

## REPORTING

To review your past performance, we offer flexible reporting templates to analyze your performance.

- Reports can be viewed by selected date range
  - Order Summary
    - Total Sales and Orders
  - Order Detail
    - Customer Name and Email
    - Cake Design, Size, Flavor, Filling and more
    - Cake Charges
  - Performance
    - Order Total, Order Action, Avg Time in Order Que, and more.
- All reports can be exported to a .csv file or printed by simply clicking on one of the icons at the top right-hand corner of your report.



Orders 5/2023 to 6/2023						Export Report	
Order ID	Customer #	Order Source	<u>Category</u>	<u>Customer Name</u>	<u>Cake</u>	Cake Size	Cake Flavor
575518	1020527	kiosk	DP - DECOPAC	CAKES.COM DEMO	Bright Inspiration	1/4 Sheet	Marble
575771	1020527	kiosk		CAKES.COM DEMO	Yellow Rose	As Shown	Chocolate
576361	1020527	kiosk	DP - DECOPAC	CAKES.COM DEMO	Silver Frame	1/4 Sheet	Chocolate

