

Squishmallows

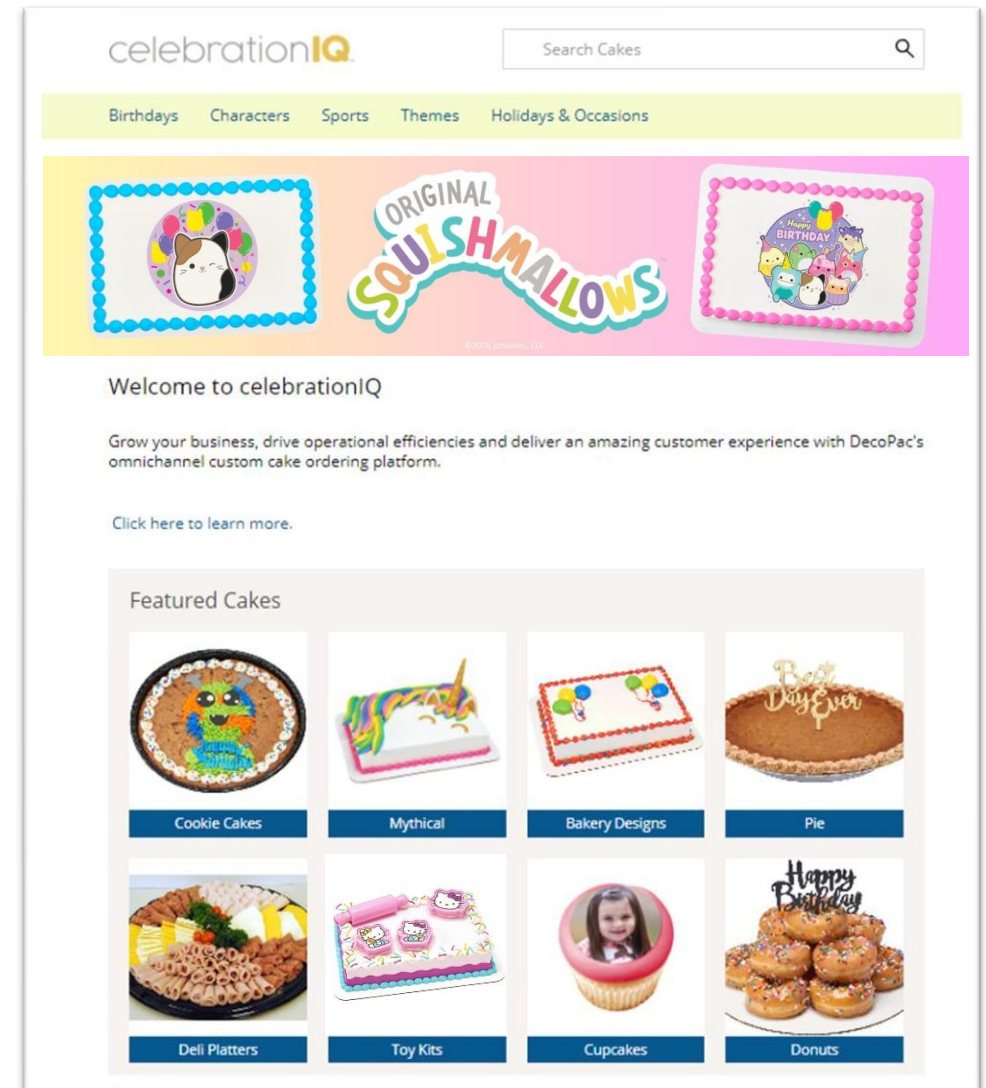
- PhotoCake® images are available for your customers to order online
- Ensure the images are on your site to help your customers celebrate with a favorite Brand.
- Update your hero banner to create customer awareness
- Increase your cake sales using virtual inventory

[Visit Hero Banners](#) to see your hero banner option



[Visit Licensed Marketing Content for your Bakery | DecoPac](#)

Visit our social toolkit marketing hub for assets to help drive engagement with your customers



Squishmallows

Images available on your connected PhotoCake Systems and on CelebrationIQ



#51313 Squishmallows Cam
PhotoCake® Edible Image®



#51279 Squishmallows Happy Birthday
PhotoCake® Edible Image®



#51280 Squishmallows Feelin' Mallow
PhotoCake® Edible Image® Frame



#51113 Squishmallows Squish Sparkle!
PhotoCake® Edible Image® Strips



#51451 Squishmallows Squish or Treat
PhotoCake® Edible Image®

Squishmallows



#51272 Squishmallows Good Vibes Layon



#51294 Squishmallows Squish Squad Cupcake Rings

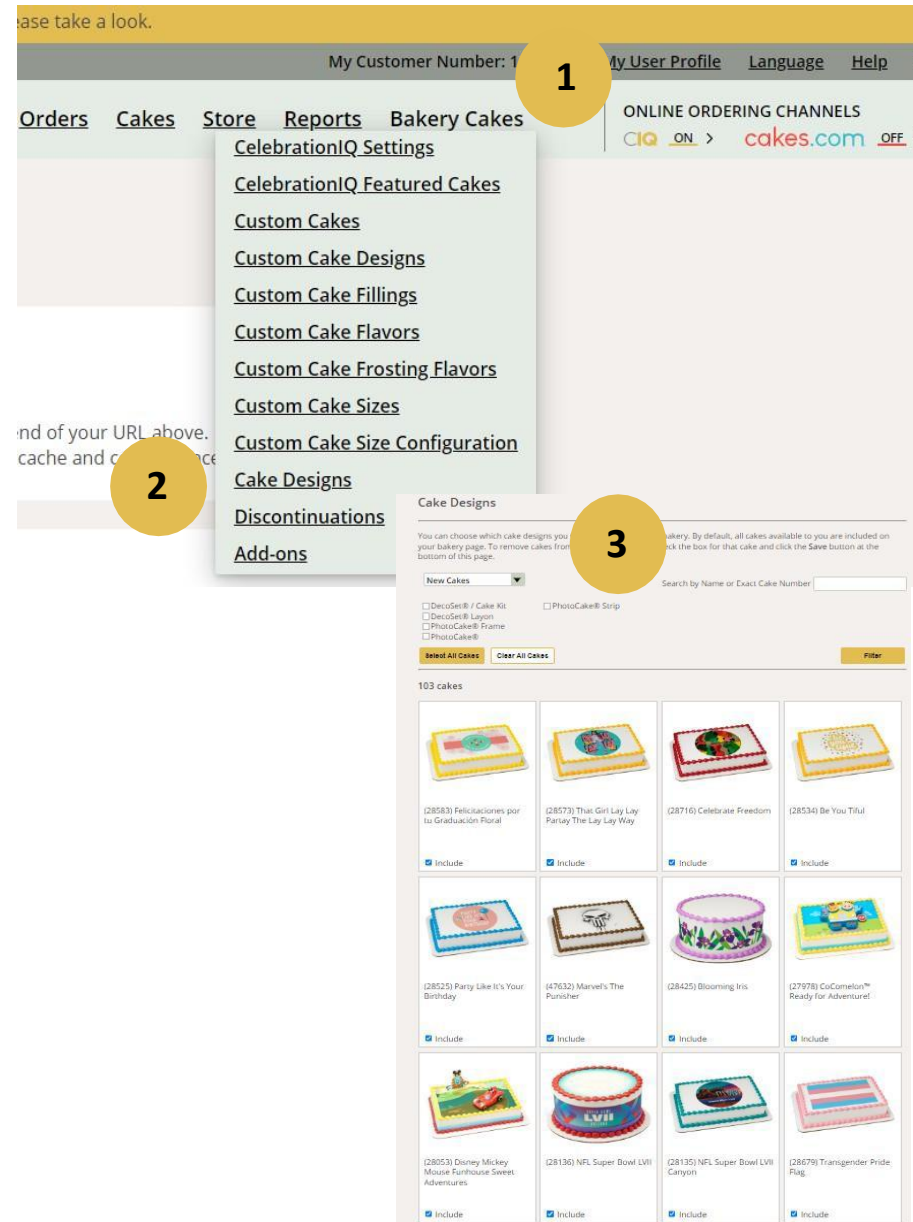


#51320 Squishmallows Halloween Squad Cupcake Rings

How to Update Your Site

Add images in your admin site:

1. Bakery Cakes
2. Cake Designs
3. Select New Cakes
4. Filter
5. Check include image's you want
6. Select Save to upload images to your online cake ordering site.



Update your Hero Banner and Featured Cakes:

1. Bakery Cakes-CelebrationIQ Banner
2. Bakery Cakes-CelebrationIQ Featured Cakes

See our user guide page 16 (hero banner) and page 21 (adding new cake designs)

[USER GUIDE](#)