvel's Spider-Man™ Ultimate Light Up Eyes [Delete](#)
- Disney Princess
  - 6315 Disney Princess Once Upon a Moment [Delete](#)
- Milestone Birthdays
  - 22847 Happy 30th Birthday [Delete](#)
- Easter
  - 25485 Happy Easter Cute Garden [Delete](#)
- Birthdays
  - 124 Fun Birthday Balloon [Delete](#)
- Personal Photo
  - 22400 Personal Photo/Artwork Only [Delete](#)
- Wedding Bakery Designs
  - W2 Alluring Applique [Delete](#)
- Bakery Designs
  - R1 Red Rose [Delete](#)
- Cookie Cakes
  - C1 12" Flower Message Cookie [Delete](#)

Add a new featured cake by category

Featured Category  Featured Cake Image

Don't forget to hit **SAVE** At the bottom of the page after you make your selection



# CelebrationIQ Cake Designs

\*Found under Bakery Cakes-Cake Designs Menu

- Bakery Cakes-Cake Designs Menu
  - Add or Remove DecoPac Cake Designs
    - Select all cakes
    - Choose designs you want to add
      - PhotoCake Frame®
      - PhotoCake®
      - PhotoCake Strip®
      - DecoSet®/Cake Kits
      - PhotoCake® Backgrounds will automatically be added if you have this option selected if you have selected to show if you have chosen to show PhotoCake® Enhanced backgrounds under managing backgrounds- no need to select these cake options or they will show twice on your sit.
      - All other designs options are currently not available.
  - New Cakes will show you New cake designs offered by DecoPac
  - All other options will just show cake designs in that category- use if you want to narrow your search
  - Search by Name or Exact Cake Number (DecoPac item number) if searching for specific cake design.
  - Hit Update Cakes at bottom of page to save selection


### Cake Designs

You can choose which cake designs you want to display for your bakery. By default, all cakes available to you are included on your bakery page. To remove cakes from your bakery page, uncheck the box for that cake and click the Update Cakes button at the bottom of this page.

All Cakes Search by Name or Exact Cake Number

<input type="checkbox"/> Chocolate	<input type="checkbox"/> Cupcake Layon	<input type="checkbox"/> Dec-Ons®	<input type="checkbox"/> Designer Prints®	<input checked="" type="checkbox"/> DecoSet® / Cake Kit
<input type="checkbox"/> DecoSet® Signature	<input type="checkbox"/> Edible Image®	<input type="checkbox"/> Gum Paste	<input type="checkbox"/> DecoSet® Layon	<input type="checkbox"/> PhotoCake® Backg bur
<input checked="" type="checkbox"/> PhotoCake® Frame	<input checked="" type="checkbox"/> PhotoCake®	<input checked="" type="checkbox"/> PhotoCake® Strip	<input type="checkbox"/> DecoPics®	<input type="checkbox"/> Pop Tops®
<input type="checkbox"/> Cupcake Rings	<input type="checkbox"/> Sweet Décor™	<input type="checkbox"/> SugarStyle™		


1570 cakes



(19237) Mexican Flag

Show your national pride with this cake design. The perfect centerpiece for the big game, or any celebration! Order and personalize your cake today.


Include



(19236) Canadian Flag

Oh, Canada! Show your national pride with this cake design. The perfect centerpiece for any celebration! Order and personalize your cake today.


Include



(21813) emoji™ Winking

OMG! This trendy look is bursting with bright color! This versatile Edible Image® Printed by PhotoCake is ideal for a number of celebrations! Order and personalize your cake today.

Include



(7998) Mickey & Friends Mickey Shorts

Let your imagination soar with this classic Mickey Mouse & Friends scene designed to wrap around the sides of a cake. This Edible Image® Printed by PhotoCake takes your cake to a new direction when you decorate the sides! Order and personalize your cake today.

Include

Cake Designs

Don't forget to hit

At the bottom of the page after you make your selection